

USVI Tourism Indicator

**THIS DECEMBER 2019
ISSUE INCLUDES:**

- Visitor Arrivals Data P.1
- Tourism Overview P.1-2
- Occupancy by Island P.4

**DECEMBER 2019
HIGHLIGHTS**

- A total of 276,525 visitors came to the Territory this month.
- The Territory welcomed 1,921,800 visitors in 2019.
- The Territory's reported hotel occupancy rate for December averaged 53.1 percent compared to 47.2
- Accommodation establishments reported 329,164 guests stayed in Territory—a 49.6 percent increase over the 220,102 guests who stayed during the same twelve-month period in 2018

For more information go to:
www.usviber.org

Total visitors' arrivals grew by 6.2 percent in December 2019

Both categories of visitor arrivals grew in December 2019; a total of 276,525 visitors came this month, up 6.2 percent from December 2018. There were 276,525 cruise ship passenger arrivals this month compared to 260,306 last year, a growth of 4.9 percent. The number of cruise ship calls grew to 83 from 79 December last year. Air arrivals, which totaled 68,723 in December, posted a healthy increase of 10.2 percent when compared to 62,126 in December 2018.

Arrivals by District

Air arrivals to the St. Thomas and St. John district rose by 16.5 percent or 7,346 more air passengers than the corresponding month a year ago. On the other hand, St. Croix air arrivals fell by 4.3 percent to 16,857 from 17,601 last December. The St. Thomas and St. John district welcomed 200,146 cruise ship passengers, a gain of 7.2 percent from 186,658 last year. There were 9,309 cruise passengers to St. Croix this month compared to 16,745 cruise passengers last December, a loss of 44.4 percent.

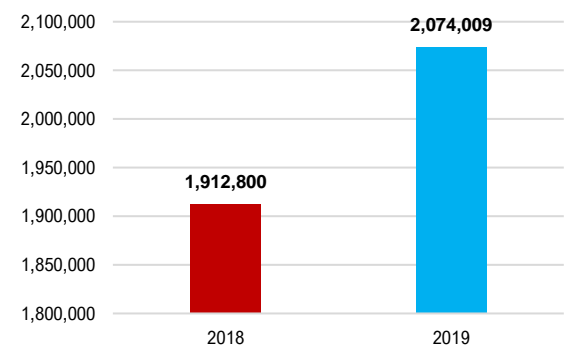
Hotel Occupancy

The Territory's reported 2019 hotel occupancy rate for December averaged 53.1 percent compared to 47.2 percent in December last year. The December 2019 hotel occupancy rate for St. Croix was 54.2 percent at the same level as in December 2018. The occupancy rate for the St. Thomas and St. John district was 52.4 percent compared to 43.4 percent last December. The average length of stay on St. Thomas and St. John was 5.0 nights and 5.3 nights for St. Croix. As a result, the total collected was \$955,759 this December compared to \$1,265,558 in December 2018, a loss of 24.5 percent in hotel room revenues.

Overview Tourism Annual 2019

A total of 2,074,009 visitors' that came to Territory's shores in 2019, or a 8.4 percent increase over last year's arrivals of 1,912,800. The rebound in the annual air visitor arrivals that began in 2018 continued into 2019 and fueled the increase of total visitors. In fact, air arrivals reached 640,887. The cruise ship arrivals were at the same level as year earlier from 1,430,702 in 2018 to 1,433,122 this year. There were a total of 529 cruise ship calls, about 10.0 percent more calls than a year earlier.

Total Visitors to the Territory for December Year-to-date
2018 & 2019



Major Carriers

Major carrier direct seats experienced overall Territorial growth in 2020, with the additional flights. Moreover, JetBlue added both Territorial districts to their regular travel destinations itinerary. Major carrier seats direct annual seats were averaged 12,903 compared to 9,926 direct seats in calendar year 2018, an increase of 30.0 percent. Major carrier direct seats are based on daily scheduled flights from main carriers or charter flights that operate outside the Caribbean. The current major carriers to the Territory are American Airlines, Delta, JetBlue, Spirit, and United Airlines. Charter flights from Norwegian and Sun Country Airlines have opted to suspend service for the 2019-2020 winter season.

Quarterly Comparison

For the first quarter of 2019, total visitor arrivals were 677,730 from 514,551 in 2018, a 31.7 percent gain. The second quarter of 2019 brought 439,076 visitors, a healthy increase of 10.8 percent or 42,723 additional visitors over 2018. The third quarter recorded 350,632 visitors versus 373,787 visitors for the corresponding period in 2018. The final quarter in 2019 registered 606,570 visitors compared to 637,109 visitors who came to the Territory in 2018, a loss of 4.8 percent.

