

# U.S. Virgin Islands Annual Tourism Indicators

BUREAU OF ECONOMIC RESEARCH - OFFICE OF THE GOVERNOR

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	1990	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	Annual Percent Change	
													5-Year	1-Year
<b>VISITOR ARRIVALS (thousands unless noted otherwise)</b>														
Total visitors	1,811.5	1,778.7	2,128.0	2,138.9	1,964.3	2,395.8	2,497.4	2,336.6	2,392.6	2,619.7	2,605.0	2,574.9	0.7	-1.2
Tourists	462.5	372.6	392.9	422.3	483.8	545.9	527.2	520.2	537.9	543.6	582.1	569.9	1.6	-2.1
Excursionists	1,349.0	1,406.1	1,735.1	1,716.6	1,480.5	1,849.9	1,970.2	1,816.4	1,854.4	2,076.1	2,022.9	2,005.0	0.6	-0.9
Air excursionists	229.4	89.7	116.2	101.1	76.9	81.5	78.8	77.7	82.9	111.4	110.3	101.4	6.1	-8.1
Cruise passengers	1,119.6	1,316.4	1,619.0	1,615.5	1,403.6	1,768.4	1,891.4	1,738.7	1,773.9	1,964.7	1,912.5	1,903.5	0.3	-0.5
Air visitors - tourists & excursionists	691.9	462.3	508.8	523.4	560.7	627.8	606.0	598.0	620.8	655.0	692.4	671.4	2.1	-3.0
Number of cruise ships	1,142	917	987	953	795	1,014	976	845	888	924	818	782	-4.0	-4.4
St. Thomas/St. John:														
Air visitors - tourists & excursionists	510.5	310.3	368.0	388.2	428.2	480.8	469.6	471.2	505.9	524.2	542.8	533.4	2.6	-1.7
Cruise passengers	1,117.2	1,308.2	1,560.2	1,547.1	1,363.3	1,719.8	1,790.5	1,671.3	1,751.9	1,960.9	1,910.2	1,901.3	1.4	-0.5
Number of cruise ships	1,140	902	941	902	776	949	909	812	878	922	814	776	-2.8	-4.7
St. Croix:														
Air visitors - tourists & excursionists	181.4	152.0	140.8	135.2	132.4	147.0	136.4	126.8	114.9	130.8	149.6	137.9	0.8	-7.8
Cruise passengers	13.1	88.2	178.0	154.3	164.6	232.4	237.4	120.5	23.0	25.0	54.5	35.2	-7.8	-35.4
Number of cruise ships	14	109	107	96	89	139	138	71	25	11	48	25	23.8	-47.9
<b>VISITOR EXPENDITURES (millions of dollars)</b>														
Total expenditures	697.0	781.0	894.0	940.6	955.0	1,205.9	1,234.1	1,195.4	1,256.5	1,356.0	1,491.0	1,465.6	3.6	-1.7
Tourists	498.8	446.3	487.0	532.7	540.9	725.9	722.1	723.5	765.4	789.8	863.8	881.0	4.1	2.0
Excursionists	198.2	334.7	407.0	407.9	414.1	480.0	512.0	471.9	491.1	566.3	627.2	584.7	3.1	-6.8
Day-trip by air	30.6	17.4	23.6	21.1	21.4	18.2	18.6	18.5	20.3	27.6	28.0	26.7	8.4	-4.7
Cruise passengers	167.6	317.2	383.4	386.8	392.7	461.8	493.4	453.4	470.8	538.6	599.2	558.0	2.9	-6.9
<b>SELECTED TOURISM-RELATED EMPLOYMENT (number of jobs)[a]</b>														
Total tourism-related employment	8,640	7,150	8,000	8,480	8,420	8,660	9,020	8,910	8,379	8,723	8,695	8,593	-0.9	-1.2
Hotels and other lodging places	3,460	2,580	3,380	3,820	3,930	3,980	4,060	3,930	4,020	4,260	4,052	4,015	-0.1	-0.9
Gift shops	2,370	2,080	2,080	2,090	1,970	2,010	2,110	2,130	1,603	1,590.0	1,662	1,561	-5.2	-6.1
Eating and drinking places	2,380	1,990	2,050	2,090	2,010	2,100	2,290	2,300	2,256	2,360	2,455	2,511	1.9	2.3
Transportation by air	430	500	490	480	510	570	560	550	500	513	526	506	-1.9	-3.8
<b>SELECTED TOURISM-RELATED IMPORTS (millions of dollars) [b]</b>														
Total tourism-related imports	141.0	215.2	257.4	222.0	244.9	209.9	235.9	231.5	248.7	202.3	-	-	-	-
Alcoholic beverages	31.8	28.6	29.2	22.7	21.9	20.5	26.4	24.6	24.2	30.3	-	-	-	-
Cameras	3.8	1.4	1.9	3.4	1.1	2.5	1.6	1.3	3.2	5.7	-	-	-	-
China	2.9	1.9	2.2	2.1	1.5	0.6	0.9	0.5	0.4	0.7	-	-	-	-
Crystal	3.1	2.5	2.8	2.8	3.0	0.4	0.5	0.7	0.8	0.4	-	-	-	-
Jewelry	72.1	158.6	174.7	151.1	181.2	157.5	179.5	170.6	192.7	135.6	-	-	-	-
Leather goods	4.2	2.4	2.7	4.7	1.0	0.3	2.1	0.5	1.0	1.2	-	-	-	-
Linen	2.2	1.1	1.7	1.5	1.1	1.1	1.3	1.3	1.5	2.0	-	-	-	-
Perfume	9.7	4.9	5.4	3.8	4.0	4.8	5.0	4.5	4.1	4.9	-	-	-	-
Watches	11.3	13.9	20.7	29.9	30.1	22.2	18.6	27.5	20.8	21.5	-	-	-	-

