



NOVEMBER YEAR TO DATE TOTAL VISITOR ARRIVALS TO THE USVI: 2,324,700

NOVEMBER 2015 TOTAL VISITOR ARRIVALS



HIGHLIGHTS IN THIS ISSUE

VISITOR ARRIVALS FOR NOVEMBER 2015 DOWN BY 1.8 PERCENT

VISITOR ARRIVALS NOVEMBER 2015

There were 251,960 visitors to the Territory in November 2015, down 4,650 or 1.8 percent when compared to November 2014, both air and cruise passenger arrivals declined. There were 199,443 cruise ship passenger arrivals this month compared to 202,882 visitors that came in November 2014, a drop of 1.7 percent. The number of ship cruise ship calls grew to 72 from 69 last November. Air arrivals, which totaled 52,517 in November, fell by 2.3 percent when compared with November of last year.

ARRIVALS BY DISTRICT

The St. Thomas and St. John district received 42,628 air visitors, a 4.7 percent decrease over November 2014. The St. Croix district showed a 9.2 percent growth in air arrivals to 9,989 from 9,147 last year. The St. Thomas/St. John district received 184,952 cruise passengers a 3.6 percent decrease over last year. St. Croix hosted 14,491 cruise passengers versus the 15,310 that visited last November.



AIR ARRIVALS

- The St. Thomas and St. John district received 42,628 air visitors

TOURISM STATS

- The Territory welcomed 2,324,700 visitors during the past eleven months, a 4.4 percent decline or 106,291 fewer visitors than the corresponding period in 2014.
The Territory's hotel occupancy rate from January to November averaged 56.8 percent. The year-to-date hotel guest registrations were 816,633 compared to 770,358 last year.

HOTEL OCCUPANCY

The Territory's hotels reported occupancy rate averaged 53.2 percent this November compared to 52.0 percent last November. The rate for St. Croix was 38.0 percent compared to 39.6 percent last November. The rate for St. Thomas and St. John was 57.9 percent compared to 55.8 percent last November. Territory-wide occupied room nights in 2015 were 76,807 compared with 72,692 the previous year-to-date November. Collected hotel room revenues grew by 1.4 percent to \$1,311,746 compared to \$1,294,048 in November 2014.

TOURISM STATISTICS JANUARY TO NOVEMBER 2015

The Territory welcomed 2,324,700 visitors during the past eleven months, a 4.4 percent decline or 106,291 fewer visitors than the corresponding period in 2014. There were 693,401 air visitors, a 5.8 percent growth over the 655,476 air visitors who visited in 2014. A total of 1,631,299 cruise passengers visited in 2015, or 8.1 percent less than the 1,775,515 passengers who visited in 2014. There were a total of 526 cruise ship calls, about 5.7 percent fewer calls than a year ago.

Air arrivals to the St. Thomas and St. John district which totaled 557,789 grew 3.1 percent, while the District of St. Croix had 135,612 air visitors a healthy 18.7 percent increase. Cruise passenger arrivals fell by 10.5 percent to 1,514,310 in the St. Thomas and St. John district. St. Croix received 128,481 cruise passengers and increase 16.3 percent compared to the 110,432 who came ashore in 2014.

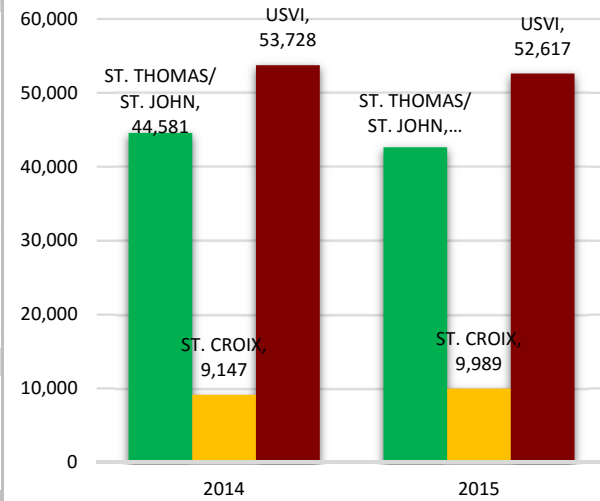
The Territory's hotel occupancy rate from January to November 2015 averaged 56.8 percent. The year-to-date hotel guest registrations were 816,633 compared to 770,358 last year. The St. Thomas and St. John district gained 2.7 percent or 18,738 more guests, while St. Croix reported a solid 42.2 percent increase or 27,537 more guests than last year. Guest Registrations were up from the following regions: The U.S. (7.2 percent), Europe (13.1 percent), Other West Indies (9.4 percent) and Other Areas (58.0 percent). On the other hand, hotel guests decreased included Canada (7.9 percent), Local Residents (9.8 percent), South America (58.0 percent), Puerto Rico (10.8 percent) and Central America (6.5 percent).