Arrivals by Air and Cruise

Air arrivals to the Territory in the first quarter grew by a strong 90.4 percent to 193,454 from 101,605 in the first quarter 2019. Second quarter arrivals rose by 28.5 percent from 125,669 to 161,519. Third and fourth quarter air arrivals also increases by 16.1 percent and 2.1 percent.

For the first three months of 2019, cruise passenger arrivals grew by a robust 17.5 percent from 412,946 in 2018 to 484,276 in 2019. Calendar year 2019 second quarter cruise arrivals posted a modest gain of 2.5 percent from 270,684 to 277,557. Third and fourth quarter cruise arrivals were 212,867 and 458,422, respectively, a percentage loss of 16.6 percent for third quarter and 6.8 percent fourth quarter.

Guest Registrations

Accommodation establishments reported 329,164 guests stayed in Territory--a 49.6 percent increase over the 220,102 guests who stayed during the same twelve-month period in 2018. Despite fewer hotel guests staying in visitor accommodations in 2019, the average length of stay increased from 4.3 nights to 5.8 nights for St. Thomas and St. John district. On the other hand, the length of stay reduced to 4.3 nights from 4.5 nights for the island of St. Croix. Of the 329,164 guest who stayed in the Territory during 2019, approximately 75.9 percent were from the U.S. mainland. U.S.V.I. residents accounted for another 11.4 percent of guest, followed by residents of neighboring Puerto Rico, 6.9 percent.

The Miami sales region accounts for 32.7 percent of the 89,118 US mainland hotel guests in 2019, followed by New York sales region by 22.7 percent, Washington D.C. sales region by 13.2 percent, Chicago sales region by 12.3 percent, and lastly, Los Angeles sales region by 11.4 percent. Leading states where guests originate from are Texas, New York, New Jersey, and Florida. Together these six states produced over one-third of all Virgin Islands guests.

British Virgin Islands was the leading country originator of foreign visitors to the Territory, with 5,775 guests staying in visitor establishments in 2019. Denmark the previous leading country of foreign nationals registered 4,876 guests. The large decrease is partly due to the suspension of direct chartered Danish flights to the district of St. Croix that first began in October 2004. Other leading countries, in rank order, include Canada, Italy, and the United Kingdom

Hotel Occupancy

The Territory's hotel annual occupancy rate was 51.3 percent in 2019 virtually the same level as in 2018 occupancy rate of 51.4 percent. . St. Thomas and St. John accommodation establishments placed the annual 2019 occupancy rate at 51.3 percent 3.8 percentage points higher than the 47.6 percent in 2018. St. Croix's 2019 annual occupancy rate was 51.5 percent compared to 57.6 percent in 2018.

Annual total room nights occupied for 2019 were 492,801, a 34.2 percent increase from the 367,205 occupied room nights in 2018. Available room nights in 2019 were 959,895 up 34.4 percent from the reported 714,184 in 2018. Guest stays overall lowered to 4.2 nights in 2019 from 5.2 nights in 2018.

Hotel Room Revenues

The Tourism Revolving fund is financed by a hotel occupant tax of 12.5 percent levied on all accommodation establishments that engage in short-term rentals. There were 2,526 universal visitor accommodation units in 2019. Hotel room revenues collected in calendar 2019 were \$21,469,619, up 30.0 percent from last year's collections of \$16,516,557 posted in 2018. The hotel room revenues fund promotional and marketing activities used to attract visitors to the Territory. The fund has also been used to subsidize the Carnival Virgin Islands, the Crucian Christmas Festival, and the St. John 4th of July Festival.

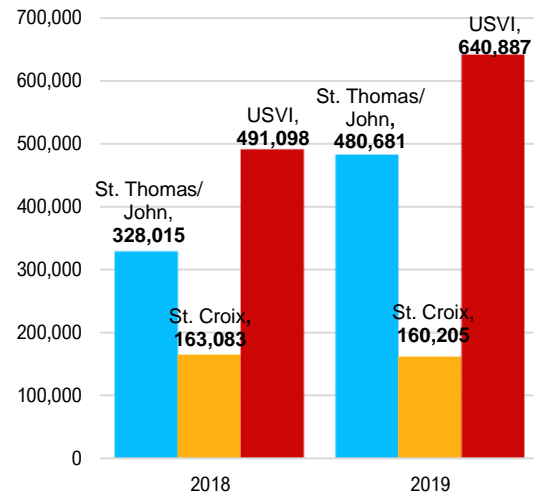
Air Passenger Arrivals; December 2018-2019

