

Tourism Indicators

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Highlights 2011

- There were 2,687,952 total visitors' that came to Territory's shores in 2011, or a 5.4 percent increase over last year's arrivals of 2,550,504.
- Cruise passenger arrivals reached a milestone of 2,008,991.
- Air visitor arrivals closed 2011 with a modest drop of 1.8 percent from 691,558 in 2010 to 678,961 in 2011.
- Major carrier seats direct annual seats were 13,623 compared to 12,567 direct seats in calendar year 2010, an increase of 5.5 percent
- The Territory's hotel annual occupancy rate decreased 4.9 percentage points from 57.0 percent in 2010 to 52.1 percent in 2011.
- Accommodation establishments reported 734,941 guests stayed in the Territory—a 9.9 percent decrease under the 816,103 guests who stayed during the same twelve-month period in 2010.



Total visitors arrivals grew by 6.4 percent in December 2011

Visitor Arrivals December 2011

Both categories of visitor arrivals grew in December 2011; a total of 311,789 visitors came this month, up 6.4 percent from December 2010. There were 240,814 cruise ship passenger arrivals this month compared to 229,753 last year, a growth of 4.8 percent. The number of cruise ship calls fell to 90 from 101 December last year. Air arrivals, which totaled 70,975 in December, posted a healthy increase of 12.2 percent when compared to 63,272 in December last year.



Arrivals by District

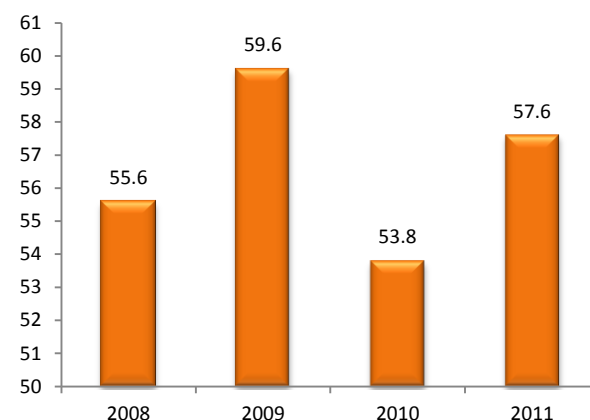
Air arrivals to the St. Thomas and St. John district rose by 10.6 percent or 5,232 more air passengers than the corresponding month a year ago. St. Croix air arrivals experienced a strong growth of 17.6 percent to reach 16,478 from 14,007 last December. The St. Thomas and St. John district welcomed 218,518 cruise ship passengers, a gain of 2.2 percent from 213,893 last year. There were 22,296 cruise passengers to St. Croix this month compared to 19,544 cruise passengers last December, an increase of 14.1 percent.

Hotel Occupancy December 2011

The Territory's reported hotel occupancy rate for December averaged 57.6 percent compared to 53.8 percent in December last year. The hotel occupancy rate for St. Croix was 52.1 percent compared to last December's occupancy rate of 43.2 percent. The occupancy rate for the St. Thomas and St. John district was 59.4 percent compared to 57.2 percent last December. The average length of stay on St. Thomas and St. John was 7.2 nights and 4.9 nights for St. Croix. The hotel occupancy report was based on the reporting of approximately 96.0 percent of hotels and accommodations establishment based in the Territory.

Occupied room nights were 88,555 this month compared to 83,779 in December 2011, an increase of 5.7 percent. As a result, the total collected was \$1,170,881 this December compared to \$1,088,447 in December 2010, a gain of 7.6 percent in hotel room revenues.

December Occupancy 2007-2011



Tourism 2011 in Review

Overview Tourism Annual 2011

The tourism indicators for 2011 ended with mixed results. There were 2,687,952 total visitors that came to Territory's shores in 2011, or a 5.4 percent increase over last year's arrivals of 2,550,504. The rebound in the annual cruise ship passenger arrivals that began in 2010 continued into 2011 and fuelled the increase of total visitors. In fact, cruise passenger arrivals reached a milestone of 2,008,991. There were a total of 698 cruise ship calls, about 2.6 percent more calls than a year earlier. On the other hand, every month except January, October, November, and December air visitors fell. However, with the U.S.V.I. Department of Tourism winter promotions along with the additional weekly seats and arrival of new carriers, air visitor arrivals closed 2011 with a modest drop of 1.8 percent from 691,558 in 2010 to 678,961 in 2011.

Major carrier direct seats experienced growth in the final quarter of 2010, with the additions of charter international flights from Denmark and Canada. Moreover, JetBlue added both Territorial districts to their regular travel destinations itinerary. Major carrier seats direct annual seats were 13,623 compared to 12,567 direct seats in calendar year 2010, an increase of 5.5 percent. Major carrier direct seats are based on daily scheduled flights from main carriers or charter flights that operate outside the Caribbean. Currently, American Airlines, Delta, Continental, JetBlue, Spirit, United Airlines, U.S. Airways, JetAir (Bravo Tours), and Air Canada are the main or charter carriers that operated within the Territory in 2011.