# NOVEMBER 2015 USVI MONTHLY TOURISM ARRIVALS DATA

## AIR ARRIVALS

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2014	2015	%	2014	2015	%	2014	2015	%
JANUARY	57,600	61,045	6.0	12,366	12,754	3.1	69,967	73,800	5.5
FEBRUARY	54,526	59,457	9.0	11,895	12,638	6.2	66,420	72,094	8.5
MARCH	68,542	69,853	1.9	13,307	14,202	6.7	81,849	84,055	2.7
APRIL	56,360	60,820	7.9	10,706	12,551	17.2	67,067	73,371	9.4
MAY	50,664	55,642	9.8	11,679	13,526	15.8	62,343	69,169	10.9
JUNE	54,195	55,106	1.7	10,422	14,373	37.9	64,617	69,479	7.5
JULY	57,207	56,251	-1.7	11,556	15,448	33.7	68,763	71,699	4.3
AUGUST	43,511	44,000	1.1	8,944	11,804	32.0	52,455	55,804	6.4
SEPTEMBER	22,058	22,321	1.2	6,404	8,953	39.8	28,462	31,274	9.9
OCTOBER	31,947	30,767	-3.7	7,858	9,372	19.3	39,806	40,139	0.8
NOVEMBER	44,581	42,628	-4.4	9,147	9,989	9.2	53,728	52,617	-2.1
DECEMBER	-	-	-	-	-	-	-	-	-
QUARTER:									
FIRST	180,668	190,355	5.4	37,568	39,594	5.4	218,236	229,949	5.4
SECOND	161,219	171,568	6.4	32,807	40,451	23.3	194,027	212,019	9.3
THIRD	122,776	122,571	-0.2	26,904	36,206	34.6	149,680	158,777	6.1
FOURTH	137,281	-	-	31,143	-	-	168,424	-	-
TOTAL:	496,611	-	-	105,138	-	-	601,748	-	-

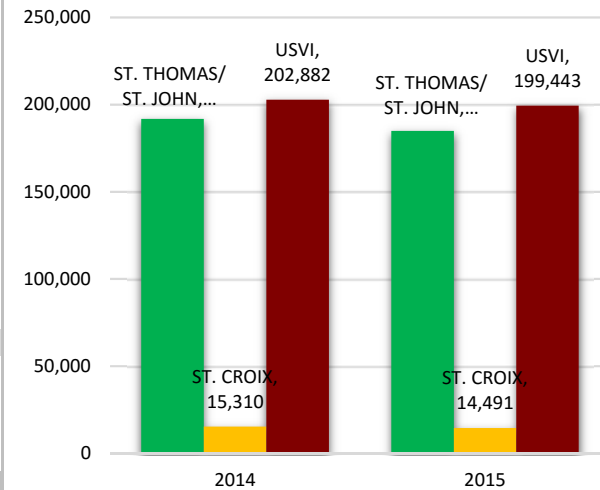
## AIR ARRIVALS NOVEMBER 2015



## CRUISE ARRIVALS

MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2014	2015	%	2014	2015	%	2014	2015	%
JANUARY	247,199	155,562	-37.1	15,646	33,538	114.4	258,399	186,982	-27.6
FEBRUARY	196,194	210,642	7.4	23,109	15,920	-31.1	215,001	223,804	4.1
MARCH	200,745	216,418	7.8	22,048	22,402	1.6	216,117	234,400	8.5
APRIL	184,953	185,296	0.2	8,298	14,702	77.2	190,801	197,802	3.7
MAY	107,436	82,538	-23.2	2,262	3,454	52.7	107,436	85,992	-20.0
JUNE	118,619	108,704	-8.4	4,833	3,445	-28.7	123,452	112,149	-9.2
JULY	146,418	92,270	-37.0	5,417	7,251	33.9	148,897	99,521	-33.2
AUGUST	113,437	75,634	-33.3	4,700	3,563	-24.2	117,937	79,197	-32.8
SEPTEMBER	91,806	92,736	1.0	2,258	6,497	187.7	94,064	99,233	5.5
OCTOBER	93,978	109,558	16.6	6,551	3,218	-50.9	100,529	112,776	12.2
NOVEMBER	191,839	184,952	-3.6	15,310	14,491	-5.3	202,882	199,443	-1.7
DECEMBER	-	-	-	-	-	-	-	-	-
QUARTER:									
FIRST	644,138	582,622	-9.6	60,803	71,860	18.2	689,517	645,186	-6.4
SECOND	411,008	376,538	-8.4	15,393	21,601	40.3	421,689	395,943	-6.1
THIRD	351,661	260,640	-25.9	12,375	17,311	39.9	360,898	277,951	-23.0
FOURTH	573,119	-	-	49,484	-	-	611,786	-	-
TOTAL:	1,500,785	-	-	95,122	-	-	1,572,633	-	-