Notes:

U.S.V.I. Bureau of Economic Research (BER) is the source for all data except the following: [a] U.S.V.I. Bureau of Labor Statistics; [b] Foreign Trade Division, U.S. Bureau of the Census; [c] St. Thomas/St. John - Jan Komives, St. Croix - "UPDATE", Central Listing Service. [-] denotes data not available. Additional detail regarding methodology and definitions is available from BER upon request. Some figures may not add due to rounding. All data subject to revision.

	1990	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	Annual Percent Change	
													5-Year	1-Year
<b>HOTELS AND OTHER TOURIST ACCOMODATIONS</b>														
Total rooms or units	4,520	4,087	4,401	4,930	4,851	5,008	5,053	5,138	5,045	4,959	4,761	4,817	-0.9	1.2
Number of hotels	60	48	52	51	48	49	48	47	46	48	47	47	-0.5	-0.5
Hotel rooms	3,487	3,162	3,383	3,877	3,826	3,947	3,987	4,036	3,985	3,906	3,687	3,745	-1.2	1.6
Condominium and other units	1,033	925	1,018	1,053	1,025	1,061	1,066	1,102	1,059	1,053	1,075	1,072	0.1	-0.3
Occupancy rate (percent)	62.5	51.6	53.3	50.8	55.7	57.7	56.2	56.6	57.2	61.3	63.8	60.1	-	-
St. Thomas/St. John:														
Total rooms or units	3,582	2,878	3,238	3,864	3,773	3,793	3,840	3,940	3,864	3,787	3,612	3,655	-1.0	1.2
Number of hotels	41	27	31	33	30	30	30	30	29	31	30	30	-0.1	-0.8
Hotel rooms	2,808	2,297	2,560	3,121	3,060	3,058	3,099	3,168	3,119	3,034	2,830	2,868	-1.5	1.3
Condominium and other units	774	581	678	742	713	735	741	773	745	753	782	787	1.2	0.7
Occupancy rate (percent)	62.3	52.4	55.4	52.4	57.7	60.6	59.3	60.9	62.3	65.2	66.1	62.9	-	-
St. Croix:														
Total rooms or units	938	1,209	1,162	1,066	1,078	1,215	1,213	1,197	1,180	1,172	1,149	1,162	-0.9	1.1
Number of hotels	18	21	21	19	18	19	18	17	17	17	17	17	-1.1	0.0
Hotel rooms	679	865	823	755	766	889	888	868	866	872	856	877	-0.2	2.4
Condominium and other units	259	344	339	311	312	326	325	329	314	299	293	285	-2.6	-2.8
Occupancy rate (percent)	63.3	49.8	47.3	45.3	48.6	48.6	46.0	42.8	40.5	49.2	56.7	51.2	-	-
<b>HOTEL GUESTS BY ORIGIN (total number and percent shares of total)</b>														
Total hotel guests (no.)	398,210	268,397	430,163	541,247	534,341	652,823	652,444	657,409	691,362	673,420	698,091	803,542	4.4	15.1
U.S.V.I. residents (percent)	7.1	16.8	10.5	9.1	8.2	7.0	7.9	10.0	9.8	10.3	11.5	12.8	-	-