Quarterly Comparison

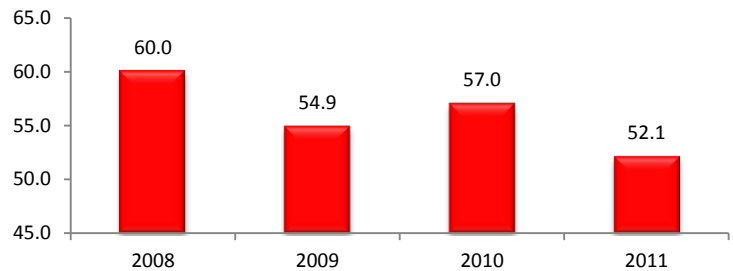
The number of total visitors to the Territory for the first quarter of calendar year 2011 grew to 940,056 a 8.1 percent increase from 869,708 visitors for the same quarter in 2010. The second quarter of 2011 brought 586,290 visitors, a healthy increase of 6.2 percent or 34,240 additional visitors over 2010. The third quarter recorded 437,254 visitors versus 436,903 visitors for the corresponding period in 2010. The final quarter in 2011 registered 724,353 visitors compared to 691,844 visitors who came to the Territory in 2010, a gain of 4.7 percent.

Hotel Occupancy

The Territory's hotel annual occupancy rate decreased 4.9 percentage points from 57.0 percent in 2010 to 52.1 percent in 2011. St. Thomas and St. John accommodation establishments placed the annual occupancy rate at 54.4 percent and 60.6 percent in 2010. St. Croix occupancy rate was 45.1 percent compared to 45.8 percent in 2010.

Annual total room nights occupied for 2011 were 928,489 a 10.9 percent decrease from the 1,042,168 occupied room nights in 2010. Available room nights in 2011 were 1,781,927, down 2.5 percent from the reported 1,828,080 in 2010. Guest stays average improved to 5.4 nights from 4.4 nights in 2010. There were 4,889 universal visitor accommodation units in 2011, 2.4 percent less than the recorded 5,008 in 2010.

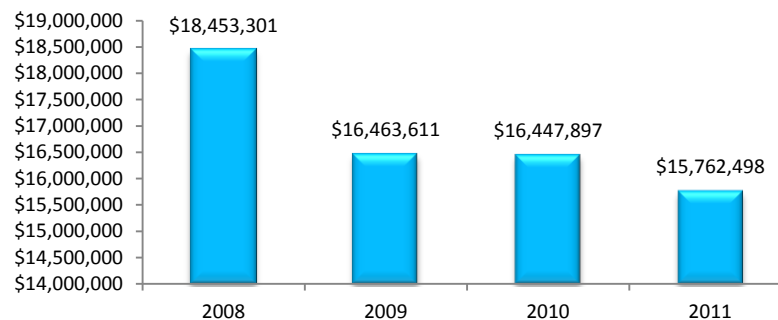
Annual Hotel Occupancy Rates, 2008-2011



Hotel Room Revenues

The Tourism Revolving fund is financed by a hotel occupant tax of 8 percent levied on all accommodation establishments that engage in short-term rentals. Hotel room revenues collected in calendar 2011 were \$15,762,498, down 4.2 percent from last year's collections of \$16,447,897 posted in 2010. The hotel room revenues fund promotional and marketing activities used to attract visitors to the Territory. The fund has also been used to subsidize the Virgin Islands Carnival, the Crucian Christmas Festival, and the St. John 4th of July Festival.

December Occupancy, 2008-2011



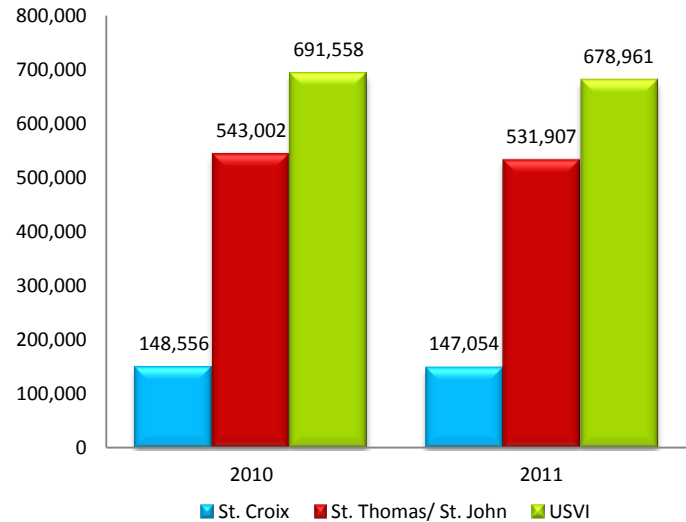
Guest Registration

Accommodation establishments reported 734,941 guests stayed in Territory--a 9.9 percent decreased under the 816,103 guests who stayed during the same twelve-month period in 2010. The loss of hotel guests is partly due to decline of U.S. mainland air visitor arrivals within for the St. Thomas and St. John district. Despite fewer hotel guests staying in visitor accommodations in 2011, the average length of stay increased from 4.3 nights to 5.8 nights for St. Thomas and St. John district. On the other hand, the length of stay reduced to 4.3 nights from 4.5 nights for the island of St. Croix.

