

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

**TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
MAY 2023 AND 2024**

USVI ACCOMODATIONS	May Only		May Year to Date	
	2023	2024	2023	2024
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	60.8	53.6	64.3	73.2
Room Nights Occupied	61,097	62,958	313,918	417,937
Room Nights Available	100,440	117,490	488,020	571,214
Ave. Guest Stay in Nights	3.8	3.9	3.8	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	66.6	53.0	69.6	75.3
Room Nights Occupied	44,905	43,772	228,282	304,993
Room Nights Available	67,456	82,522	327,946	405,098
Ave. Guest Stay in Nights	3.9	3.8	3.8	3.8
ST. CROIX				
Occupancy Rate (%)	49.1	54.9	53.5	68.0
Room Nights Occupied	16,192	19,185	85,636	112,944
Room Nights Available	32,984	34,968	160,074	166,116
Ave. Guest Stay in Nights	3.6	4.3	3.8	4.1
LARGE HOTELS				
U.S.V.I				
Occupancy Rate (%)	59.7	48.1	64.8	75.5
Room Nights Occupied	35,946	36,255	189,589	277,902
Room Nights Available	60,171	75,423	292,501	368,249
Ave. Guest Stay in Nights	3.7	4.0	3.8	3.9
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	67.0	49.7	72.0	79.0
Room Nights Occupied	28,977	28,977	151,743	224,766
Room Nights Available	43,276	58,342	210,796	284,497
Ave. Guest Stay in Nights	3.5	3.8	3.6	3.8
ST. CROIX				
Occupancy Rate (%)	41.2	42.6	46.3	63.4
Room Nights Occupied	6,969	7,278	37,846	53,136
Room Nights Available	16,895	17,081	81,705	83,752
Ave. Guest Stay in Nights	4.7	6.2	4.9	4.4

See last page for notes and definitions.

(Continued)

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**TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
MAY 2023 AND 2024**

USVI ACCOMODATIONS	May Only		May Year to Date	
	2023	2024	2023	2024
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	67.4	79.1	71.4	83.2
Room Nights Occupied	14,346	17,502	73,644	90,328
Room Nights Available	21,297	22,134	103,107	108,542
Ave. Guest Stay in Nights	3.3	4.0	3.5	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	74.4	83.8	81.5	84.8
Room Nights Occupied	8,077	9,097	42,557	46,484
Room Nights Available	10,850	10,850	52,220	54,803
Ave. Guest Stay in Nights	3.9	4.0	3.7	3.8
ST. CROIX				
Occupancy Rate (%)	60.0	74.5	61.1	81.6
Room Nights Occupied	6,269	8,405	31,087	43,843
Room Nights Available	10,447	11,284	50,887	53,739
Ave. Guest Stay in Nights	2.7	3.9	3.1	3.8
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	57.0	46.2	54.8	52.6
Room Nights Occupied	10,806	9,201	50,685	49,707
Room Nights Available	18,972	19,933	92,412	94,423
Ave. Guest Stay in Nights	5.0	3.6	4.9	3.6
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	58.9	42.8	52.3	51.3
Room Nights Occupied	7,851	5,699	33,982	33,742
Room Nights Available	13,330	13,330	64,930	65,798
Ave. Guest Stay in Nights	5.5	3.8	6.0	3.5
ST. CROIX				
Occupancy Rate (%)	52.4	53.0	60.8	55.8
Room Nights Occupied	2,955	3,502	16,703	15,965
Room Nights Available	5,642	6,603	27,482	28,625
Ave. Guest Stay in Nights	3.9	3.3	3.6	3.6

See last page for notes and definitions.

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U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

**TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
MAY 2023 AND 2024**

Area of Origin	May Only		May Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	74,403	226,793	186,574	189,285	82.3	83.8
Puerto Rico	802	666	2,512	3,301	1.1	1.5
U.S.V.I.	7,375	3,228	31,331	18,466	13.8	8.2
Other West Indies	142	146	784	538	0.3	0.2
Canada	164	164	1,186	986	0.5	0.4
Europe	80	250	1,358	1,045	0.6	0.5
Central America	4	32	78	75	0.0	0.0
South America	14	10	150	118	0.1	0.1
Other Areas	779	3,093	2,766	12,147	1.2	5.4
TOTAL	318,147	234,383	226,738	225,962	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	64,974	197,339	162,956	165,496	83.0	84.8
Puerto Rico	529	392	1,506	1,899	0.8	1.0
U.S.V.I.	5,932	2,512	26,213	14,107	13.3	7.2
Other West Indies	117	144	708	491	0.4	0.3
Canada	160	155	1,117	901	0.6	0.5
Europe	75	104	1,182	502	0.6	0.3
Central America	3	31	76	66	0.0	0.0
South America	14	10	137	111	0.1	0.1
Other Areas	744	3,051	2,475	11,694	1.3	6.0
TOTAL	276,285	203,737	196,372	195,267	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	9,429	29,454	23,618	23,789	77.8	77.5
Puerto Rico	273	275	1,006	1,402	3.3	4.6
U.S.V.I.	1,443	715	5,118	4,360	16.9	14.2
Other West Indies	25	3	76	47	0.3	0.2
Canada	4	10	68	85	0.2	0.3
Europe	6	146	175	543	0.6	1.8
Central America	1	1	2	9	0.0	0.0
South America	0	0	13	7	0.0	0.0
Other Areas	36	42	291	453	1.0	1.5
TOTAL	41,861	30,645	30,366	30,695	100.0	100.0

See last page for notes and definitions.