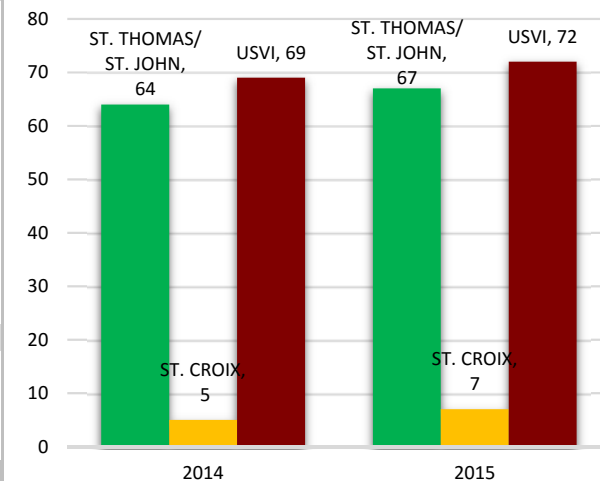
## CRUISE ARRIVALS NOVEMBER 2015



## CRUISE SHIP CALLS

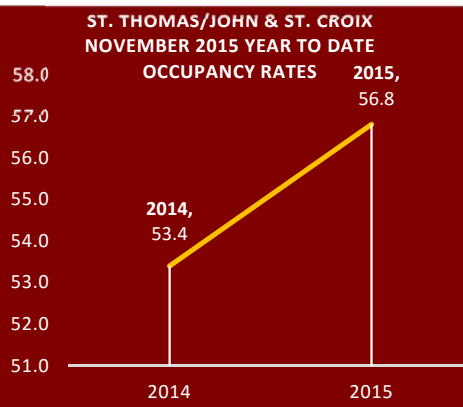
MONTH	ST. THOMAS/ ST. JOHN			ST. CROIX			TOTAL USVI		
	2014	2015	%	2014	2015	%	2014	2015	%
JANUARY	90	54	-40.0	6	14	133.3	94	68	-27.7
FEBRUARY	67	73	9.0	10	6	-40.0	75	78	4.0
MARCH	70	75	7.1	10	9	-10.0	77	82	6.5
APRIL	57	63	10.5	4	6	50.0	60	68	13.3
MAY	29	22	-24.1	1	1	0.0	29	23	-20.7
JUNE	30	26	-13.3	2	1	-50.0	32	27	-15.6
JULY	35	22	-37.1	2	2	0.0	36	24	-33.3
AUGUST	28	24	-14.3	2	1	-50.0	30	25	-16.7
SEPTEMBER	24	24	0.0	1	2	100.0	25	26	4.0
OCTOBER	28	32	14.3	3	1	-66.7	31	33	6.5
NOVEMBER	64	67	4.7	5	7	40.0	69	72	4.3
DECEMBER	-	-	-	-	-	-	-	-	-
QUARTER:									
FIRST	227	202	-11.0	26	29	11.5	246	228	-7.3
SECOND	116	111	-4.3	7	8	14.3	121	118	-2.5
THIRD	87	70	-19.5	5	5	0.0	91	75	-17.6
FOURTH	181	-	-	19	-	-	197	-	-
TOTAL:	458	-	-	41	-	-	489	-	-

## CRUISE SHIP CALLS NOVEMBER 2015



# U.S. VIRGIN ISLANDS MONTHLY HOTEL ACCOMMODATIONS NOVEMBER 2015 OCCUPANCY REPORT

## OCCUPANCY HIGHLIGHTS



## ESTIMATED ROOM OCCUPANCY BY ISLAND AND TYPE OF VISITOR ACCOMMODATIONS

**ROOM** is the minimum private space that can be sold or “keyed” separately to unrelated guest parties for an overnight stay. A two-bay suite, for example, is reported as one room if it has only one lockable entrance. Similarly, a multi-bay suite could be reported as several units if component parts of it are keyed separately and hence, can be sold separately to unrelated guests. Room is synonymous to unit. Room is generally used in reference to hotels; units are most associated with condominiums.