Air Visitor Arrivals, January 2010 - December 2011

Air Visitor Arrivals

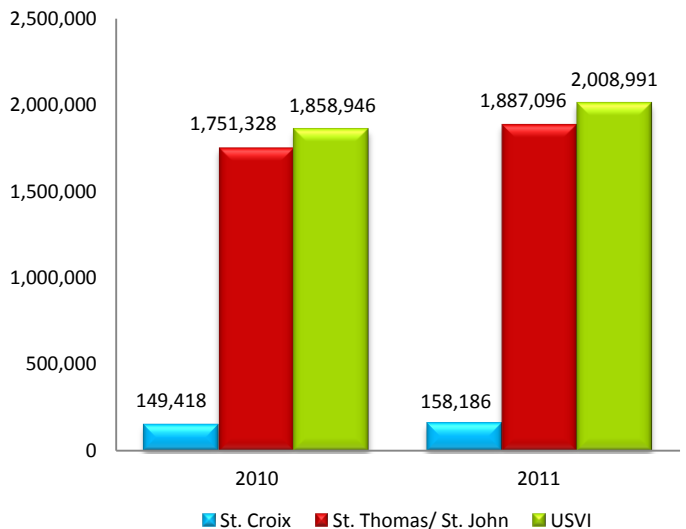
	St. Thomas/ St. John			St. Croix			Total USVI		
	2010	2011	%	2010	2011	%	2010	2011	%
January	51,997	52,932	1.8	14,215	14,264	0.3	66,212	67,196	1.5
February	53,691	50,569	-5.8	12,700	13,233	4.2	66,391	63,802	-3.9
March	66,260	61,017	-7.9	14,720	13,699	-6.9	80,980	74,716	-7.7
April	54,214	52,145	-3.8	12,312	11,304	-8.2	66,526	63,449	-4.6
May	44,585	38,393	-13.9	12,731	10,760	-15.5	57,316	49,153	-14.2
June	47,180	45,160	-4.3	12,530	11,539	-7.9	59,710	56,699	-5.0
July	51,914	50,874	-2.0	13,561	14,239	5.0	65,475	65,113	-0.6
August	38,647	36,365	-5.9	12,659	11,095	-12.4	51,306	47,460	-7.5
September	20,265	20,645	1.9	7,615	7,170	-5.8	27,881	27,816	-0.2
October	28,774	30,233	5.1	9,652	9,636	-0.2	38,426	39,869	3.8
November	36,211	39,078	7.9	11,853	13,636	15.0	48,064	52,714	9.7
December	49,265	54,497	10.6	14,007	16,478	17.6	63,272	70,975	12.2
Quarter:									
First	171,948	164,518	-4.3	41,635	41,196	-1.1	213,583	205,714	-3.7
Second	145,979	135,698	-7.0	37,573	33,603	-10.6	183,552	169,301	-7.8
Third	110,826	107,884	-2.7	33,835	32,504	-3.9	144,662	140,389	-3.0
Fourth	114,249	123,807	8.4	35,512	39,750	11.9	149,762	163,558	9.2
Total:	543,002	531,907	-2.0	148,556	147,054	-1.0	691,558	678,961	-1.8