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2018	2019	%chg.	2018	2019	%chg.	2018	2019	%chg.
January	17,215	46,006	167.2	14,474	18,220	25.9	31,689	64,226	102.7
February	17,677	43,304	145.0	12,853	15,275	18.8	30,530	58,580	91.9
March	24,185	54,013	123.3	15,200	16,635	9.4	39,386	70,648	79.4
April	26,158	29,363	12.3	13,204	13,955	5.7	39,362	43,317	10.0
May	25,889	41,168	59.0	13,517	15,052	11.4	39,406	56,220	42.7
June	31,567	48,272	52.9	15,334	13,710	-10.6	46,901	61,982	32.2
July	32,234	47,617	47.7	13,858	13,963	0.8	46,092	61,579	33.6
August	29,785	37,983	27.5	12,938	10,393	-19.7	42,724	48,376	13.2
September	20,195	19,685	-2.5	9,675	8,125	-16.0	29,869	27,810	-6.9
October	24,284	24,310	0.1	10,972	6,718	-38.8	35,256	31,027	-12.0
November	34,300	37,091	8.1	13,457	11,308	-16.0	47,757	48,398	1.3
December	44,525	51,871	16.5	17,601	16,852	-4.3	62,126	68,723	10.6
ANNUAL TOTAL:	328,015	480,681	46.5	163,083	160,205	-1.8	491,098	640,887	30.5

QUARTER:

First	59,077	143,323	142.6	42,528	50,131	17.9	101,605	193,454	90.4
Second	83,615	118,802	42.1	42,054	42,717	1.6	125,669	161,519	28.5
Third	82,214	105,285	28.1	36,472	32,480	-10.9	118,685	137,765	16.1
Fourth	103,109	113,271	9.9	42,029	34,877	-17.0	145,139	148,148	2.1

Air Visitor Arrivals December 2018-2019



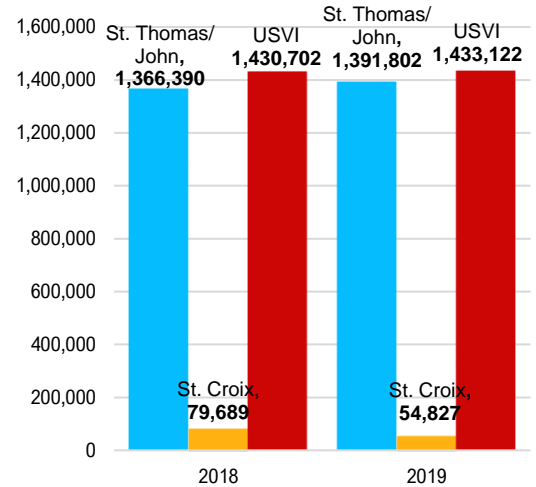
Cruise Passenger Arrivals; December 2018-2019

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2018	2019	%chg.	2018	2019	%chg.	2018	2019	%chg.
January	129,057	170,693	32.3	22,155	12,278	-44.6	146,962	180,817	23.0
February	123,823	136,456	10.2	5,510	9,745	76.9	129,333	146,201	13.0
March	132,825	152,878	15.1	3,826	4,380	14.5	136,651	157,258	15.1
April	95,448	108,081	13.2	14,493	4,417	-69.5	107,460	109,997	2.4
May	92,313	54,003	-41.5	2,852	0	-	91,742	54,003	-41.1
June	71,482	111,940	56.6	-	1,617	-	71,482	113,557	58.9
July	87,199	90,421	3.7	-	0	-	87,199	90,421	3.7
August	81,431	69,656	-14.5	-	0	-	81,431	69,656	-14.5
September	83,631	52,790	-36.9	2,841	4,384	54.3	86,472	52,790	-39.0
October	110,611	116,508	5.3	2,171	2,815	29.7	112,782	116,508	3.3
November	171,912	128,230	-25.4	9,096	5,882	-35.3	181,008	134,112	-25.9
December	186,658	200,146	7.2	16,745	9,309	-44.4	198,180	207,802	4.9
ANNUAL TOTAL:	1,366,390	1,391,802	1.9	79,689	54,827	-31.2	1,430,702	1,433,122	0.2

QUARTER:

First	385,705	460,027	19.3	31,491	26,403	-16.2	412,946	484,276	17.3
Second	259,243	274,024	5.7	7,013	6,034	-14.0	270,684	277,557	2.5
Third	252,261	212,867	-15.6	2,841	4,384	54.3	255,102	212,867	-16.6
Fourth	469,181	444,884	-5.2	28,012	18,006	-35.7	491,970	458,422	-6.8