**TABLE 1: ESTIMATED ROOM OCCUPANCY BY ISLAND AND TYPE OF VISITOR ACCOMMODATIONS**

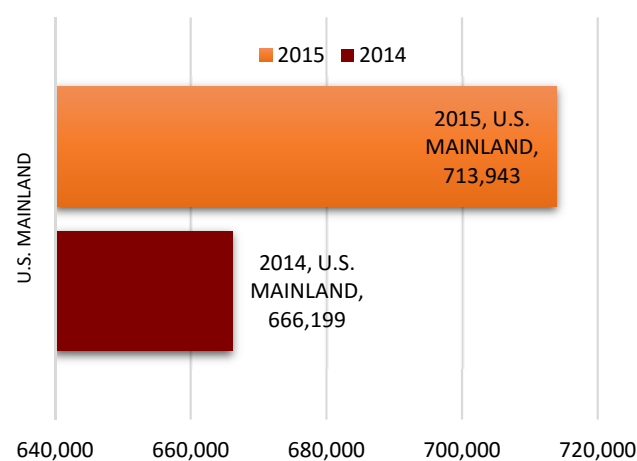
ALL VISITOR ACCOMMODATIONS	NOVEMBER ONLY		NOVEMBER YTD		SMALL HOTELS	NOVEMBER ONLY		NOVEMBER YTD	
	2014	2015	2014	2015		2014	2015	2014	2015
<b>USVI</b>					<b>USVI</b>				
OCCUPANCY RATE (%)	52.0	53.2	53.4	56.8	OCCUPANCY RATE (%)	53.4	50.2	48.3	53.8
ROOM NIGHTS OCCUPIED	72,692	76,807	858,657	900,182	ROOM NIGHTS OCCUPIED	11,500	10,817	126,239	127,945
ROOM NIGHTS AVAILABLE	139,922	144,390	1,609,079	1,584,126	ROOM NIGHTS AVAILABLE	21,540	21,540	261,233	237,612
AVE. GUEST STAY IN NIGHTS	5.8	5.9	4.4	4.5	AVE. GUEST STAY IN NIGHTS	4.4	3.8	3.8	3.9
<b>ST. THOMAS/ ST. JOHN</b>					<b>ST. THOMAS/ ST. JOHN</b>				
OCCUPANCY RATE (%)	55.8	57.9	58.1	60.9	OCCUPANCY RATE (%)	62.2	61.9	59.9	63.9
ROOM NIGHTS OCCUPIED	59,584	63,758	710,263	734,884	ROOM NIGHTS OCCUPIED	7,440	7,407	81,937	84,177
ROOM NIGHTS AVAILABLE	106,800	110,070	1,222,498	1,207,264	ROOM NIGHTS AVAILABLE	11,970	11,970	136,806	131,779
AVE. GUEST STAY IN NIGHTS	6.2	6.3	4.5	4.5	AVE. GUEST STAY IN NIGHTS	4.6	4.0	4.2	4.2
<b>ST. CROIX</b>					<b>ST. CROIX</b>				
OCCUPANCY RATE (%)	39.6	38.0	38.4	43.9	OCCUPANCY RATE (%)	42.4	35.6	35.6	41.4
ROOM NIGHTS OCCUPIED	13,108	13,049	148,393	165,297	ROOM NIGHTS OCCUPIED	4,060	3,410	44,301	43,768
ROOM NIGHTS AVAILABLE	33,122	34,320	386,581	376,862	ROOM NIGHTS AVAILABLE	9,570	9,570	124,427	105,833
AVE. GUEST STAY IN NIGHTS	4.4	4.4	3.4	4.3	AVE. GUEST STAY IN NIGHTS	4.1	3.5	3.3	3.4
<b>LARGE HOTELS</b>					<b>CONDOMINIUMS/ OTHER</b>				
<b>USVI</b>					<b>USVI</b>				
OCCUPANCY RATE (%)	55.3	59.8	59.0	62.2	OCCUPANCY RATE (%)	40.1	34.1	40.5	42.0
ROOM NIGHTS OCCUPIED	49,936	56,004	594,500	637,030	ROOM NIGHTS OCCUPIED	11,256	9,986	137,918	135,207
ROOM NIGHTS AVAILABLE	90,300	93,600	1,007,552	1,024,921	ROOM NIGHTS AVAILABLE	28,082	29,250	340,294	321,593
AVE. GUEST STAY IN NIGHTS	5.7	6.3	4.2	4.3	AVE. GUEST STAY IN NIGHTS	8.7	7.7	7.5	7.4
<b>ST. THOMAS/ ST. JOHN</b>					<b>ST. THOMAS/ ST. JOHN</b>				
OCCUPANCY RATE (%)	59.0	63.9	62.5	65.3	OCCUPANCY RATE (%)	40.7	33.3	43.0	43.1
ROOM NIGHTS OCCUPIED	43,685	49,434	516,977	550,779	ROOM NIGHTS OCCUPIED	8,459	6,917	111,349	99,929
ROOM NIGHTS AVAILABLE	74,040	77,340	826,524	843,893	ROOM NIGHTS AVAILABLE	20,790	20,760	259,168	231,592
AVE. GUEST STAY IN NIGHTS	6.2	6.8	4.2	4.3	AVE. GUEST STAY IN NIGHTS	8.8	7.7	7.9	7.6
<b>ST. CROIX</b>					<b>ST. CROIX</b>				
OCCUPANCY RATE (%)	38.4	40.4	42.8	47.8	OCCUPANCY RATE (%)	38.4	36.1	32.7	39.2
ROOM NIGHTS OCCUPIED	6,251	6,570	77,523	86,251	ROOM NIGHTS OCCUPIED	2,797	3,069	26,569	35,278
ROOM NIGHTS AVAILABLE	16,260	16,260	181,028	181,028	ROOM NIGHTS AVAILABLE	7,292	8,490	81,126	90,001
AVE. GUEST STAY IN NIGHTS	3.7	4.2	3.9	4.3	AVE. GUEST STAY IN NIGHTS	8.6	7.6	6.2	6.8

# NOVEMBER 2015 USVI TOURISTS VISITOR SALES BY AREA OF ORIGIN

**TABLE 2: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN  
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND; NOVEMBER 2014 AND 2015**