Cruise Passenger Arrivals, January 2010 - December 2011

Cruise Passenger Arrivals

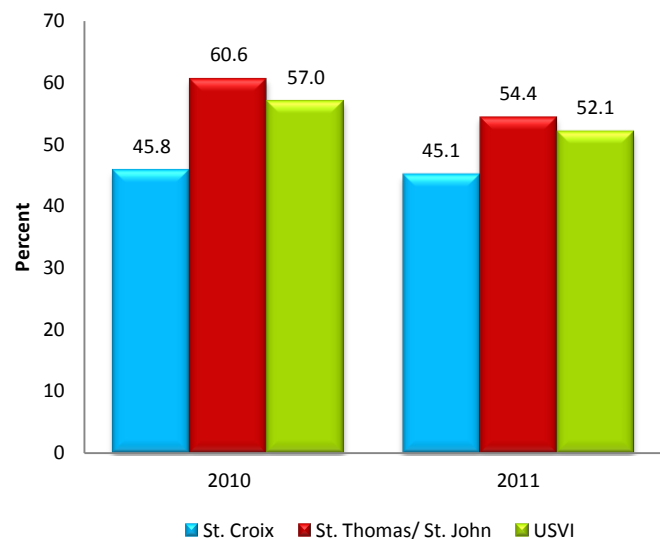
	St. Thomas/ St. John			St. Croix			Total USVI		
	2010	2011	%	2010	2011	%	2010	2011	%
January	195,003	235,503	20.8	21,912	29,427	34.3	205,550	254,598	23.9
February	180,122	211,606	17.5	20,095	23,083	14.9	194,097	226,336	16.6
March	241,412	241,440	0.0	19,491	20,536	5.4	256,478	253,408	-1.2
April	155,693	173,844	11.7	15,832	19,639	24.0	166,877	184,445	10.5
May	89,551	125,028	39.6	11,338	4,595	-59.5	93,386	129,623	38.8
June	103,417	98,021	-5.2	4,818	4,900	1.7	108,235	102,921	-4.9
July	108,723	102,870	-5.4	4,835	4,925	1.9	113,558	107,795	-5.1
August	92,833	104,491	12.6	4,829	4,843	0.3	97,662	109,334	12.0
September	78,707	75,411	-4.2	4,507	4,325	-4.0	81,021	79,736	-1.6
October	109,131	100,532	-7.9	7,650	4,464	-41.6	116,781	104,996	-10.1
November	182,843	199,832	9.3	14,567	15,153	4.0	195,548	214,985	9.9
December	213,893	218,518	2.2	19,544	22,296	14.1	229,753	240,814	4.8
Quarter:									
First	616,537	688,549	11.7	61,498	73,046	18.8	656,125	734,342	11.9
Second	348,661	396,893	13.8	31,988	29,134	-8.9	368,498	416,989	13.2
Third	280,263	282,772	0.9	14,171	14,171	-0.6	292,241	296,865	1.6
Fourth	505,867	518,882	2.6	41,761	41,761	0.4	542,082	560,795	3.6
Total:	1,751,328	1,887,096	7.8	149,418	158,186	5.9	1,858,946	2,008,991	8.1



Hotel Occupancy Rates, January 2010 - December 2011

Hotel Occupancy Rates

	St. Thomas/ St. John			St. Croix			Total USVI		
	2010	2011	%	2010	2011	%	2010	2011	%
January	67.7	60.3	-7.4	62.3	49.3	-13.1	66.4	57.6	-8.8
February	76.2	65.1	-11.1	77.5	59.5	-18.1	76.5	63.7	-12.8
March	77.7	71.4	-6.3	51.2	50.6	-0.6	71.3	66.3	-5.0
April	67.8	61.9	-5.9	37.9	41.2	3.3	60.6	56.9	-3.8
May	62.6	56.0	-6.6	39.0	36.6	-2.3	56.9	51.0	-5.9
June	63.5	51.6	-11.8	39.8	40.4	0.6	57.8	48.7	-9.1
July	65.3	53.2	-12.1	39.5	47.5	8.1	59.0	51.7	-7.3
August	54.4	44.2	-10.2	39.0	40.1	1.0	50.6	43.1	-7.5
September	38.1	33.7	-4.4	37.4	35.9	-1.5	38.0	34.3	-3.7
October	47.0	47.1	0.1	36.1	36.5	0.4	44.4	44.5	0.1
November	50.3	46.7	-3.5	50.2	52.7	2.5	50.2	48.2	-2.1
December	57.2	59.4	2.2	43.2	52.1	8.9	53.8	57.6	3.8
Quarter:									
First	73.8	65.6	-8.2	63.2	52.9	-10.3	71.3	62.5	-8.7
Second	64.6	56.6	-8.0	38.9	39.4	0.5	58.4	52.3	-6.2
Third	52.7	43.8	-8.9	38.7	41.2	2.6	49.3	43.2	-6.2
Fourth	51.5	51.1	-0.4	43.1	47.0	4.0	49.5	50.1	0.7
Total:	60.6	54.4	-6.1	45.8	45.1	-0.7	57.0	52.1	-4.9



Hotel Guests by Area of Origin

Of the 734,941 guest who stayed in the Territory during 2011, approximately 83.8 percent were from the U.S. mainland. U.S.V.I. residents accounted for another 7.4 percent of guests, followed by residents of neighboring Puerto Rico, 2.6 percent.

