

# USVI Tourism Indicator

## TOTAL VISITORS ARRIVALS FELL BY 6.5 PERCENT IN NOVEMBER 2012

### This Issue November 2012:

- Visitor Overview P.1
- Visitor Arrivals Data P.2
- Estimated Guests by Origin P.4

### NOVEMBER HIGHLIGHTS

- In total, the Territory received 250,237 visitors, a 6.5 percent decrease from a year ago.
- The Territory's reported hotel occupancy rate for November 2012 averaged 48.1 percent, the same level reported one year earlier.
- Total arrivals from January to November were 2,339,590 compared to 2,376,163 recorded during the same eleven month period in 2011.
- There were 627,710 registered hotel guests during this eleven-month period

### VISITOR ARRIVALS NOVEMBER 2012

Tourist arrivals for November 2012 showed mixed results. The number of air visitors grew by 2.9 percent to 54,258 from 52,714 in November 2011. Cruise passenger arrivals, on the other hand, fell 8.8 percent to 195,979 from 214,985 the same month a year ago. In total, the Territory received 250,237 visitors, a 6.5 percent decrease from a year ago.

### ARRIVALS BY DISTRICT

The St. Thomas and St. John district experienced a healthy 8.9 percent increase in air arrivals to 42,564 from 39,078 last November. On the other hand, St. Croix air arrivals decline for third time this year moving to 11,964 from 13,636 reported last September, a drop of 14.2 percent.

The St. Thomas and St. John district saw fewer cruise ship passengers this November compared to last year. There were 182,862 cruise passenger arrivals to the district, or 8.5 percent less than last year. The island of St. Croix welcomed to its shores 13,117 cruise passengers.

### HOTEL OCCUPANCY

The Territory's reported hotel occupancy rate for November 2012 averaged 48.1 percent, the same level reported one year earlier. The rate for St. Croix was 44.0 percent compared to 52.7 last November. The rate for St. Thomas and St. John was 49.3 percent compared to 46.7 percent for November 2012. A total of \$673,112 was collected in hotel room revenues this November compared to \$528,388 in November 2011, a gain of 27.4 percent. The number of hotels reporting for the November 2012 period was 89.8 percent.

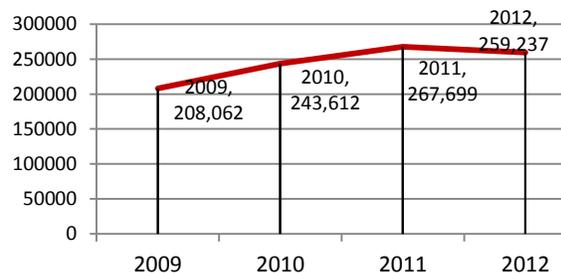
### TOURISM STATISTICS JANUARY TO NOVEMBER 2012

Total arrivals from January to November were 2,339,590 compared to 2,376,163 recorded during the same eleven month period in 2011. Year-to-date air arrivals grew a strong 9.9 percent to 667,874 from 607,986 last year. Cruise passengers arrivals declined by 5.5 percent from last year--1,676,716 versus 1,768,177. There were 571 cruise ship calls during this period or 6.1 percent fewer calls than last year.

The hotel occupancy rate averaged 47.6 percent for the first eleven months of this year, versus 51.1 percent one year ago. Occupied room nights were 792,132 compared to 831,485 in 2011.

There were 627,710 registered hotel guests during this eleven-month period. The United States guest's registration fell 6.3 percent. The following areas also experienced a reduction in guest: Local Residents by 9.3 percent, Other West Indies by 10.3 percent and Other Areas by 50.9 percent. Guests grew from Puerto Rico by 2.6 percent Central and South America by 32.3 percent and 49.2 percent, respectively. Canadian and European guests increase by 2.3 percent and 44.0 percent, respectively.

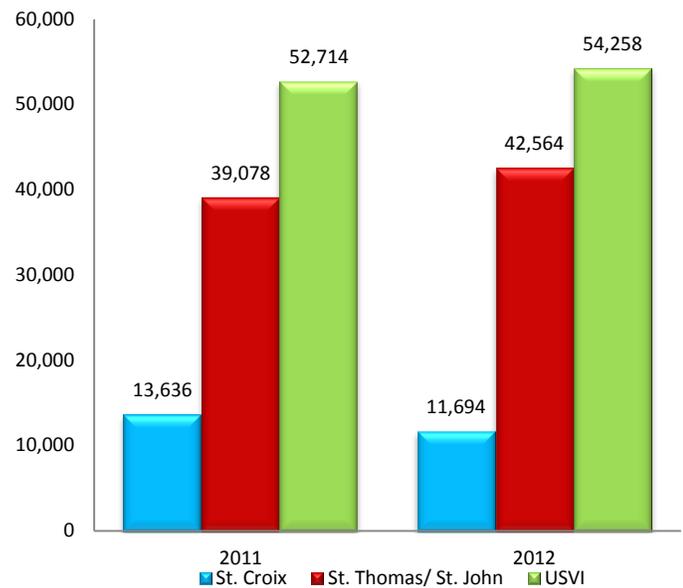
**November Total Visitor Arrivals 2009-2012**