AREA OF ORIGIN	NOVEMBER ONLY		NOVEMBER YEAR- TO -DATE			
			TOTAL		PERCENT CHG.	
	2014	2015	2014	2015	2014	2015
<b>USVI HOTEL GUESTS FROM:</b>						
U.S. MAINLAND	53,525	57,400	666,199	713,943	86.5	87.4
PUERTO RICO	1,825	1,140	17,000	15,166	2.2	1.9
U.S.V.I.	3,615	3,359	48,374	43,650	6.3	5.3
OTHER WEST INDIES	717	336	6,370	5,592	0.8	0.7
CANADA	387	329	5,632	4,954	0.7	0.6
EUROPE	1,092	1,713	16,610	18,792	2.2	2.3
CENTRAL AMERICA	73	55	820	767	0.1	0.1
SOUTH AMERICA	82	132	1,667	1,627	0.2	0.2
OTHER AREAS	356	3,230	7,684	12,142	1.0	1.5
<b>TOTAL</b>	<b>61,674</b>	<b>67,694</b>	<b>770,358</b>	<b>816,633</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:</b>						
U.S. MAINLAND	50,556	51,289	626,694	646,662	88.9	89.3
PUERTO RICO	1,478	919	12,101	11,600	1.7	1.6
U.S.V.I.	2,739	2,680	36,564	33,716	5.2	4.7
OTHER WEST INDIES	711	321	6,063	5,100	0.9	0.7
CANADA	345	319	5,205	4,530	0.7	0.6
EUROPE	773	1,029	10,314	12,014	1.5	1.7
CENTRAL AMERICA	69	43	764	641	0.1	0.1
SOUTH AMERICA	79	131	1,596	1,502	0.2	0.2
OTHER AREAS	250	2,854	5,822	8,093	0.8	1.1
<b>TOTAL</b>	<b>59,999</b>	<b>59,585</b>	<b>705,121</b>	<b>723,859</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. CROIX HOTEL GUESTS FROM:</b>						
U.S. MAINLAND	2,970	6,111	39,505	67,281	60.6	72.5
PUERTO RICO	347	221	4,900	3,566	7.5	3.8
U.S.V.I.	876	679	11,811	9,935	18.1	10.7
OTHER WEST INDIES	5	15	307	492	0.5	0.5
CANADA	43	11	427	424	0.7	0.5
EUROPE	320	684	6,296	6,778	9.7	7.3
CENTRAL AMERICA	4	12	56	126	0.1	0.1
SOUTH AMERICA	3	1	71	125	0.1	0.1
OTHER AREAS	107	376	1,863	4,048	2.9	4.4
<b>TOTAL</b>	<b>4,675</b>	<b>8,109</b>	<b>65,237</b>	<b>92,774</b>	<b>100.0</b>	<b>100.0</b>

**ESTIMATED HOTEL GUESTS BY U.S. SALES REGIONS  
TOTALS FROM U.S. MAINLAND NOVEMBER 2014-  
2015**



**WHAT IS TOURISM SALES REGION?** Tourism Sales Region is a marketing area of the U.S. designated by the U.S. Virgin Islands Department of Tourism. Chicago represents the states of Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. Los Angeles represents the states of Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Miami Represents The States of Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Oklahoma, Tennessee And Texas. New York City represents the states of Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont. Washington D.C. represents the states of Delaware, Kentucky, Maryland, North Carolina, South Carolina, Virginia, West Virginia and the District of Columbia. San Juan represents the commonwealth of Puerto Rico.

## EXPLANATORY NOTES :

**AVERAGE GUEST STAY IN NIGHTS** or “average length of stay” is the mean stay in nights of all visiting parties during a given period. Average guest stay equals room nights occupied divided by party arrivals.

**HOTELS** are the most traditional of visitor accommodations. Guests are provided a full range of services such as food, entertainment and laundry. Large hotels are those maintaining 50 or more units. Small hotels maintain less than 50 units.

**OCCUPANCY RATE** equals the number of estimated room nights occupied as a percentage of the number of estimated room nights available during a given period.

**YEAR-TO-DATE** data are tabulated for the period beginning in January of a given year and ending in the listed month of the same year.

**ROOM NIGHTS AVAILABLE** is the estimated sum, across all rooms for all establishments reporting or not, of the number of nights each room was available for occupancy during a given period.

**VISITOR ACCOMMODATION** is a business establishment oriented toward serving the needs of transient guests. Visitor accommodations provide lodging and other services to visiting guests on a temporary basis, not more than six months. Accommodations are categorized by large hotel, small hotel, condominium or other.