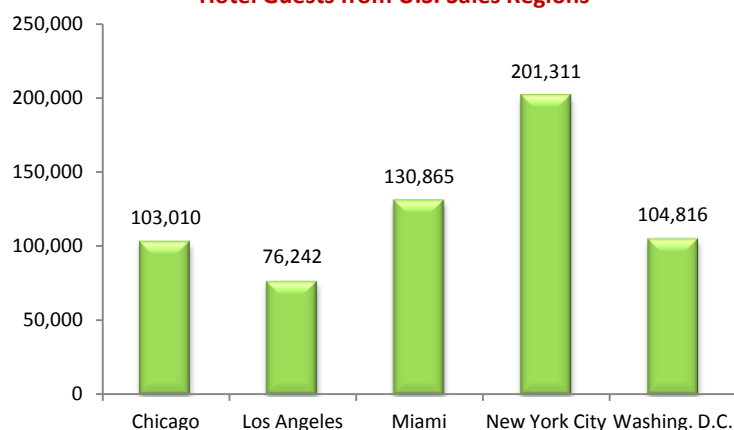
The New York City sales Region accounts for 31.7 percent of the 616,244 U.S. mainland hotel guests in 2011, followed by Miami sales region by 20.6 percent, Washington D.C. sales region by 16.5 percent, Chicago sales region by 16.2 percent, and lastly, Los Angeles sales region by 12.0 percent. Leading states where guests originate from are New York, New Jersey, Florida, Massachusetts, California, and Pennsylvania. Together these six states produced over one-third of all Virgin Islands guests.

Denmark remains the leading country originator of foreign visitors to the Territory, with 15,393 guests staying in visitor establishments in 2011. A whopping increase of 87.9 percent, this was partly due the arrival of direct chartered Danish flights to the district of St. Croix that began in October 2011. Other leading countries, in rank order, include Canada, British Virgin Islands, Italy, and the United Kingdom.

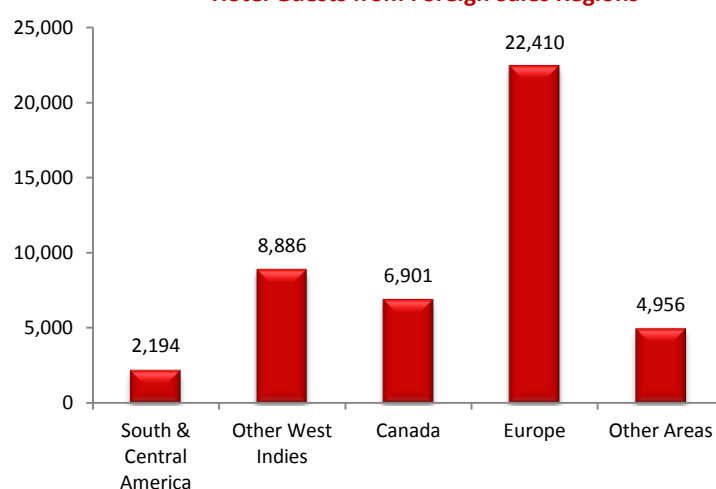
Estimated Hotel Guests By Area of Origin

Area of Origin	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total 2010	Total 2011
U.S. Mainland	57,190	60,249	77,520	53,853	47,430	49,679	51,276	46,572	28,418	35,429	46,452	62,176	696,888	616,244
Chicago	11,173	10,521	17,681	9,240	7,603	6,957	6,659	6,238	3,748	5,847	6,381	10,963	113,328	103,010
Los Angeles	6,108	5,606	7,204	7,417	7,144	6,779	6,790	4,949	2,986	4,870	8,123	8,268	81,444	76,242
Miami	10,184	8,490	13,184	8,495	11,401	13,860	14,238	11,979	9,175	10,045	8,926	10,887	139,791	130,865
New York City	21,519	27,126	27,883	19,307	13,159	12,488	13,447	13,460	7,043	8,309	15,742	21,827	242,053	201,311
Washington D.C.	8,206	8,506	11,569	9,394	8,123	9,595	10,142	9,947	5,466	6,357	7,280	10,230	120,273	104,816
Puerto Rico	1,760	1,399	1,539	1,683	1,656	1,734	2,066	1,335	1,262	1,379	1,423	1,621	19,019	18,856
U.S.V.I.	4,900	4,268	4,504	4,634	4,891	5,128	5,321	5,073	3,602	3,928	3,858	4,388	67,064	54,495
Other West Indies	625	926	740	1,070	757	589	973	765	491	673	478	800	8,010	8,886
Canada	861	1,100	1,130	800	465	232	222	228	259	257	479	868	6,601	6,901
Europe	1,952	2,562	1,783	1,880	844	888	1,453	865	430	2,154	4,026	3,575	14,446	22,410
Central America	62	142	29	52	21	22	52	28	42	30	37	65	326	582
South America	283	330	130	143	98	77	149	33	32	98	77	164	895	1,612
Other Areas	628	518	528	361	394	407	473	331	199	273	407	435	2,854	4,956
TOTAL	68,261	71,493	87,902	64,475	56,556	58,756	61,984	55,229	34,736	44,221	57,236	74,091	816,103	734,941

Hotel Guests from U.S. Sales Regions



Hotel Guests from Foreign Sales Regions



Notes:

Data are estimates of all territory guests based on Hotel Occupancy Reports submitted to the USVI Bureau of Economic Research. These estimates include actual guest totals submitting reports as well as an estimated component for those properties not reporting. All data subject to revision as new information becomes available.