### AIR VISITOR ARRIVALS, NOVEMBER 2011 – NOVEMBER 2012

Month	St. Thomas/ St. John			St. Croix			Total USVI		
	2011	2012	% chg	2011	2012	% chg	2011	2012	% chg
January	52,932	54,584	3.1	14,264	15,905	11.5	67,196	70,489	4.9
February	50,569	56,250	11.2	13,233	16,096	21.6	63,802	72,346	13.4
March	61,017	65,863	7.9	13,699	17,584	28.4	74,716	83,447	11.7
April	52,145	59,940	14.9	11,304	14,208	25.7	63,449	74,148	16.9
May	38,393	48,802	27.1	10,760	12,899	19.9	49,153	61,701	25.5
June	45,160	52,596	16.5	11,539	13,608	17.9	56,699	66,204	16.8
July	50,874	54,838	7.8	14,239	14,250	0.1	65,113	69,088	6.1
August	36,365	38,533	6.0	11,095	10,974	-1.1	47,460	49,507	4.3
September	20,645	24,163	17.0	7,170	7,371	2.8	27,816	31,535	13.4
October	30,233	26,329	-12.9	9,636	8,690	-9.8	39,869	35,019	-12.2
November	39,078	42,564	8.9	13,636	11,694	-14.2	52,714	54,258	2.9
December	54,497	-	-	16,478	-	-	70,975	-	-
<b>Quarter:</b>									
First	164,518	176,697	7.4	41,196	41,196	20.4	205,714	226,282	10.0
Second	135,698	161,338	18.9	33,603	40,715	21.2	169,301	202,053	19.3
Third	107,884	117,522	8.9	32,504	32,583	0.2	140,389	150,106	6.9
Fourth	123,807	-	-	39,750	-	-	163,558	-	-
<b>Total:</b>	<b>531,907</b>	<b>-</b>	<b>-</b>	<b>147,054</b>	<b>-</b>	<b>-</b>	<b>678,961</b>	<b>-</b>	<b>-</b>