Non-residents (percent)	94.0	92.9	93.9	95.1	95.3	96.3	96.9	96.6	96.6	96.3	96.9	96.9	-	-
U.S. mainland sales regions														
Chicago	13.3	9.9	11.7	12.7	12.8	12.4	12.3	11.6	11.9	11.8	11.3	11.6	-	-
Los Angeles	9.2	8.5	9.5	8.7	8.8	9.1	8.4	8.1	8.7	10.2	7.8	7.7	-	-
Miami	16.3	17.0	17.3	15.8	15.3	13.5	14.1	12.9	13.3	14.0	15.5	15.4	-	-
New York City	31.8	21.9	25.3	30.0	30.0	30.4	32.9	28.8	28.1	29.5	29.6	28.9	-	-
Washington, D.C.	9.9	9.3	10.1	10.4	11.1	10.7	10.7	9.5	9.8	11.9	11.9	11.9	-	-
Puerto Rico	6.0	7.1	6.1	4.9	4.7	3.7	3.1	3.4	3.4	3.7	3.1	3.1	-	-
Other West Indies	0.8	1.9	1.4	1.3	1.4	1.2	0.9	0.8	0.7	1.0	1.1	1.4	-	-
Canada	0.8	0.9	1.0	1.2	0.9	0.7	0.6	0.7	0.7	0.8	0.8	0.7	-	-
Europe	2.2	4.2	3.5	2.8	3.6	1.9	1.3	0.9	1.1	2.3	2.7	1.9	-	-
Central or South America	0.8	0.9	0.9	0.8	0.5	0.3	0.3	0.2	0.2	0.4	0.4	0.2	-	-
Other areas	1.8	1.7	2.6	2.3	2.7	9.0	7.6	13.1	12.2	4.1	4.3	4.6	-	-
<b>REAL ESTATE [c]</b>														
Number of homes sold	455	461	347	357	379	401	398	421	505	587	511	480	4.6	-6.1
Average home sales price (\$)	175,734	180,178	223,341	236,540	241,996	276,061	282,417	324,939	437,026	409,792	468,460	494,660	12.6	46.2
Number of condominium sales	276	186	220	222	260	303	293	369	485	551	538	479	11.5	-11.0
Average condominium sales price (\$)	168,778	122,052	105,433	100,658	132,986	119,503	121,026	126,376	139,203	157,410	194,029	213,210	12.2	9.9
St. Thomas/St. John:														
Number of homes sold	157	274	198	199	205	209	218	224	249	304	244	192	-1.0	-21.3
Average home sales price (\$)	236,048	194,213	259,230	274,942	267,117	317,285	365,879	408,219	546,488	509,879	649,655	684,742	14.3	5.4
Number of condominium sales	169	105	128	139	142	158	168	218	295	318	277	240	9.3	-13.4
Average condominium sales price (\$)	171,341	121,646	114,495	112,186	159,522	112,732	117,210	133,435	144,333	184,498	234,233	260,142	17.6	11.1
St. Croix:														
Number of homes sold	298	187	149	158	174	192	180	197	256	283	267	288	10.4	7.9
Average home sales price (\$)	143,957	159,614	175,649	188,172	212,399	231,187	181,335	230,244	330,557	302,278	302,874	367,938	16.7	21.5
Number of condominium sales	107	81	92	83	118	145	125	151	188	233	261	239	14.6	-8.4
Average condominium sales price (\$)	164,731	122,578	92,826	81,353	101,053	126,880	126,155	116,186	132,633	120,440	151,361	166,081	6.5	9.7