Please turn to next page for December Hotel Occupancy 2011 Report.

U.S. Virgin Islands 2011 December Occupancy Report

**Table 1: Estimated Room Occupancy Status
By Island and Type of Visitor Accommodation**

All Visitor Accommodations	December Only		December Year- to- Date	
	2010	2011	2010	2011
USVI				
Occupancy Rate (%)	53.8	57.6	57.0	52.1
Room Nights Occupied	83,779	88,555	1,042,168	928,489
Room Nights Available	155,775	153,667	1,828,080	1,781,927
Ave. Guest stay in Nights	4.3	6.5	4.4	5.4
St. Thomas/ St. John				
Occupancy Rate (%)	57.2	59.4	60.6	54.4
Room Nights Occupied	67,403	68,834	839,845	727,278
Room Nights Available	117,831	115,816	1,386,671	1,335,992
Ave. Guest stay in Nights	4.3	7.2	4.3	5.8
St. Croix				
Occupancy Rate (%)	43.2	52.1	45.8	45.1
Room Nights Occupied	16,376	19,721	202,323	201,212
Room Nights Available	37,944	37,851	441,409	445,935
Ave. Guest stay in Nights	4.4	4.9	4.5	4.3
Large Hotels	2010	2011	2010	2011
USVI				
Occupancy Rate (%)	56.0	62.1	60.8	54.9
Room Nights Occupied	52,898	57,837	676,430	583,965
Room Nights Available	94,488	93,093	1,113,110	1,064,441
Ave. Guest stay in Nights	4.0	7.6	4.0	5.5
St. Thomas/ St. John				
Occupancy Rate (%)	58.4	64.1	64.8	57.2
Room Nights Occupied	45,357	48,937	593,400	495,557
Room Nights Available	77,686	76,291	915,280	866,611
Ave. Guest stay in Nights	1.6	1.6	4.0	5.7
St. Croix				
Occupancy Rate (%)	44.9	53.0	42.0	44.7
Room Nights Occupied	7,541	8,900	83,030	88,408
Room Nights Available	16,802	16,802	197,830	197,830
Ave. Guest stay in Nights	4.3	5.4	4.2	4.4
Small Hotels	December Only		December Year- to-Date	
	2010	2011	2010	2011
USVI				
Occupancy Rate (%)	54.2	52.8	57.0	53.5
Room Nights Occupied	14,152	13,544	172,343	163,597
Room Nights Available	26,102	25,637	302,237	305,523
Ave. Guest stay in Nights	4.1	3.8	4.2	4.1
St. Thomas/ St. John				
Occupancy Rate (%)	61.7	52.2	63.0	57.7
Room Nights Occupied	8,761	7,170	104,664	95,484
Room Nights Available	14,198	13,733	166,240	165,363
Ave. Guest stay in Nights	4.4	3.9	4.6	4.6
St. Croix				
Occupancy Rate (%)	45.3	53.5	49.8	48.6
Room Nights Occupied	5,391	6,374	67,679	68,113
Room Nights Available	11,904	11,904	135,997	140,160
Ave. Guest stay in Nights	3.6	3.7	3.7	3.4
Condominiums/Other	2010	2011	2010	2011
USVI				
Occupancy Rate (%)	47.5	49.2	46.9	43.9
Room Nights Occupied	16,729	17,174	193,395	180,928
Room Nights Available	35,185	34,937	412,733	411,963
Ave. Guest stay in Nights	6.1	7.4	6.6	6.9
St. Thomas/ St. John				
Occupancy Rate (%)	51.2	49.3	46.5	44.8
Room Nights Occupied	13,285	12,727	141,781	136,237
Room Nights Available	25,947	25,792	305,151	304,018
Ave. Guest stay in Nights	5.9	7.6	6.4	7.1
St. Croix				
Occupancy Rate (%)	37.3	48.6	48.0	41.4
Room Nights Occupied	3,444	4,447	51,614	44,691
Room Nights Available	9,238	9,145	107,582	107,945
Ave. Guest stay in Nights	7.1	6.8	7.4	6.3

Explanatory Notes

Average guest stay in nights or “average length of stay” is the mean stay in nights of all visiting parties during a given period. Average guest stay equals room nights occupied divided by party arrivals.

Hotels are the most traditional of visitor accommodations. Guests are provided a full range of services such as food, entertainment and laundry. Large hotels are those maintaining 50 or more units. Small hotels maintain less than 50 units.

Occupancy rate equals the number of estimated room nights occupied as a percentage of the number of estimated room nights available during a given period.

Condominiums or “condos” are self-contained apartment-style visitor accommodations. Private kitchens and other such day-to-day living facilities are most often included with the unit. Maid services are generally the only services provided. Condominiums are generally individually-owned but grouped in multi-unit structures. Maintenance and management of condominiums are usually handled by an independent second party

Room is synonymous to unit. Room is generally used in reference to hotels; units are most associated with condominiums.

