

**U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024**

**TABLE 1  
ESTIMATED ROOM OCCUPANCY STATUS  
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION  
JULY 2023 AND 2024**

USVI ACCOMODATIONS	July Only		July Year to Date	
	2023	2024	2023	2024
<b>ALL VISITOR ACCOMMODATIONS</b>				
<b>U.S.V.I.</b>				
Occupancy Rate (%)	61.5	55.5	<b>63.9</b>	<b>71.0</b>
Room Nights Occupied	59,819	57,674	373,736	481,671
Room Nights Available	97,200	103,916	585,220	678,152
Ave. Guest Stay in Nights	1.6	3.5	3.2	3.8
<b>ST. THOMAS/ST. JOHN</b>				
Occupancy Rate (%)	66.5	58.0	<b>69.1</b>	<b>73.7</b>
Room Nights Occupied	43,424	41,136	271,706	353,733
Room Nights Available	65,280	70,946	393,226	479,965
Ave. Guest Stay in Nights	1.3	3.5	3.0	3.7
<b>ST. CROIX</b>				
Occupancy Rate (%)	51.4	50.2	<b>53.1</b>	<b>64.6</b>
Room Nights Occupied	16,395	16,538	102,031	127,938
Room Nights Available	31,920	32,970	191,994	198,187
Ave. Guest Stay in Nights	3.9	3.7	3.9	4.0
<b>LARGE HOTELS</b>				
<b>U.S.V.I</b>				
Occupancy Rate (%)	61.6	56.0	64.3	74.6
Room Nights Occupied	35,889	35,899	225,478	324,784
Room Nights Available	58,230	64,050	350,731	435,213
Ave. Guest Stay in Nights	3.8	3.8	3.8	3.8
<b>ST. THOMAS/ST. JOHN</b>				
Occupancy Rate (%)	67.4	59.4	71.2	78.5
Room Nights Occupied	28,212	28,212	179,955	262,912
Room Nights Available	41,880	47,520	252,676	334,931
Ave. Guest Stay in Nights	3.6	3.7	3.6	3.7
<b>ST. CROIX</b>				
Occupancy Rate (%)	47.0	46.5	46.4	61.7
Room Nights Occupied	7,677	7,687	45,523	61,872
Room Nights Available	16,350	16,530	98,055	100,282
Ave. Guest Stay in Nights	4.7	4.5	4.9	4.3

See last page for notes and definitions.

(Continued)

**U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024**

**TABLE 1 (Cont'd)  
ESTIMATED ROOM OCCUPANCY STATUS  
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION  
JULY 2023 AND 2024**

USVI ACCOMODATIONS	July Only		July Year to Date	
	2023	2024	2023	2024
<b>SMALL HOTELS</b>				
<b>U.S.V.I.</b>				
Occupancy Rate (%)	67.3	67.4	70.7	78.8
Room Nights Occupied	13,875	14,484	87,519	102,694
Room Nights Available	20,610	21,480	123,717	130,251
Ave. Guest Stay in Nights	3.4	3.3	3.5	3.7
<b>ST. THOMAS/ST. JOHN</b>				
Occupancy Rate (%)	76.3	82.6	80.6	83.3
Room Nights Occupied	8,012	8,669	50,569	54,510
Room Nights Available	10,500	10,500	62,720	65,470
Ave. Guest Stay in Nights	4.0	3.8	3.8	3.7
<b>ST. CROIX</b>				
Occupancy Rate (%)	58.0	53.0	60.6	74.4
Room Nights Occupied	5,863	5,815	36,950	48,184
Room Nights Available	10,110	10,980	60,997	64,781
Ave. Guest Stay in Nights	2.9	2.7	3.1	3.7
<b>CONDOMINIUMS/OTHER</b>				
<b>U.S.V.I.</b>				
Occupancy Rate (%)	54.8	39.7	54.8	48.1
Room Nights Occupied	10,055	7,291	60,740	54,193
Room Nights Available	18,360	18,386	110,772	112,688
Ave. Guest Stay in Nights	0.4	3.0	1.8	3.5
<b>ST. THOMAS/ST. JOHN</b>				
Occupancy Rate (%)	55.8	32.9	52.9	45.6
Room Nights Occupied	7,200	4,255	41,182	36,311
Room Nights Available	12,900	12,926	77,830	79,564
Ave. Guest Stay in Nights	0.3	2.3	1.5	3.3
<b>ST. CROIX</b>				
Occupancy Rate (%)	52.3	55.6	59.4	54.0
Room Nights Occupied	2,855	3,035	19,558	17,882
Room Nights Available	5,460	5,460	32,942	33,124
Ave. Guest Stay in Nights	5.4	5.2	3.7	4.0

See last page for notes and definitions.