Cruise Visitor Arrivals December 2018-2019



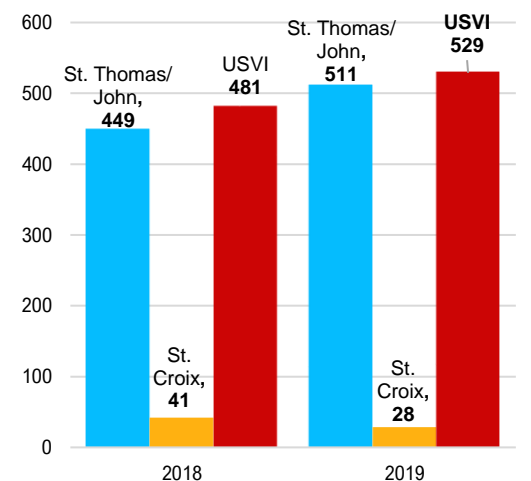
Cruise Ship Calls; December 2018-2019

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2018	2019	%chg.	2018	2019	%chg.	2018	2019	%chg.
January	49	70	42.9	12	6	-50.0	59	75	27.1
February	45	58	28.9	3	6	100.0	48	62	29.2
March	51	65	27.5	4	3	-25.0	55	67	21.8
April	31	44	41.9	6	3	-50.0	36	46	27.8
May	24	23	-4.2	1	1	-	24	23	-4.2
June	18	27	50.0	-	1	-	18	27	50.0
July	21	24	14.3	-	0	-	21	24	14.3
August	21	20	-4.8	-	0	-	21	20	-4.8
September	23	17	-26.1	1	2	100.0	23	17	-26.1
October	31	35	12.9	1	1	0.0	32	35	9.4
November	61	48	-21.3	6	2	-66.7	65	50	-23.1
December	74	80	8.1	7	4	-42.9	79	83	5.1
ANNUAL TOTAL:	449	511	13.8	41	28	-31.7	481	529	10.0

QUARTER:

First	145	193	33.1	19	15	-21.1	162	204	25.9
Second	73	94	28.8	7	4	-42.9	78	96	23.1
Third	65	61	-6.2	1	2	100.0	65	61	-6.2
Fourth	166	163	-1.8	14	7	-50.0	176	168	-4.5

Cruise Ship Calls December 2018-2019



USVI DECEMBER 2019

Monthly Hotel Occupancy Report

What is a Room?

A room is the minimum private space that can be sold or “keyed” separately to unrelated guest parties for an overnight stay. A two-bay suite, for example, is reported as one room if it has only one lockable entrance. Similarly, a multi-bay suite could be reported as several units if component parts of it are keyed separately and hence, can be sold separately to unrelated guests. Room is synonymous to unit. Room is generally used in reference to hotels; units are most by associated with condominiums.

ALL VISITOR ACCOMMODATIONS
DECEMBER 2018-2019 YEAR-TO-DATE OCCUPANCY RATES

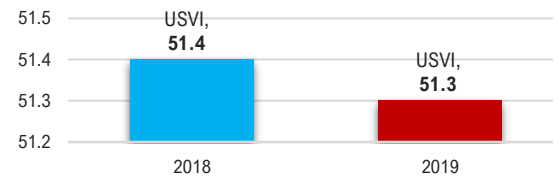


TABLE 1: DECEMBER 2018-2019 ESTIMATED ROOM OCCUPANCY BY ISLAND AND TYPE OF VISITOR ACCOMMODATION

ALL VISITOR ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2018	2019	2018	2019
USVI				
Occupancy Rate (%)	47.2	53.1	51.4	51.3
Room Nights Occupied	33,791	38,610	367,205	492,801
Room Nights Available	71,548	72,757	714,184	959,895
Ave. Guest Stay in Nights	5.2	5.1	5.2	4.2
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	43.4	52.4	47.6	51.2
Room Nights Occupied	19,981	23,923	209,108	315,831
Room Nights Available	46,035	45,663	439,634	616,382
Ave. Guest Stay in Nights	5.0	5.0	4.9	3.8
ST. CROIX				
Occupancy Rate (%)	54.1	54.2	57.6	51.5
Room Nights Occupied	13,810	14,687	158,097	176,969
Room Nights Available	25,513	27,094	274,550	343,513
Ave. Guest Stay in Nights	5.5	5.3	5.8	5.4

SMALL HOTELS ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2018	2019	2018	2019
USVI				
Occupancy Rate (%)	72.0	75.3	65.1	67.7
Room Nights Occupied	10,196	10,531	119,647	130,463
Room Nights Available	14,167	13,981	183,848	192,776
Ave. Guest Stay in Nights	3.9	3.6	4.1	4.0
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	69.2	77.8	59.7	71.2
Room Nights Occupied	5,555	6,077	57,825	72,985
Room Nights Available	8,029	7,812	96,914	102,504
Ave. Guest Stay in Nights	3.8	3.6	3.5	3.9
ST. CROIX				
Occupancy Rate (%)	75.6	72.2	71.1	63.7
Room Nights Occupied	4,641	4,454	61,822	57,478
Room Nights Available	6,138	6,169	86,934	90,272
Ave. Guest Stay in Nights	4.0	3.7	4.8	4.1