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
MAY 2023 AND 2024

Sales Region of Origin	May Only		May Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	3,726	6,996	23,060	26,689	12.2	13.9
Los Angeles	5,275	5,619	24,553	30,188	13.0	15.7
Miami	10,221	8,555	44,636	42,982	23.6	22.3
New York City	10,686	10,486	61,024	56,261	32.3	29.2
Washington D.C.	6,123	6,050	33,301	33,165	17.6	17.2
San Juan, P.R.	802	666	2,512	3,301	1.3	1.7
TOTAL	75,206	227,459	189,086	192,586	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	3,289	5,980	20,040	22,330	12.2	13.3
Los Angeles	4,698	4,441	22,008	26,560	13.4	15.9
Miami	8,556	7,100	36,246	35,874	22.0	21.4
New York City	9,670	9,782	55,545	51,444	33.8	30.7
Washington D.C.	5,493	5,573	29,117	29,288	17.7	17.5
San Juan, P.R.	529	392	1,506	1,899	0.9	1.1
TOTAL	65,503	197,730	164,462	167,396	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	437	1,016	3,020	4,359	12.3	17.3
Los Angeles	577	1,179	2,545	3,627	10.3	14.4
Miami	1,665	1,455	8,390	7,108	34.1	28.2
New York City	1,016	704	5,479	4,818	22.2	19.1
Washington D.C.	630	477	4,184	3,877	17.0	15.4
San Juan, P.R.	273	275	1,006	1,402	4.1	5.6
TOTAL	9,703	29,729	24,624	25,191	100.0	100.0

See last page for notes and definitions.

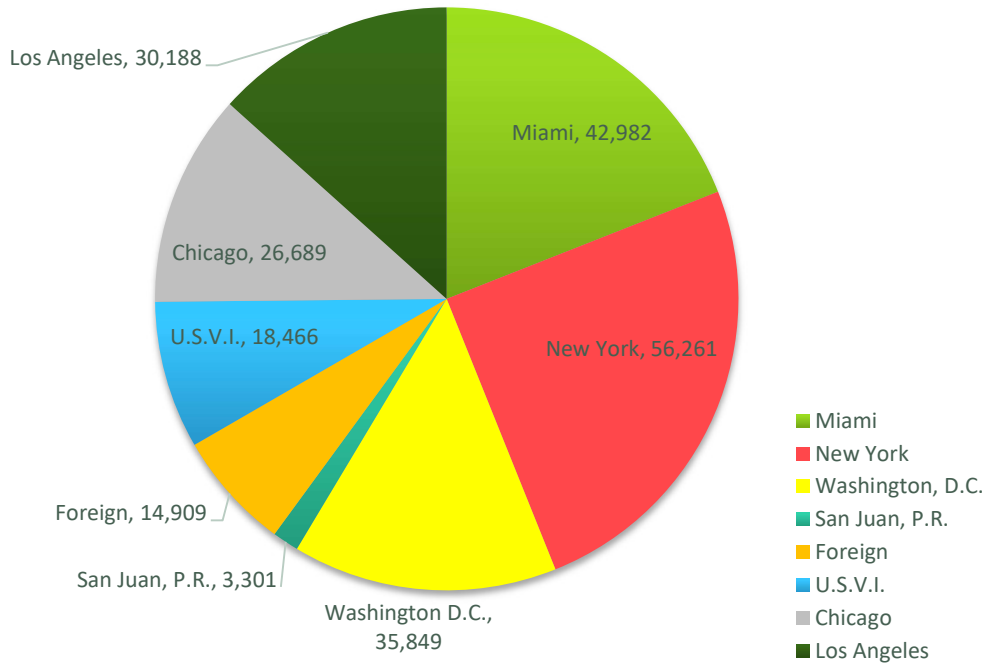
TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
MAY ONLY, 2023 AND 2024

	Visitor Accommodations		Room Nights Available	
	May Only		May Only	
	2023	2024	2023	2024
U.S.V.I.				
Total Number	49	41	157,604	176,638
Percent Submitting:				
Complete Report (%)	100.0	85.4	46.7	33.9
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	77.6	141.5	25.8	40.8
ST. THOMAS/ST. JOHN				
Total Number	36	28	100,440	117,490
Percent Submitting:				
Complete Report (%)	100.0	100.0	36.7	19.7
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	86.1	157.1	20.2	30.7
ST. CROIX				
Total Number	13	13	57,164	59,148
Percent Submitting:				
Complete Report (%)	100.0	53.8	64.4	62.3
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	53.8	107.7	35.6	61.0

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See last page for notes and definitions.

**FIG. 5: U.S.V.I. HOTEL GUESTS BY ORIGIN
MAY 2024 YEAR TO DATE TOTAL: 226,738**



**FIG. 6: U.S.V.I. HOTEL GUESTS BY ORIGIN
MAY 2023 YEAR TO DATE TOTAL: 225,962**