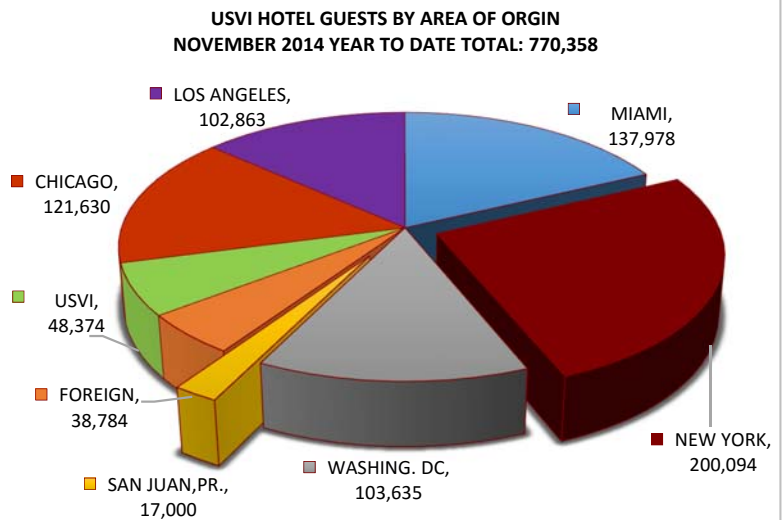
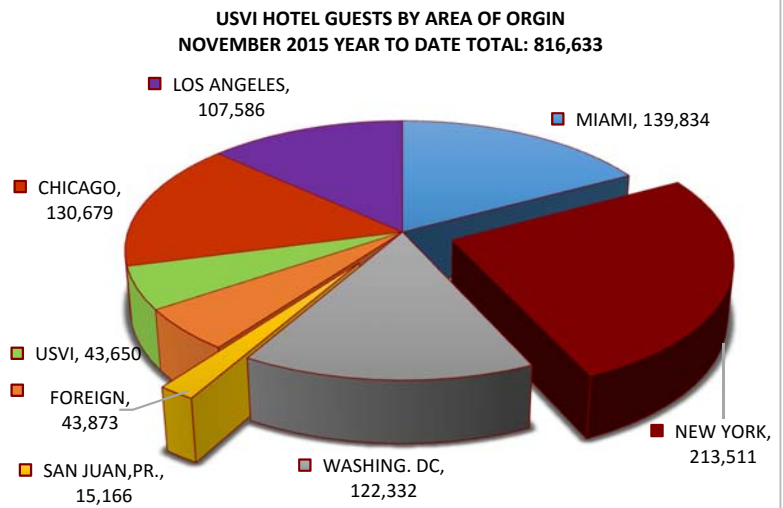
**ROOM NIGHTS OCCUPIED** is the estimated sum, across all units for all establishments reporting or not, of the number of nights each unit was occupied during a given period.

**CONDOMINIUMS** or “condos” are self-contained apartment-style visitor accommodations. Private kitchens and other such day-to-day living facilities are most often included with the unit. Maid services are generally the only services provided. Condominiums are generally individually-owned but grouped in multi-unit structures. Maintenance and management of condominiums are usually handled by an independent second party.

# NOVEMBER 2015 USVI ESTIMATED HOTEL GUESTS BY U.S. SALES REGIONS

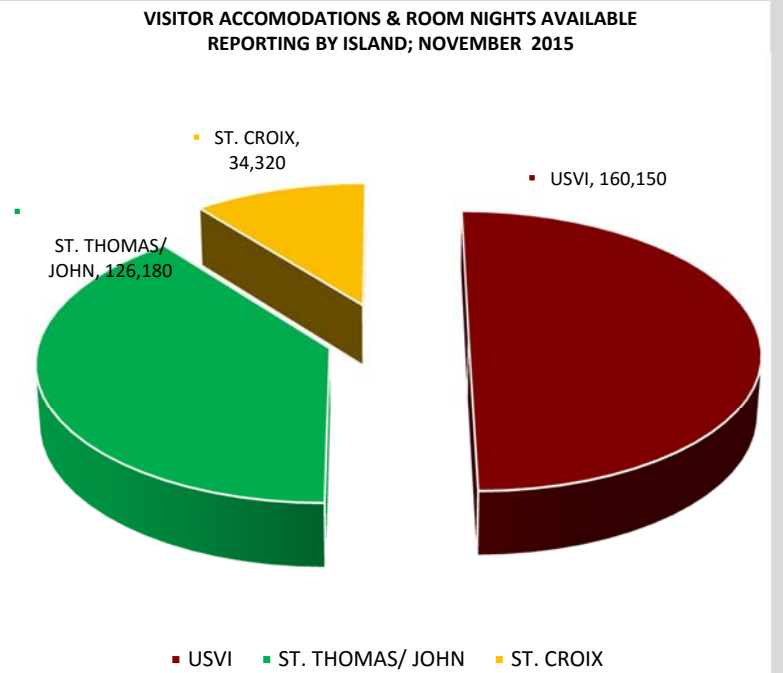
**TABLE 3: ESTIMATED HOTEL GUESTS BY U.S. SALES REGIONS TOTALS & ORGIN DISTRIBUTION BY ISLAND; NOVEMBER 2014 AND 2015**