LARGE HOTELS ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2018	2019	2018	2019
USVI				
Occupancy Rate (%)	42.6	46.7	52.0	50.6
Room Nights Occupied	20,051	23,396	209,944	306,916
Room Nights Available	47,027	50,127	404,055	606,567
Ave. Guest Stay in Nights	6.1	6.1	6.0	4.1
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	39.6	47.4	52.1	53.0
Room Nights Occupied	11,930	15,771	126,861	216,235
Room Nights Available	30,163	33,263	243,646	407,728
Ave. Guest Stay in Nights	5.7	5.8	5.7	3.5
ST. CROIX				
Occupancy Rate (%)	48.2	45.2	51.8	45.6
Room Nights Occupied	8,121	7,625	83,083	90,681
Room Nights Available	16,864	16,864	160,409	198,839
Ave. Guest Stay in Nights	6.9	6.9	6.4	6.9

CONDOMINIUMS/ OTHER ACCOMMODATIONS	DECEMBER ONLY		DECEMBER YEAR-TO-DATE	
	2018	2019	2018	2019
USVI				
Occupancy Rate (%)	34.2	54.1	29.8	34.5
Room Nights Occupied	3,544	4,683	37,614	55,422
Room Nights Available	10,354	8,649	126,281	160,552
Ave. Guest Stay in Nights	5.9	5.7	6.7	5.7
ST. THOMAS/ ST. JOHN				
Occupancy Rate (%)	31.8	45.2	24.7	25.1
Room Nights Occupied	2,496	2,075	24,422	26,611
Room Nights Available	7,843	4,588	99,074	106,150
Ave. Guest Stay in Nights	5.5	5.6	6.4	6.3
ST. CROIX				
Occupancy Rate (%)	41.7	64.2	48.5	53.0
Room Nights Occupied	1,048	2,608	13,192	28,810
Room Nights Available	2,511	4,061	27,207	54,402
Ave. Guest Stay in Nights	7.2	5.7	7.4	5.2

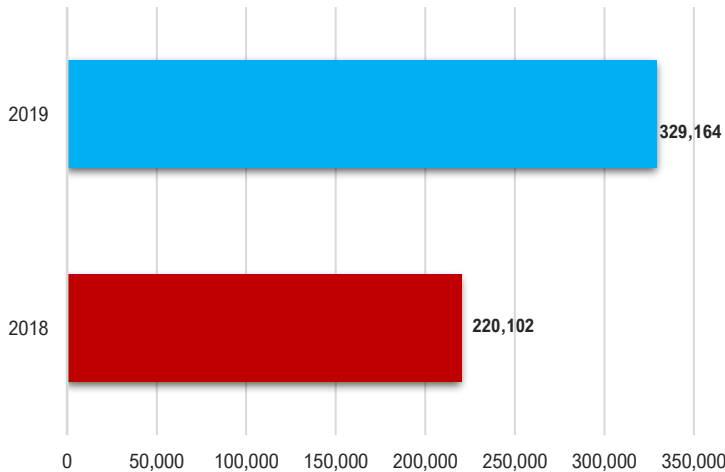
What is Tourism Sales Region?



Tourism Sales Region is a marketing area of the U.S. designated by the U.S. Virgin Islands Department of Tourism. Chicago represents the states of Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio,

South Dakota and Wisconsin. Los Angeles represents the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Miami Represents the States of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Tennessee And Texas. New York City represents the states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. Washington D.C. represents the states of Delaware, Kentucky, Maryland, North Carolina, South Carolina, Virginia, West Virginia and the District of Columbia. San Juan represents the commonwealth of Puerto Rico.

U.S. Mainland Estimated Hotel Room Guests December Year-to-Date 2018-2019



Hotel Occupancy Explanatory Notes:

Average Guest Stay In Night or “average length of stay” is the mean stay in nights of all visiting parties during a given period. Average guest stay equals room nights occupied divided by party arrivals.

Hotels are the most traditional of visitor accommodations. Guests are provided a full range of services such as food, entertainment and laundry. Large hotels are those maintaining 50 or more units. Small hotels maintain less than 50 units.

Occupancy Rate equals the number of estimated room nights occupied as a percentage of the number of estimated room nights available during a given period.

Room Nights Available is the estimated sum, across all rooms for all establishments reporting or not, of the number of nights each room was available for occupancy during a given period.

Year-To-Date data are tabulated for the period beginning in January of a given year and ending in the listed month of the same year.

Visitor Accommodation is a business establishment oriented toward serving the needs of transient guests. Visitor accommodations provide lodging and other services to visiting guests on a temporary basis, not more than six months. Accommodations are categorized by large hotel, small hotel, condominium or other.

Condominiums Or “condos” are self-contained apartment-style visitor accommodations. Private kitchens and other such day-to-day living facilities are most often included with the unit. Maid services are generally the only services provided. Condominiums are generally individually owned but grouped in multi-unit structures. Maintenance and management of condominiums are usually handled by an independent second party.

Room Nights Occupied is the estimated sum, across all units for all establishments reporting or not, of the number of nights each unit was occupied during a given period.