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**U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024**

**TABLE 2  
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN  
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND  
JULY 2023 AND 2024**

Area of Origin	July Only		July Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
<b>U.S.V.I. HOTEL GUESTS FROM:</b>						
U.S. Mainland	98,665	301,399	238,938	349,658	81.7	83.2
Puerto Rico	1,257	1,288	4,453	7,503	1.5	1.8
U.S.V.I.	7,482	5,344	41,846	37,622	14.3	8.9
Other West Indies	81	213	903	916	0.3	0.2
Canada	42	244	1,250	1,851	0.4	0.4
Europe	52	556	1,507	2,297	0.5	0.5
Central America	6	45	83	118	0.0	0.0
South America	13	18	168	256	0.1	0.1
Other Areas	558	4,320	3,472	20,249	1.2	4.8
<b>TOTAL</b>	<b>421,582</b>	<b>313,427</b>	<b>292,620</b>	<b>420,471</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:</b>						
U.S. Mainland	77,266	238,053	190,388	273,228	82.8	84.3
Puerto Rico	813	569	2,283	3,490	1.0	1.1
U.S.V.I.	5,641	3,475	31,230	25,190	13.6	7.8
Other West Indies	67	206	758	781	0.3	0.2
Canada	24	219	1,115	1,515	0.5	0.5
Europe	32	173	1,186	875	0.5	0.3
Central America	1	43	76	102	0.0	0.0
South America	7	18	141	242	0.1	0.1
Other Areas	463	4,210	2,879	18,819	1.3	5.8
<b>TOTAL</b>	<b>331,282</b>	<b>246,966</b>	<b>230,056</b>	<b>324,242</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. CROIX HOTEL GUESTS FROM:</b>						
U.S. Mainland	21,398	63,346	48,551	76,431	77.6	79.4
Puerto Rico	444	718	2,170	4,013	3.5	4.2
U.S.V.I.	1,841	1,870	10,616	12,432	17.0	12.9
Other West Indies	14	7	144	134	0.2	0.1
Canada	18	25	135	335	0.2	0.3
Europe	21	383	321	1,422	0.5	1.5
Central America	4	1	7	17	0.0	0.0
South America	5	0	27	15	0.0	0.0
Other Areas	95	110	593	1,430	0.9	1.5
<b>TOTAL</b>	<b>90,301</b>	<b>66,460</b>	<b>62,564</b>	<b>96,229</b>	<b>100.0</b>	<b>100.0</b>

See last page for notes and definitions.

**U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024**

**TABLE 3  
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION  
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND  
JULY 2023 AND 2024**

Sales Region of Origin	July Only		July Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
<b>U.S.V.I. HOTEL GUESTS FROM:</b>						
Chicago	4,110	10,922	28,851	48,971	11.9	13.7
Los Angeles	5,401	9,225	31,248	54,027	12.8	15.1
Miami	12,040	13,584	61,809	85,505	25.4	23.9
New York City	10,853	15,311	74,469	99,384	30.6	27.8
Washington D.C.	6,965	8,966	42,562	61,771	17.5	17.3
San Juan, P.R.	1,257	1,288	4,453	7,503	1.8	2.1
<b>TOTAL</b>	<b>99,922</b>	<b>302,687</b>	<b>243,391</b>	<b>357,162</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:</b>						
Chicago	3,281	8,266	22,844	36,162	11.9	13.1
Los Angeles	4,493	6,144	25,976	42,833	13.5	15.5
Miami	8,657	9,782	44,040	62,227	22.9	22.5
New York City	9,219	13,471	63,441	83,463	32.9	30.2
Washington D.C.	5,664	7,720	34,087	48,542	17.7	17.5
San Juan, P.R.	813	569	2,283	3,490	1.2	1.3
<b>TOTAL</b>	<b>78,079</b>	<b>238,622</b>	<b>192,671</b>	<b>276,718</b>	<b>100.0</b>	<b>100.0</b>
<b>ST. CROIX HOTEL GUESTS FROM:</b>						
Chicago	829	2,656	6,007	12,809	11.8	15.9
Los Angeles	908	3,081	5,272	11,194	10.4	13.9
Miami	3,383	3,802	17,769	23,278	35.0	28.9
New York City	1,634	1,840	11,028	15,921	21.7	19.8
Washington D.C.	1,301	1,246	8,475	13,229	16.7	16.4
San Juan, P.R.	444	718	2,170	4,013	4.3	5.0
<b>TOTAL</b>	<b>21,843</b>	<b>64,064</b>	<b>50,720</b>	<b>80,444</b>	<b>100.0</b>	<b>100.0</b>