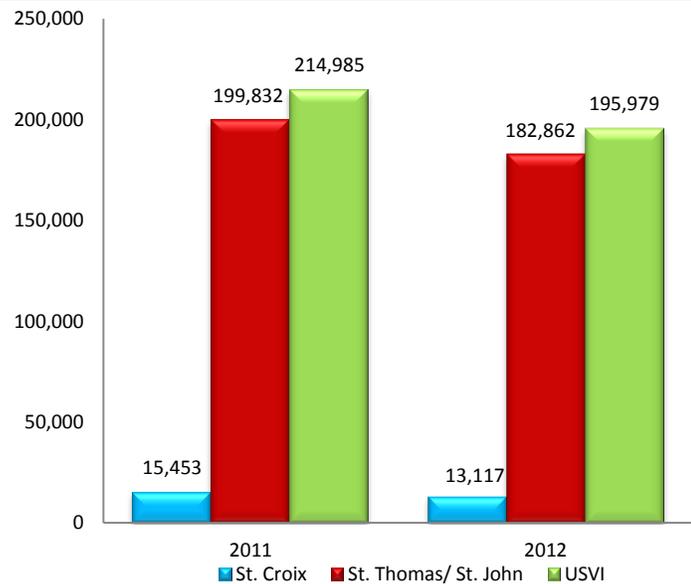
### AIR VISITOR ARRIVALS



### CRUISE PASSENGER ARRIVALS, NOVEMBER 2011 – NOVEMBER 2012

Month	St. Thomas/ St. John			St. Croix			Total USVI		
	2011	2012	% chg	2011	2012	% chg	2011	2012	% chg
January	235,503	229,727	-2.5	29,427	21,166	-28.1	254,598	250,893	-1.5
February	211,606	229,916	8.7	23,083	20,438	-11.5	226,336	250,153	10.5
March	241,440	222,342	-7.9	20,536	19,779	-3.7	253,408	239,075	-5.7
April	173,844	188,647	8.5	19,639	16,787	-14.5	184,445	205,434	11.4
May	125,028	91,510	-26.8	4,595	0	-	129,623	91,510	-29.4
June	98,021	81,966	-16.4	4,900	0	-	102,921	81,966	-20.4
July	102,870	96,790	-5.9	4,925	0	-	107,795	96,790	-10.2
August	104,491	89,692	-14.2	4,843	0	-	109,334	89,692	-18.0
September	75,411	69,489	-7.9	4,325	0	-	79,736	69,489	-12.9
October	100,532	98,642	-1.9	4,464	2,093	-53.1	104,996	100,735	-4.1
November	199,832	182,862	-8.5	15,153	13,117	-13.4	214,985	195,979	-8.8
December	218,518	-	-	22,296	-	-	240,814	-	-
<b>Quarter:</b>									
First	688,549	681,985	-1.0	73,046	61,383	-16.0	734,342	740,121	0.8
Second	396,893	362,123	-8.8	29,134	16,787	-42.4	416,989	378,910	-9.1
Third	282,772	255,971	-9.5	14,093	0	-	296,865	255,971	-13.8
Fourth	518,882	-	-	41,913	-	-	560,795	-	-
<b>Total:</b>	<b>1,887,096</b>	<b>-</b>	<b>-</b>	<b>158,186</b>	<b>-</b>	<b>-</b>	<b>2,008,991</b>	<b>-</b>	<b>-</b>

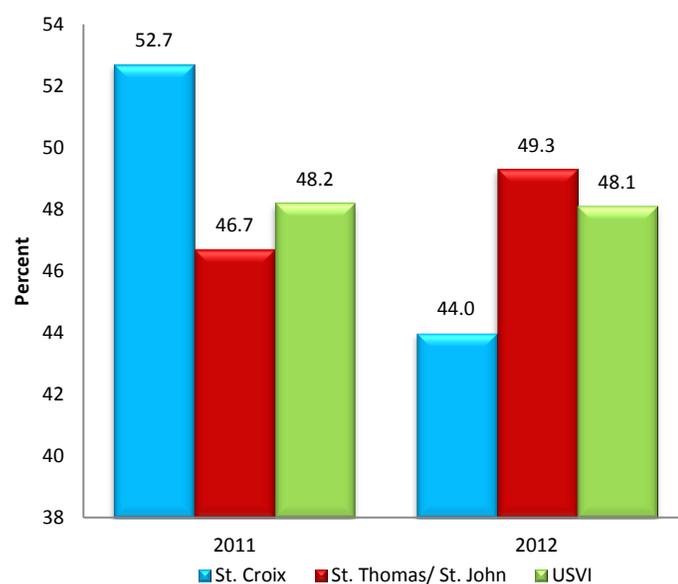
### CRUISE PASSENGER ARRIVALS



### HOTEL OCCUPANCY RATES, NOVEMBER 2011 – NOVEMBER 2012

Month	St. Thomas/ St. John			St. Croix			Total USVI		
	2011	2012	% chg	2011	2012	% chg	2011	2012	% chg
January	60.3	61.4	1.0	49.3	54.2	5.0	57.6	59.6	2.0
February	65.1	66.2	1.1	59.5	59.1	-0.3	63.7	64.4	0.7
March	71.4	57.2	-14.1	50.6	55.1	4.5	66.3	56.7	-9.6
April	61.9	57.3	-4.5	41.2	41.7	0.5	56.9	53.6	-3.3
May	56.0	46.0	-10.0	36.6	34.8	-1.9	51.0	43.3	-7.7
June	51.6	45.7	-5.9	40.4	34.7	-5.7	48.7	43.1	-5.7
July	53.2	52.5	-0.7	47.5	36.5	-11.1	51.7	48.7	-3.0
August	44.2	44.0	-0.1	40.1	31.9	-8.2	43.1	41.2	-1.9
September	33.7	30.5	-3.2	35.9	24.7	-11.3	34.3	29.2	-5.1
October	47.1	39.8	-7.3	36.5	32.6	-3.9	44.5	38.1	-6.4
November	46.7	49.3	2.6	52.7	44.0	-8.7	48.2	48.1	-0.1
December	59.4	-	-	52.1	-	-	57.6	-	-
<b>Quarter:</b>									
First	65.6	61.3	-4.4	52.9	56.1	3.2	62.5	60.2	-2.5
Second	56.6	49.6	-7.0	39.4	37.0	-2.4	52.3	46.6	-5.7
Third	43.8	42.5	-1.3	41.2	31.5	-9.7	43.2	39.9	-3.2
Fourth	51.1	-	-	47.0	-	-	50.1	-	-
<b>Total:</b>	<b>60.6</b>	<b>-</b>	<b>-</b>	<b>45.8</b>	<b>-</b>	<b>-</b>	<b>57.0</b>	<b>-</b>	<b>-</b>