TABLE 2: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN TOTALS AND ORIGIN DISTRIBUTION BY ISLAND; DECEMBER 2018 AND 2019

AREA OF ORIGIN	DECEMBER ONLY		DECEMBER YEAR-TO-DATE			
			TOTAL		% CHG.	
	2018	2019	2018	2019	2018	2019
USVI HOTEL GUESTS FROM:						
U.S. Mainland	15,371	16,098	140,028	249,811	63.6	75.9
Puerto Rico	2,730	646	23,686	22,683	10.8	6.9
U.S.V.I.	3,496	2,426	38,134	37,547	17.3	11.4
Other West Indies	465	230	8,448	6,642	3.8	2.0
Canada	91	149	1,450	1,574	0.7	0.5
Europe	234	234	5,204	7,146	2.4	2.2
Central America	2	3	141	150	0.1	0.0
South America	32	5	309	386	0.1	0.1
Other Areas	604	248	2,701	3,225	1.2	1.0
TOTAL	23,026	20,039	220,102	329,164	100.0	100.0

ST. THOMAS /ST. JOHN GUESTS FROM:

U.S. Mainland	10,075	9,959	82,396	175,584	59.5	79.5
Puerto Rico	1,016	269	14,613	9,123	10.6	4.1
U.S.V.I.	2,308	1,127	25,995	21,253	18.8	9.6
Other West Indies	439	185	8,285	6,313	6.0	2.9
Canada	82	136	1,292	1,346	0.9	0.6
Europe	91	126	3,127	4,215	2.3	1.9
Central America	1	2	108	111	0.1	0.1
South America	31	4	284	348	0.2	0.2
Other Areas	579	228	2,360	2,634	1.7	1.2
TOTAL	14,623	12,036	138,461	220,927	100.0	100.0

ST. CROIX HOTEL GUESTS FROM:

U.S. Mainland	5,296	6,139	57,632	74,227	70.6	68.6
Puerto Rico	1,714	376	9,073	13,560	11.1	12.5
U.S.V.I.	1,188	1,299	12,139	16,294	14.9	15.1
Other West Indies	26	45	163	329	0.2	0.3
Canada	9	13	158	229	0.2	0.2
Europe	143	108	2,077	2,931	2.5	2.7
Central America	1	1	33	39	0.0	0.0
South America	1	1	25	38	0.0	0.0
Other Areas	25	20	340	591	0.4	0.5
TOTAL	8,403	8,003	81,641	108,237	100.0	100.0

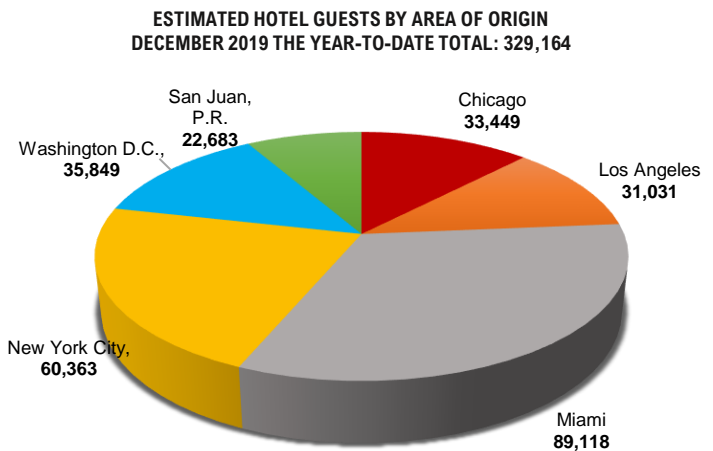
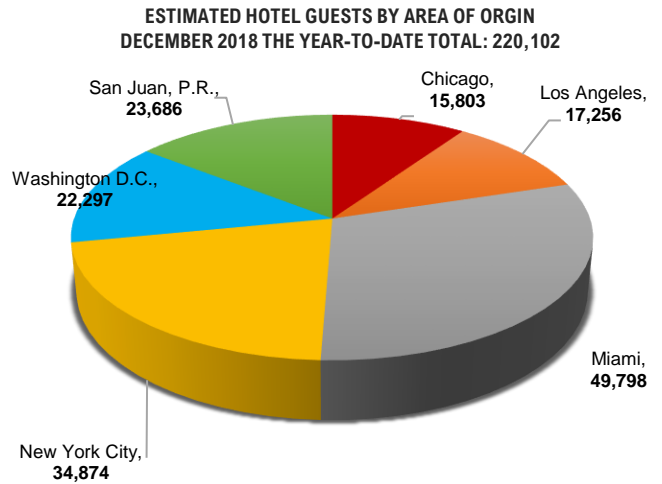
USVI Estimated Hotel Guests by U.S. Sales Regions December 2019