See last page for notes and definitions.

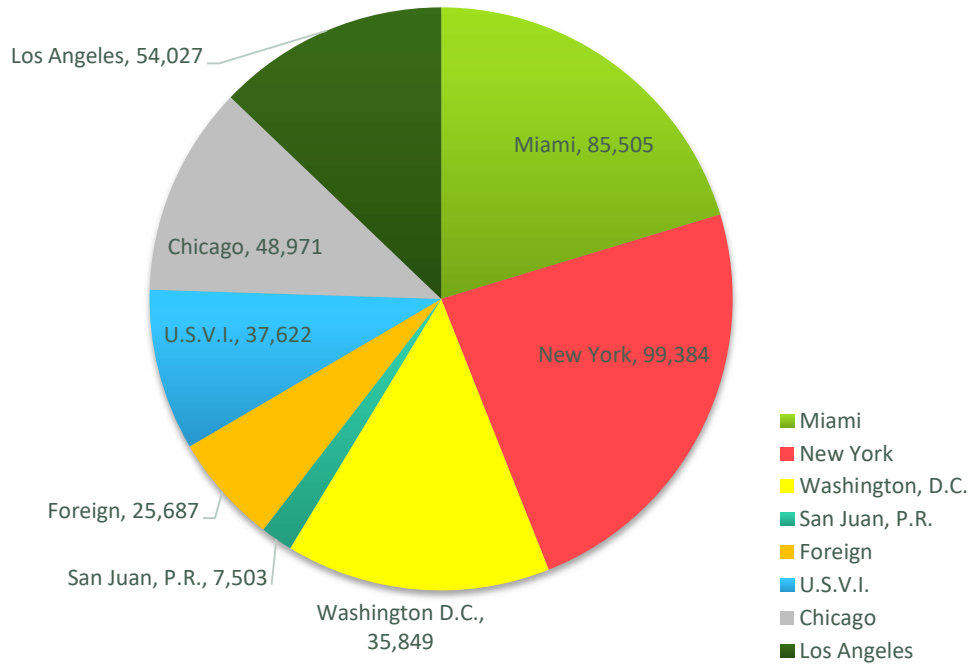
**TABLE 4**  
**VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE**  
**TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND**  
**JULY ONLY, 2023 AND 2024**

	Visitor Accommodations		Room Nights Available	
	July Only		July Only	
	2023	2024	2023	2024
<b>U.S.V.I.</b>				
Total Number	50	38	157,604	173,090
Percent Submitting:				
Complete Report (%)	94.0	89.5	41.0	35.5
Partial Report (%)	6.0	0.0	6.1	1.0
No Report (%)	74.0	147.4	25.5	31.6
<b>ST. THOMAS/ST. JOHN</b>				
Total Number	37	25	100,440	115,716
Percent Submitting:				
Complete Report (%)	91.9	100.0	32.2	25.2
Partial Report (%)	8.1	0.0	4.8	0.8
No Report (%)	81.1	180.0	20.0	23.6
<b>ST. CROIX</b>				
Total Number	13	13	57,164	57,374
Percent Submitting:				
Complete Report (%)	100.0	69.2	56.5	56.3
Partial Report (%)	0.0	0.0	8.4	1.5
No Report (%)	53.8	84.6	35.1	47.7

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See last page for notes and definitions.

**FIG. 5: U.S.V.I. HOTEL GUESTS BY ORIGIN  
JULY 2024 YEAR TO DATE TOTAL: 420,471**



**FIG. 6: U.S.V.I. HOTEL GUESTS BY ORIGIN  
JULY 2023 YEAR TO DATE TOTAL: 292,620**