### HOTEL OCCUPANCY RATES



# U.S. Virgin Island's November Occupancy Report

**TABLE 1: ESTIMATED ROOM OCCUPANCY BY ISLAND AND TYPE OF VISITOR ACCOMMODATIONS**

All Visitor Accommodations	November Only		November Year-to-date		Small Hotels	November Only		November Year-to-date	
	2011	2012	2011	2012		2011	2012	2011	2012
<b>USVI</b>					<b>USVI</b>				
Occupancy Rate (%)	48.2	48.1	51.1	47.6	Occupancy Rate (%)	53.0	55.0	50.6	51.2
Room Nights Occupied	71,877	72,085	831,485	792,132	Room Nights Occupied	13,400	13,154	141,603	141,533
Room Nights Available	149,160	149,972	1,628,260	1,665,872	Room Nights Available	25,260	23,910	279,886	276,635
Ave. Guest stay in Nights	5.9	6.0	5.2	5.0	Ave. Guest stay in Nights	4.1	4.4	3.9	4.2
<b>St. Thomas/ St. John</b>					<b>St. Thomas/ St. John</b>				
Occupancy Rate (%)	46.7	49.3	53.3	49.6	Occupancy Rate (%)	49.5	62.6	52.7	57.8
Room Nights Occupied	52,578	56,551	649,995	628,435	Room Nights Occupied	6,806	7,752	79,865	85,569
Room Nights Available	112,530	114,630	1,220,176	1,267,313	Room Nights Available	13,740	12,390	151,630	147,995
Ave. Guest stay in Nights	6.5	6.6	5.6	5.2	Ave. Guest stay in Nights	4.1	4.8	4.3	4.7
<b>St. Croix</b>					<b>St. Croix</b>				
Occupancy Rate (%)	52.7	44.0	44.5	41.1	Occupancy Rate (%)	57.2	46.9	48.1	43.5
Room Nights Occupied	19,299	15,534	181,490	163,696	Room Nights Occupied	6,594	5,402	61,738	55,964
Room Nights Available	36,630	35,342	408,084	398,559	Room Nights Available	11,520	11,520	128,256	128,640
Ave. Guest stay in Nights	4.7	4.6	4.2	4.2	Ave. Guest stay in Nights	4.0	3.9	3.4	3.6
<b>Large Hotels</b>					<b>Condominiums/Other</b>				
<b>USVI</b>					<b>USVI</b>				
Occupancy Rate (%)	49.3	50.4	54.2	48.6	Occupancy Rate (%)	41.7	37.0	43.4	42.2
Room Nights Occupied	44,376	46,236	526,128	492,443	Room Nights Occupied	14,101	12,696	163,754	158,155
Room Nights Available	90,090	91,710	971,348	1,014,267	Room Nights Available	33,810	34,352	377,026	374,970
Ave. Guest stay in Nights	6.5	6.4	5.3	4.8	Ave. Guest stay in Nights	6.9	7.5	6.8	7.1
<b>St. Thomas/ St. John</b>					<b>St. Thomas/ St. John</b>				
Occupancy Rate (%)	48.4	50.9	56.5	50.3	Occupancy Rate (%)	40.1	38.8	44.4	43.3
Room Nights Occupied	35,761	38,396	446,620	418,721	Room Nights Occupied	10,011	10,403	123,510	124,145
Room Nights Available	73,830	75,450	790,320	832,697	Room Nights Available	24,960	26,790	278,226	286,621
Ave. Guest stay in Nights	1.6	1.5	5.5	4.9	Ave. Guest stay in Nights	7.3	8.2	7.1	7.6
<b>St. Croix</b>					<b>St. Croix</b>				
Occupancy Rate (%)	53.0	48.2	43.9	40.6	Occupancy Rate (%)	46.2	30.3	40.7	38.5
Room Nights Occupied	8,615	7,840	79,508	73,722	Room Nights Occupied	4,090	2,293	40,244	34,010
Room Nights Available	16,260	16,260	181,028	181,570	Room Nights Available	8,850	7,562	98,800	88,349
Ave. Guest stay in Nights	4.8	5.0	4.3	4.2	Ave. Guest stay in Nights	6.0	5.3	6.2	5.8

## Explanatory Notes

**Average guest stay in nights** or “average length of stay” is the mean stay in nights of all visiting parties during a given period. Average guest stay equals room nights occupied divided by party arrivals.