TABLE 3: ESTIMATED HOTEL GUESTS BY U.S. SALES REGIONS TOTALS & ORIGIN DISTRIBUTION BY ISLAND; DECEMBER 2018 AND 2019

AREA OF ORIGIN	DECEMBER ONLY		DECEMBER YEAR- TO -DATE			
	2018	2019	TOTAL		%CHG.	
			2018	2019	2018	2019
USVI HOTEL GUESTS FROM:						
Chicago	1,867	1,878	15,803	33,449	9.7	12.3
Los Angeles	1,972	1,564	17,256	31,031	10.5	11.4
Miami	4,933	6,591	49,798	89,118	30.4	32.7
New York City	3,506	4,064	34,874	60,363	21.3	22.2
Washington D.C.	3,092	2,000	22,297	35,849	13.6	13.2
San Juan, P.R.	2,730	646	23,686	22,683	14.5	8.3
TOTAL	18,101	16,743	163,715	272,494	100.0	100.0

ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	1,373	1,536	9,354	27,542	9.6	14.9
Los Angeles	1,350	1,157	12,263	25,360	12.6	13.7
Miami	2,662	2,206	25,881	44,584	26.7	24.1
New York City	2,618	3,440	22,415	50,525	23.1	27.4
Washington D.C.	2,071	1,621	12,483	27,573	12.9	14.9
San Juan, P.R.	1,016	269	14,613	9,123	15.1	4.9
TOTAL	11,091	10,228	97,009	184,707	100.0	100.0

ST. CROIX HOTEL GUESTS FROM:						
Chicago	494	342	6,448	5,907	9.7	6.7
Los Angeles	622	407	4,993	5,671	7.5	6.5
Miami	2,271	4,385	23,917	44,535	35.9	50.7
New York City	888	625	12,460	9,838	18.7	11.2
Washington D.C.	1,021	380	9,815	8,276	14.7	9.4
San Juan, P.R.	1,714	376	9,073	13,560	13.6	15.4
TOTAL	7,010	6,515	66,705	87,786	100.0	100.0



Room Nights Available December 2019

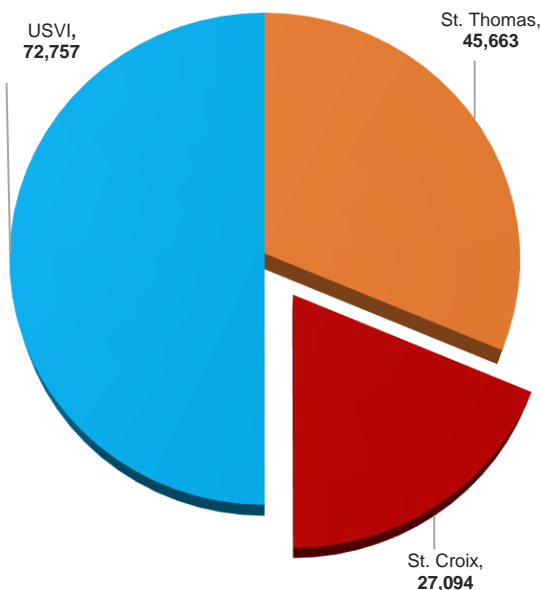


TABLE 4: VISITOR ACCOMMODATIONS & ROOM NIGHTS AVAILABLE TOTAL NUMBER & PERCENT REPORTING TO DER BY ISLAND; DECEMBER 2018 & 2019

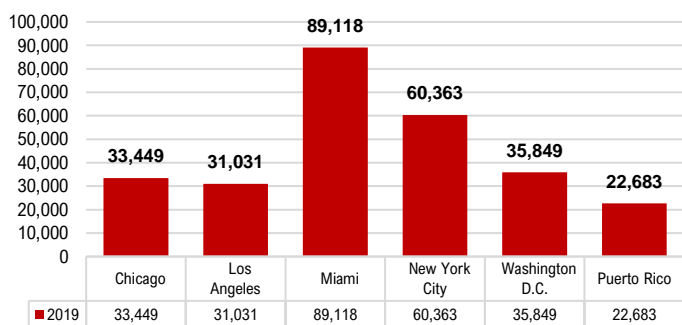
DISTRICT	DECEMBER ONLY VISITOR ACCOMMODATIONS		DECEMBER ONLY ROOM NIGHTS AVAILABLE	
	2018	2019	2018	2019
U.S.V.I. TOTAL NUMBER:	48	46	71,548	72,757
Percent Submitting:				
Complete Report (%)	87.5	93.5	77.9	91.0
Partial Report (%)	12.5	6.5	22.1	9.0
No Report (%)	0.0	0.0	0.0	0.0
ST. THOMAS /JOHN TOTAL NUMBER:	34	31	46,035	45,663
Percent Submitting:				
Complete Report (%)	82.4	90.3	65.6	85.6
Partial Report (%)	17.6	0.0	34.4	14.4
No Report (%)	0.0	9.7	0.0	0.0
ST. CROIX TOTAL NUMBER:	14	15	25,513	27,094
Percent Submitting:				
Complete Report (%)	100.0	100.0	100.0	100.0
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	0.0	0.0	0.0	0.0