AREA OF ORIGIN	NOVEMBER YEAR- TO -DATE		NOVEMBER YEAR- TO -DATE			
	NOVEMBER ONLY		TOTAL		% CHG.	
	2014	2015	2014	2015	2014	2015
<b>USVI HOTEL GUESTS FROM:</b>						
CHICAGO	9,400	12,138	121,630	130,679	17.8	17.9
LOS ANGELES	10,550	9,442	102,863	107,586	15.1	14.8
MIAMI	9,816	10,667	137,978	139,834	20.2	19.2
NEW YORK CITY	15,358	15,603	200,094	213,511	29.3	29.3
WASHINGTON D.C.	8,401	9,550	103,635	122,332	15.2	16.8
SAN JUAN, P.R.	1,825	1,140	17,000	15,166	2.5	2.1
<b>TOTAL</b>	<b>55,350</b>	<b>58,540</b>	<b>683,200</b>	<b>729,109</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:</b>						
CHICAGO	8,960	11,124	115,577	118,984	18.1	18.1
LOS ANGELES	10,096	8,280	98,465	97,031	15.4	14.7
MIAMI	8,929	9,319	126,268	124,915	19.8	19.0
NEW YORK CITY	14,619	14,214	189,424	197,026	29.7	29.9
WASHINGTON D.C.	7,953	8,352	96,960	108,707	15.2	16.5
SAN JUAN, P.R.	1,478	919	12,101	11,600	1.9	1.8
<b>TOTAL</b>	<b>52,034</b>	<b>52,209</b>	<b>638,794</b>	<b>658,263</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. CROIX HOTEL GUESTS FROM:</b>						
CHICAGO	440	1,013	6,053	11,695	13.6	16.5
LOS ANGELES	454	1,162	4,398	10,556	9.9	14.9
MIAMI	888	1,347	11,710	14,919	26.4	21.1
NEW YORK CITY	739	1,389	10,671	16,486	24.0	23.3
WASHINGTON D.C.	449	1,199	6,674	13,625	15.0	19.2
SAN JUAN, P.R.	347	221	4,900	3,566	11.0	5.0
<b>TOTAL</b>	<b>3,316</b>	<b>6,332</b>	<b>44,405</b>	<b>70,847</b>	<b>100.0</b>	<b>100.0</b>



**TABLE 4: VISITOR ACCOMMODATIONS & ROOM NIGHTS AVAILABLE TOTAL NUMBER & PERCENT REPORTING TO BER BY ISLAND; NOVEMBER 2014 & 2015**

DISTRICT	VISITOR ACCOMMODATIONS NOVEMBER ONLY		ROOM NIGHTS AVAILABLE NOVEMBER ONLY	
	2014	2015	2014	2015
<b>USVI</b>	<b>80</b>	<b>82</b>	<b>156,032</b>	<b>160,150</b>
PERCENT SUBMITTING:				
COMPLETE REPORT (%)	97.5	91.5	99.7	98.6
PARTIAL REPORT (%)	1.3	7.3	0.0	1.1
NO REPORT (%)	1.3	1.2	0.2	0.2
<b>ST. THOMAS/ST. JOHN</b>				
<b>TOTAL NUMBER</b>	<b>57</b>	<b>60</b>	<b>122,910</b>	<b>126,180</b>
PERCENT SUBMITTING:				
COMPLETE REPORT (%)	100.0	91.7	100.0	99.0
PARTIAL REPORT (%)	0.0	8.3	0.0	1.0
NO REPORT (%)	0.0	0.0	0.0	0.0
<b>ST. CROIX</b>				
<b>TOTAL NUMBER</b>	<b>23</b>	<b>22</b>	<b>33,122</b>	<b>34,320</b>
PERCENT SUBMITTING:				
COMPLETE REPORT (%)	91.3	90.9	98.6	97.1
PARTIAL REPORT (%)	4.3	4.5	0.0	1.8
NO REPORT (%)	4.3	4.5	1.1	1.0

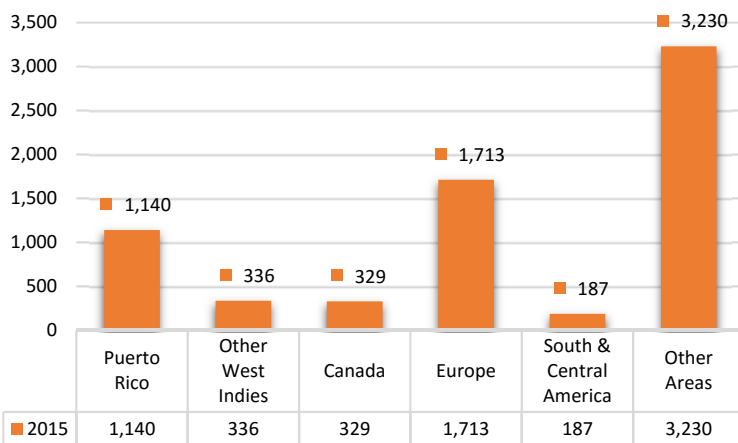


# NOVEMBER 2015 USVI TOURISTS VISITOR STAYS BY AREA OF ORIGIN

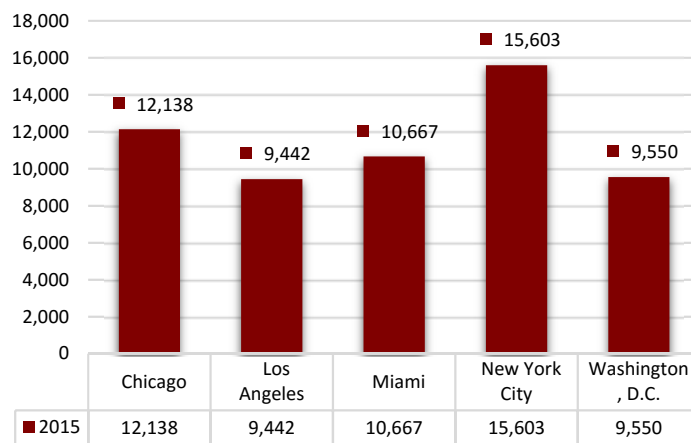
TABLE 5: ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN NOVEMBER 2015