**Hotels** are the most traditional of visitor accommodations. Guests are provided a full range of services such as food, entertainment and laundry. Large hotels are those maintaining 50 or more units. Small hotels maintain less than 50 units.

**Condominiums** or “condos” are self-contained apartment-style visitor accommodations. Private kitchens and other such day-to-day living facilities are most often included with the unit. Maid services are generally the only services provided. Condominiums are generally individually-owned but grouped in multi-unit structures. Maintenance and management of condominiums are usually handled by an independent second party.

Explanatory Notes Continued.....

**Other** is inclusive of all other visitor accommodation types such as rental homes or campgrounds that are not accounted for under hotels or Condominiums.

**Room** is the minimum private space that can be sold or “keyed” separately to unrelated guest parties for an overnight stay. A two-bay suite, for example, is reported as one room if it has only one lockable entrance. Similarly, a multi-bay suite could be reported as several units if component parts of it are keyed separately and hence, can be sold separately to unrelated guests. Room is synonymous to unit. Room is generally used in reference to hotels; units are most associated with condominiums.

**Occupancy rate** equals the number of estimated room nights occupied as a percentage of the number of estimated room nights available during a given period.

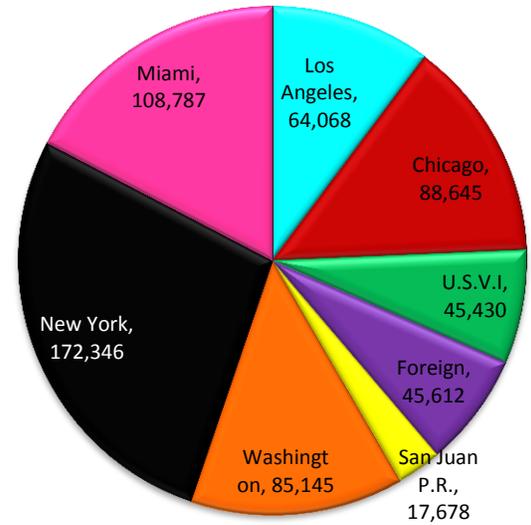
**Room nights occupied** is the estimated sum, across all units for all establishments reporting or not, of the number of nights each unit was occupied during a given period.

**Room nights available** is the estimated sum, across all rooms for all establishments reporting or not, of the number of nights each room was available for occupancy during a given period.

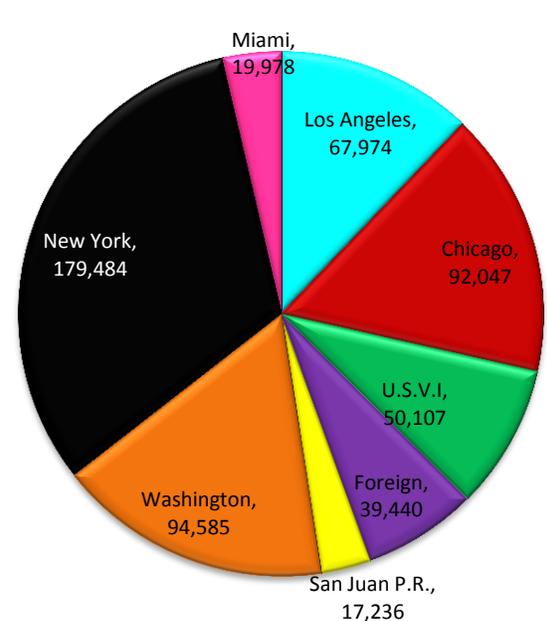
**TABLE 2: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN  
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND; NOVEMBER 2011 AND 2012**