Explanatory Notes Continued.....

Other is inclusive of all other visitor accommodation types such as rental homes or campgrounds, that are not accounted for under hotels or Condominiums Room is the minimum private space that can be sold or “keyed” separately to unrelated guest parties for an overnight stay. A two-bay suite, for example, is reported as on room if it has only one lockable entrance. Similarly, a multi-bay suite could be reported as several units if component parts of it are keyed separately and hence, can be sold separately to unrelated guests

Room nights occupied is the estimated sum, across all units for all establishments reporting or not, of the number of nights each unit was occupied during a given period

Room nights available is the estimated sum, across all rooms for all establishments reporting or not, of the number of nights each room was available for occupancy during a given period.

**Table 2: Estimated Hotel Guests by Area of Origin
Totals and Origin Distribution by Island; December 2010 and 2011**

Area of Origin	December Only		December Year- to -Date			
			Total		Percent Distribution	
	2010	2011	2010	2011	2010	2011
USVI HOTEL GUESTS FROM:						
U.S. Mainland	60,754	62,176	696,888	616,244	85.4	83.8
Puerto Rico	1,403	1,621	19,019	18,856	2.3	2.6
U.S.V.I.	4,936	4,388	67,064	54,495	8.2	7.4
Other West Indies	670	800	8,010	8,886	1.0	1.2
Canada	1,074	868	6,601	6,901	0.8	0.9
Europe	1,198	3,575	14,446	22,410	1.8	3.0
Central America	42	65	326	582	0.0	0.1
South America	90	164	895	1,612	0.1	0.2
Other Areas	180	435	2,854	4,956	0.3	0.7
TOTAL	70,348	74,091	816,103	734,941	100.0	100.0

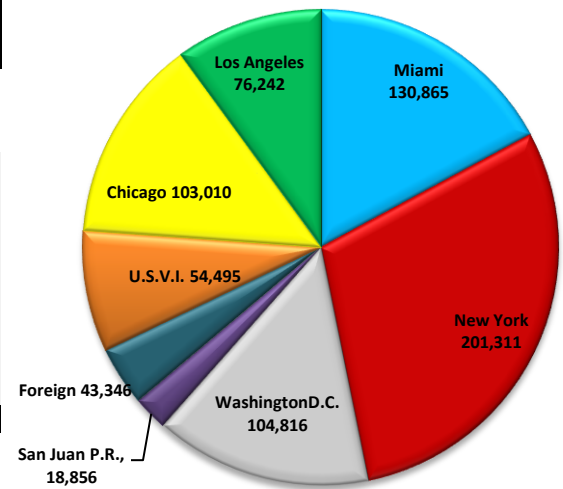
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:

U.S. Mainland	55,043	53,369	643,667	538,030	88.1	87.0
Puerto Rico	853	778	11,706	10,717	1.6	1.7
U.S.V.I.	3,379	3,000	47,572	37,288	6.5	6.0
Other West Indies	630	638	7,508	7,817	1.0	1.3
Canada	1,010	585	6,111	5,971	0.8	1.0
Europe	1,050	1,959	11,299	14,771	1.5	2.4
Central America	39	42	254	491	0.0	0.1
South America	87	76	801	1,399	0.1	0.2
Other Areas	144	111	1,759	1,788	0.2	0.3
TOTAL	62,236	60,558	730,679	618,271	100.0	100.0

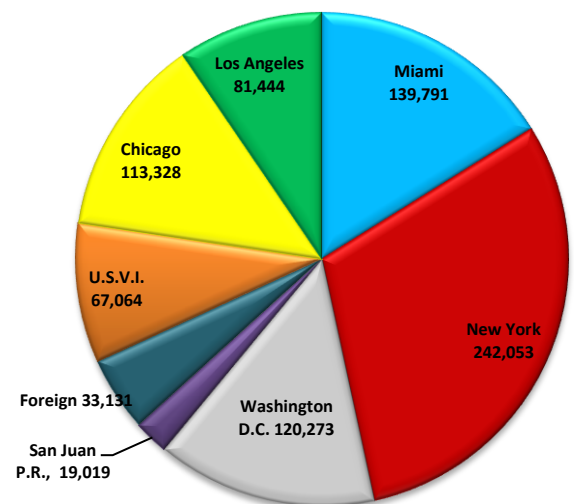
ST. CROIX HOTEL GUESTS FROM:

U.S. Mainland	5,711	8,806	53,221	78,214	62.3	67.0
Puerto Rico	550	843	7,313	8,140	8.6	7.0
U.S.V.I.	1,557	1,388	19,492	17,207	22.8	14.7
Other West Indies	40	161	501	1,069	0.6	0.9
Canada	64	283	489	929	0.6	0.8
Europe	148	1,616	3,147	7,640	3.7	6.5
Central America	3	23	72	91	0.1	0.1
South America	3	88	94	213	0.1	0.2
Other Areas	36	324	1,095	3,167	1.3	2.7
TOTAL	8,112	13,533	85,424	116,671	100.0	100.0