AREA OF ORIGIN	2014		2015											NOVEMBER YTD	
	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	TOTAL 2014	TOTAL 2015
<b>U.S. MAINLAND</b>	53,525	71,249	77,121	70,564	82,757	73,008	73,702	70,768	68,740	57,392	34,351	48,140	57,400	666,199	713,943
<b>CHICAGO</b>	9,400	11,904	19,553	15,007	17,508	13,838	10,708	11,710	9,529	7,393	5,246	8,048	12,138	121,630	130,679
<b>LOS ANGELES</b>	10,550	11,999	9,028	7,430	10,724	9,610	12,217	12,394	11,727	10,556	5,934	8,525	9,442	102,863	107,586
<b>MIAMI</b>	9,816	11,037	10,225	9,009	13,571	11,375	17,416	18,588	16,623	12,290	8,667	11,405	10,667	137,978	139,834
<b>NEW YORK CITY</b>	15,358	24,331	25,270	28,485	28,077	26,691	19,320	15,380	17,261	16,629	8,365	12,429	15,603	200,094	213,511
<b>WASHINGTON D.C.</b>	8,401	11,977	13,046	10,633	12,876	11,493	14,042	12,696	13,598	10,524	6,140	7,734	9,550	103,635	122,332
<b>PUERTO RICO</b>	1,825	1,619	1,335	1,403	1,454	1,370	1,467	1,630	1,826	1,123	1,035	1,382	1,140	17,000	15,166
<b>U.S.V.I.</b>	3,615	4,239	3,808	3,970	4,327	3,872	4,553	4,688	4,657	3,710	3,126	3,581	3,359	48,374	43,650
<b>OTHER WEST INDIES</b>	717	904	445	655	614	394	499	577	621	592	521	338	336	6,370	5,592
<b>CANADA</b>	387	782	738	828	1,053	536	351	285	223	233	284	92	329	5,632	4,954
<b>EUROPE</b>	1,092	1,618	3,206	4,022	4,071	1,793	548	474	1,209	972	384	399	1,713	16,610	18,792
<b>CENTRAL AMERICA</b>	73	50	64	79	67	88	24	83	142	65	50	50	55	820	767
<b>SOUTH AMERICA</b>	82	126	378	192	110	179	82	56	262	64	90	81	132	1,667	1,627
<b>OTHER AREAS</b>	356	879	1,185	1,549	1,086	1,028	643	563	554	546	275	1,484	3,230	7,684	12,142
<b>TOTAL</b>	<b>61,674</b>	<b>81,466</b>	<b>88,281</b>	<b>83,263</b>	<b>95,540</b>	<b>82,268</b>	<b>81,869</b>	<b>79,125</b>	<b>78,234</b>	<b>64,699</b>	<b>40,115</b>	<b>55,547</b>	<b>67,694</b>	<b>770,358</b>	<b>816,633</b>

NOVEMBER ONLY 2015 GUESTS FROM FOREIGN SALES REGIONS



NOVEMBER ONLY 2015 HOTEL GUESTS FROM U.S. SALES REGIONS



**GENERAL:**

Data presented in all tables are estimates based on monthly information submitted by individual visitor accommodations. Data represent occupancy status for all U.S. Virgin Islands properties, reporting or not. Reported totals are adjusted within each accommodation category to account for properties that fail to report in any given month. All data are subject to further revision.

Table 4 presents several measures of survey participation for the current month and preceding month, one year prior. The row, "Total Number," is a count of the current inventory of accommodation establishments in the U.S. Virgin Islands and the number of Room Nights Available associated with those establishments during the months listed. "Total Number" includes all accommodations on the islands whether or not Occupancy Reports were submitted to BER. The rows under, "Percent Submitting," list the distribution of Accommodations and corresponding Room Nights Available according to reporting status for the months listed. "Complete Report" is that share of establishments submitting complete Occupancy Reports to BER with no inconsistencies in the data provided. "Partial Report" is that share submitting a report only partially filled out or containing inconsistent data. "No Report" is the percentage of Accommodations and corresponding Room Nights not reporting to BER in the months listed.

**NOTE:**

Data are estimates of all territory guests based on Hotel Occupancy Reports submitted to the USVI Bureau of Economic Research. These estimates include actual guest totals submitting reports as well as an estimated component for those properties not reporting. All data subject to revision as new information becomes available.