Area of Origin	November Only		November Year-to-Date			
			Total		Percent Distribution	
	2011	2012	2011	2012	2011	2012
<b>USVI HOTEL GUESTS FROM:</b>						
U.S. Mainland	46,452	41,976	554,068	518,991	83.8	82.7
Puerto Rico	1,423	1,536	17,236	17,678	2.6	2.8
U.S.V.I.	3,858	3,494	50,107	45,430	7.6	7.2
Other West Indies	478	653	8,086	7,252	1.2	1.2
Canada	479	537	6,033	6,172	0.9	1.0
Europe	4,026	4,154	18,835	27,121	2.9	4.3
Central America	37	101	517	684	0.1	0.1
South America	77	68	1,448	2,160	0.2	0.3
Other Areas	407	233	4,520	2,221	0.7	0.4
<b>TOTAL</b>	<b>57,236</b>	<b>52,751</b>	<b>660,850</b>	<b>627,710</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:</b>						
U.S. Mainland	40,697	37,808	484,661	465,953	86.9	87.1
Puerto Rico	561	1,008	9,939	10,265	1.8	1.9
U.S.V.I.	2,490	2,320	34,287	31,202	6.1	5.8
Other West Indies	342	578	7,179	5,622	1.3	1.1
Canada	386	479	5,386	5,456	1.0	1.0
Europe	2,053	1,905	12,811	13,718	2.3	2.6
Central America	30	62	449	331	0.1	0.1
South America	71	42	1,322	1,133	0.2	0.2
Other Areas	139	149	1,678	1,441	0.3	0.3
<b>TOTAL</b>	<b>46,769</b>	<b>44,351</b>	<b>557,712</b>	<b>535,120</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. CROIX HOTEL GUESTS FROM:</b>						
U.S. Mainland	5,755	4,167	69,408	53,038	67.3	57.3
Puerto Rico	862	528	7,297	7,413	7.1	8.0
U.S.V.I.	1,368	1,174	15,819	14,227	15.3	15.4
Other West Indies	135	75	908	1,631	0.9	1.8
Canada	93	58	646	717	0.6	0.8
Europe	1,973	2,249	6,024	13,404	5.8	14.5
Central America	6	39	68	353	0.1	0.4
South America	6	27	126	1,027	0.1	1.1
Other Areas	268	83	2,843	781	2.8	0.8
<b>TOTAL</b>	<b>10,467</b>	<b>8,400</b>	<b>103,138</b>	<b>92,590</b>	<b>100.0</b>	<b>100.0</b>

**Fig. 5: USVI Hotel Guests By Origin  
November 2012 Year To Date Total: 627,710**



**Fig. 6: USVI Hotel Guests By Origin  
November 2012 Year To Date Total: 660,850**



**TABLE 3: ESTIMATED HOTEL GUESTS BY U.S. SALES REGION  
TOTAL AND REGIONAL DISTRIBUTION BY ISLAND; NOVEMBER 2011 AND 2012**

Sales Region of Origin	November Year-to-Date					
	November Only		Total		Percent Distribution	
	2011	2012	2011	2012	2011	2012
<b>USVI HOTEL GUESTS FROM:</b>						
Chicago	6,381	7,400	92,047	88,645	16.1	16.5
Los Angeles	8,123	5,566	67,974	64,068	11.9	11.9
Miami	8,926	8,708	119,978	108,787	21.0	20.3
New York City	15,742	12,691	179,484	172,346	31.4	32.1
Washington D.C.	7,280	7,611	94,585	85,145	16.6	15.9
San Juan, P.R.	1,423	1,536	17,236	17,678	3.0	3.3
<b>TOTAL</b>	<b>47,875</b>	<b>43,511</b>	<b>571,304</b>	<b>536,669</b>	<b>100.0</b>	<b>100.0</b>

**ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:**

Chicago	5,562	6,841	81,412	80,886	16.5	17.0
Los Angeles	7,303	4,939	58,504	56,236	11.8	11.8
Miami	7,218	7,619	98,934	93,442	20.0	19.6
New York City	14,464	11,540	162,395	159,012	32.8	33.4
Washington D.C.	6,150	6,870	83,416	76,377	16.9	16.0
San Juan, P.R.	561	1,008	9,939	10,265	2.0	2.2
<b>TOTAL</b>	<b>41,258</b>	<b>38,816</b>	<b>494,600</b>	<b>476,218</b>	<b>100.0</b>	<b>100.0</b>

**ST. CROIX HOTEL GUESTS FROM:**

Chicago	820	560	10,635	7,759	13.9	12.8
Los Angeles	820	627	9,470	7,832	12.3	13.0
Miami	1,708	1,089	21,044	15,345	27.4	25.4
New York City	1,277	1,151	17,089	13,334	22.3	22.1
Washington D.C.	1,130	741	11,169	8,768	14.6	14.5
San Juan, P.R.	862	528	7,297	7,413	9.5	12.3
<b>TOTAL</b>	<b>6,618</b>	<b>4,695</b>	<b>76,704</b>	<b>60,451</b>	<b>100.0</b>	<b>100.0</b>

**TABLE 4: VISITOR ACCOMMODATIONS & ROOM NIGHTS AVAILABLE  
TOTAL NUMBER AND PERCENT REPORTING TO BER BY ISLAND;  
NOVEMBER 2011 AND 2012**