**Fig. 5: USVI Hotel Guests By Origin
December 2011 Year To Date Total: 734,941**



**Fig. 6: USVI Hotel Guests By Origin
December 2010 Year To Date Total: 816,103**



**Table 3: Estimated Hotel Guests by U.S. Sales Region
Total and Regional Distribution by Island; December 2010 and 2011**

Sales Region of Origin	December Year- to- Date					
	December Only		Total		Percent Distribution	
	2010	2011	2010	2011	2010	2011
USVI HOTEL GUESTS FROM:						
Chicago	11,151	10,963	113,328	103,010	15.8	16.2
Los Angeles	7,052	8,268	81,444	76,242	11.4	12.0
Miami	10,707	10,887	139,791	130,865	19.5	20.6
New York City	22,594	21,827	242,053	201,311	33.8	31.7
Washington D.C.	9,250	10,230	120,273	104,816	16.8	16.5
San Juan, P.R.	1,403	1,621	19,019	18,856	2.7	3.0
TOTAL	62,157	63,797	715,907	635,100	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	10,436	9,334	105,635	90,746	16.1	16.5
Los Angeles	6,505	6,356	76,200	64,860	11.6	11.8
Miami	8,549	8,785	118,942	107,719	18.1	19.6
New York City	21,172	20,050	230,083	182,445	35.1	33.2
Washington D.C.	8,381	8,843	112,806	92,259	17.2	16.8
San Juan, P.R.	853	778	11,706	10,717	1.8	2.0
TOTAL	55,896	54,147	655,373	548,747	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	715	1,629	7,693	12,264	12.7	14.2
Los Angeles	548	1,912	5,243	11,382	8.7	13.2
Miami	2,158	2,101	20,849	23,145	34.4	26.8
New York City	1,422	1,778	11,969	18,866	19.8	21.8
Washington D.C.	869	1,387	7,466	12,556	12.3	14.5
San Juan, P.R.	550	843	7,313	8,140	12.1	9.4
TOTAL	6,261	9,650	60,534	86,354	100.0	100.0

Tourism sales region is a marketing area of the U.S. designated by the U.S. Virgin Islands Department of Tourism. Chicago represents the states of Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. Los Angeles represents the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington And Wyoming. Miami Represents The States Of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Tennessee And Texas. New York City represents the states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. Washington D.C. represents the states of Delaware, Kentucky, Maryland, North Carolina, South Carolina, Virginia, West Virginia and the District of Columbia. San Juan represents the commonwealth of Puerto Rico.

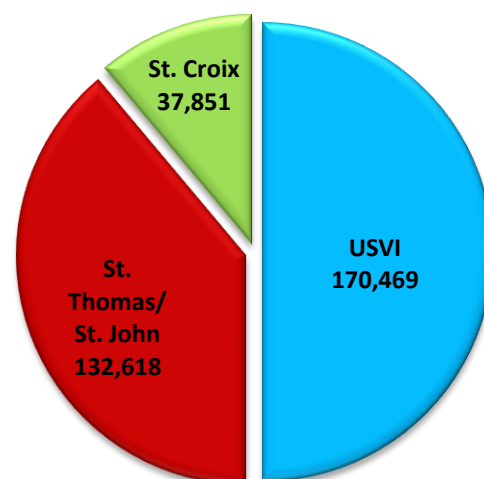
Visitor accommodation is a business establishment oriented toward serving the needs of transient guests. Visitor accommodations provide lodging and other services to visiting guests on a temporary basis, not more than six months. Accommodations are categorized by large hotel, small hotel, condominium or other.

Year-to-date data are tabulated for the period beginning in January of a given year and ending in the listed month of the same year.

**Table 4: Visitor Accommodations & Room Nights Available
Total Number and Percent Reporting To BER by Island; December 2010 and 2011**

District	Visitor Accommodations December Only		Room Nights Available December Only	
	2010	2011	2010	2011
USVI				
Total Number	102	99	172,577	170,469
Percent Submitting:				
Complete Report (%)	95.1	96.0	99.2	99.0
Partial Report (%)	2.9	2.0	0.3	0.8
No Report (%)	2.0	2.0	0.5	0.2
ST. THOMAS/ST. JOHN				
Total Number	73	71	134,633	132,618
Percent Submitting:				
Complete Report (%)	94.5	95.8	99.3	99.0
Partial Report (%)	4.1	2.8	0.4	1.0
No Report (%)	1.4	1.4	0.3	0.0
ST. CROIX				
Total Number	29	28	37,944	37,851
Percent Submitting:				
Complete Report (%)	96.6	96.4	99.0	99.0
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	3.4	3.6	1.0	1.0

**Room Nights Available,
December only 2011**





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