Estimated Hotel Guests by Area of Origin December 2019

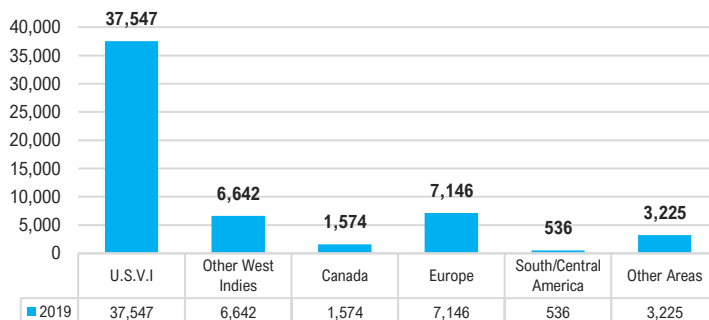
TABLE 4: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN (Cont'd) DECEMBER 2018 to 2019

AREA OF ORIGIN	2018	2019												DECEMBER YEAR-TO-DATE	
	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL 2018	TOTAL 2019
U.S. Mainland	15,371	36,810	35,786	19,718	18,867	16,868	17,426	14,948	19,014	16,134	16,592	21,549	16,098	140,028	249,811
Chicago	1,867	7,071	6,357	3,534	2,242	2,104	2,364	1,469	1,373	1,167	1,772	2,117	1,878	15,803	33,449
Los Angeles	1,972	5,808	4,874	1,955	2,206	2,193	2,450	1,555	2,266	1,426	1,527	3,205	1,564	17,256	31,031
Miami	4,933	8,772	8,863	6,044	5,516	5,999	6,183	6,327	8,916	8,770	8,313	8,826	6,591	49,798	89,118
New York City	3,506	9,565	10,721	5,318	5,640	4,016	3,350	3,270	3,739	2,849	3,047	4,782	4,064	34,874	60,363
Washington D.C.	3,092	5,593	4,971	2,868	3,263	2,555	3,079	2,327	2,720	1,922	1,933	2,619	2,000	22,297	35,849
Puerto Rico	2,730	4,244	4,513	3,359	1,815	1,714	956	1,074	931	1,135	1,230	1,067	646	23,686	22,683
U.S.V.I.	2,865	3,880	3,279	3,532	3,515	3,321	2,847	2,767	2,920	3,010	3,003	3,047	2,426	38,134	37,547
Other West Indies	1,073	1,178	824	924	954	1,009	230	302	283	217	228	263	230	8,448	6,642
Canada	178	262	264	267	93	78	39	65	87	91	58	119	149	1,450	1,574
Europe	356	1,146	1,459	1,548	587	341	221	590	309	220	186	303	234	5,204	7,146
Central America	12	10	29	13	9	8	8	12	16	16	9	17	3	141	150
South America	20	144	36	25	37	18	12	15	14	22	25	33	5	309	386
Other Areas	277	312	352	300	317	274	234	226	233	214	202	310	248	2,701	3,225
TOTAL	22,883	47,987	46,542	29,687	26,196	23,632	21,974	19,999	23,807	21,060	21,531	26,709	20,039	220,102	329,164

DECEMBER ONLY 2019
HOTEL GUESTS FROM U.S. SALES REGIONS



DECEMBER ONLY 2019
HOTEL GUESTS FROM FOREIGN SALES REGIONS



General:

Data presented in all tables are estimates based on monthly information submitted by individual visitor accommodations. Data represent occupancy status for all U.S. Virgin Islands properties, reporting or not. Reported totals are adjusted within each accommodation category to account for properties that fail to report in any given month. All data are subject to further revision.

Table 4 presents several measures of survey participation for the current month and preceding month, one year prior. The row, "Total Number," is a count of the current inventory of accommodation establishments in the U.S. Virgin Islands and the number of Room Nights Available associated with those establishments during the months listed. "Total Number" includes all accommodations on the islands whether Occupancy Reports were submitted to BER. The rows under, "Percent Submitting," list the distribution of Accommodations and corresponding Room Nights Available according to reporting status for the months listed. "Complete Report" is that share of establishments submitting complete Occupancy Reports to BER with no inconsistencies in the data provided. "Partial Report" is that share submitting a report only partially filled out or containing inconsistent data. "No Report" is the percentage of Accommodations and corresponding Room Nights not reporting to BER in the months listed.

Note: Data are estimates of all territory guests based on Hotel Occupancy Reports submitted to the USVI Bureau of Economic Research. These estimates include actual guest totals submitting reports as well as an estimated component for those properties not reporting. All data subject to revision as new information becomes available.

End of Report

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