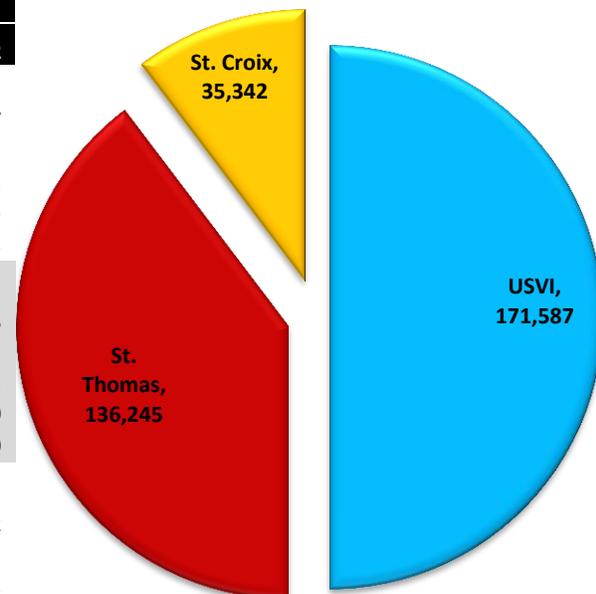
District	Visitor Accommodations November Only		Room Nights Available November Only	
	2011	2012	2011	2012
<b>USVI</b>				
Total Number	100	98	169,713	171,587
Percent Submitting:				
Complete Report (%)	94.0	89.8	90.9	90.1
Partial Report (%)	4.0	7.1	6.3	6.5
No Report (%)	2.0	1.0	0.2	0.2
<b>ST. THOMAS/ST. JOHN</b>				
Total Number	72	70	133,083	136,245
Percent Submitting:				
Complete Report (%)	93.1	88.6	88.7	88.1
Partial Report (%)	5.6	8.6	8.0	8.0
No Report (%)	1.4	0.0	0.0	0.0
<b>ST. CROIX</b>				
Total Number	28	28	36,630	35,342
Percent Submitting:				
Complete Report (%)	96.4	92.9	99.0	98.2
Partial Report (%)	0.0	3.6	0.0	0.8
No Report (%)	3.6	3.6	1.0	1.0

*Tourism sales region* is a marketing area of the U.S. designated by the U.S. Virgin Islands Department of Tourism. Chicago represents the states of Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. Los Angeles represents the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Miami Represents The States Of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Tennessee And Texas. New York City represents the states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. Washington D.C. represents the states of Delaware, Kentucky, Maryland, North Carolina, South Carolina, Virginia, West Virginia and the District of Columbia. San Juan represents the commonwealth of Puerto Rico.

*Visitor accommodation-* is a business establishment oriented toward serving the needs of transient guests. Visitor accommodations provide lodging and other services to visiting guests on a temporary basis, not more than six months. Accommodations are categorized by large hotel, small hotel, and condominium or other.

*Year-to-date* data are tabulated for the period beginning in January of a given year and ending in the listed month of the same year.

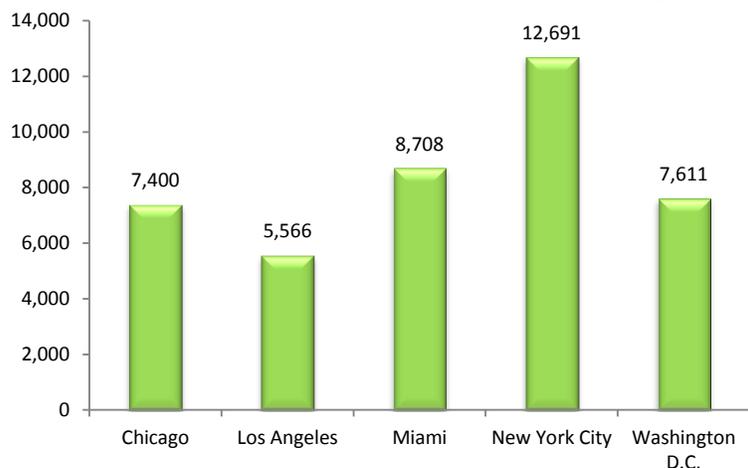
Room Nights Available,  
November only 2012



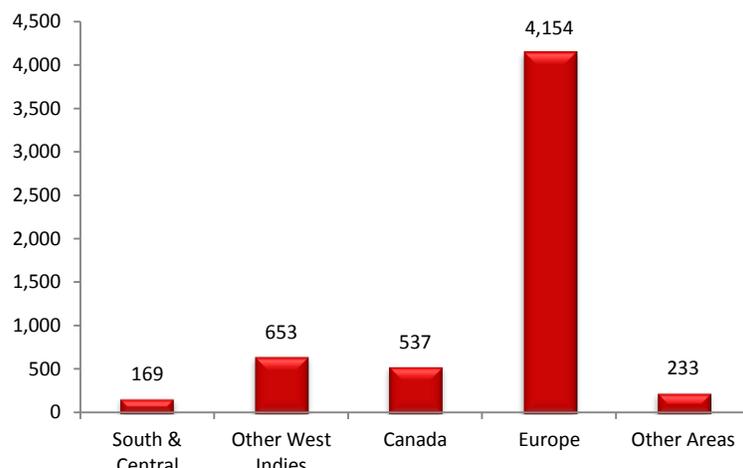
**ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN**

Area of Origin	2011		2012										Nov YTD	
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Total 2012
<b>U.S. Mainland</b>	46,452	62,176	65,488	63,435	66,019	48,457	41,589	44,063	49,677	40,204	23,804	34,460	41,976	518,991
<b>Chicago</b>	6,381	10,963	13,736	12,145	12,105	9,411	6,158	6,566	6,837	5,184	3,421	5,708	7,400	88,645
<b>Los Angeles</b>	8,123	8,268	5,191	6,155	5,476	6,290	6,615	6,078	6,525	5,844	4,620	5,725	5,566	64,068
<b>Miami</b>	8,926	10,887	8,968	9,763	11,747	7,616	9,960	12,749	13,710	10,440	6,752	8,438	8,708	108,787
<b>New York City</b>	15,742	21,827	28,865	26,569	25,310	17,822	11,299	10,692	13,226	11,825	5,182	8,897	12,691	172,346
<b>Washington D.C.</b>	7,280	10,230	8,728	8,802	11,381	7,319	7,558	7,977	9,379	6,911	3,828	5,692	7,611	85,145
<b>Puerto Rico</b>	1,423	1,621	1,618	1,516	1,507	1,873	1,871	1,594	2,032	1,394	1,261	1,477	1,536	17,678
<b>U.S.V.I.</b>	3,858	4,388	3,443	3,654	3,600	4,210	4,207	5,186	5,284	4,383	3,484	4,497	3,494	45,430
<b>Other West Indies</b>	478	800	486	600	746	806	685	789	735	654	432	666	653	7,252
<b>Canada</b>	479	868	974	939	1,061	1,034	477	208	242	332	148	215	537	6,172
<b>Europe</b>	4,026	3,575	5,177	5,179	5,241	2,457	721	432	1,224	1,033	263	1,249	4,154	27,121
<b>Central America</b>	37	65	51	74	30	46	76	45	93	55	48	60	101	684
<b>South America</b>	77	164	375	341	246	258	259	250	170	88	54	52	68	2,160
<b>Other Areas</b>	407	435	224	265	161	258	162	177	190	188	162	204	233	2,221
<b>TOTAL</b>	<b>57,236</b>	<b>73,962</b>	<b>77,835</b>	<b>76,003</b>	<b>78,609</b>	<b>59,400</b>	<b>50,047</b>	<b>52,743</b>	<b>59,647</b>	<b>48,330</b>	<b>23,804</b>	<b>42,879</b>	<b>52,751</b>	<b>627,710</b>

November 2012 Hotel Guests from U.S. Sales Regions



November 2012 Hotel Guests from Foreign Sales Regions



**General**

Data presented in all tables are estimates based on monthly information submitted by individual visitor accommodations. Data represent occupancy status for all U.S. Virgin Islands properties, reporting or not. Reported totals are adjusted within each accommodation category to account for properties that fail to report in any given month. All data are subject to further revision.

Table 4 presents several measures of survey participation for the current month and preceding month, one year prior. The row, "Total Number," is a count of the current inventory of accommodation establishments in the U.S. Virgin Islands and the number of Room Nights Available associated with those establishments during the months listed. "Total Number" includes all accommodations on the islands whether or not Occupancy Reports were submitted to BER. The rows under, "Percent Submitting," list the distribution of Accommodations and corresponding Room Nights Available according to reporting status for the months listed. "Complete Report" is that share of establishments submitting complete Occupancy Reports to BER with no inconsistencies in the data provided. "Partial Report" is that share submitting a report only partially filled out or containing inconsistent data. "No Report" is the percentage of Accommodations and corresponding Room Nights not reporting to BER in the months listed.

**Notes:**

Data are estimates of all territory guests based on Hotel Occupancy Reports submitted to the USVI Bureau of Economic Research. These estimates include actual guest totals submitting reports as well as an estimated component for those properties not reporting. All data subject to revision as new information becomes available.

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