

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

**TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
AUGUST 2023 AND 2024**

USVI ACCOMODATIONS	August Only		August Year to Date	
	2023	2024	2023	2024
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	52.4	42.7	61.7	67.8
Room Nights Occupied	54,137	49,449	491,793	620,298
Room Nights Available	103,354	115,716	796,732	915,309
Ave. Guest Stay in Nights	4.0	3.7	3.3	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	54.6	46.4	66.7	70.9
Room Nights Occupied	38,422	38,294	359,494	461,008
Room Nights Available	70,370	82,546	538,770	649,883
Ave. Guest Stay in Nights	4.1	3.8	3.1	3.7
ST. CROIX				
Occupancy Rate (%)	47.6	33.6	51.3	60.0
Room Nights Occupied	15,716	11,155	132,300	159,290
Room Nights Available	32,984	33,170	257,962	265,426
Ave. Guest Stay in Nights	3.5	3.4	3.8	4.0
LARGE HOTELS				
U.S.V.I.				
Occupancy Rate (%)	52.0	40.2	62.2	70.8
Room Nights Occupied	32,787	30,325	299,806	419,078
Room Nights Available	63,085	75,423	481,705	592,085
Ave. Guest Stay in Nights	3.9	3.6	3.8	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	55.9	44.3	68.7	75.4
Room Nights Occupied	25,823	25,823	240,524	345,005
Room Nights Available	46,190	58,342	349,860	457,641
Ave. Guest Stay in Nights	3.8	3.6	3.6	3.7
ST. CROIX				
Occupancy Rate (%)	41.2	26.4	45.0	55.1
Room Nights Occupied	6,964	4,502	59,282	74,074
Room Nights Available	16,895	17,081	131,845	134,444
Ave. Guest Stay in Nights	4.4	4.1	4.8	4.3

See last page for notes and definitions.

(Continued)

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**TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
AUGUST 2023 AND 2024**

USVI ACCOMODATIONS	August Only		August Year to Date	
	2023	2024	2023	2024
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	65.1	59.8	68.9	75.8
Room Nights Occupied	13,869	12,738	114,634	131,623
Room Nights Available	21,297	21,297	166,311	173,744
Ave. Guest Stay in Nights	3.9	3.9	3.5	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	76.6	70.9	79.3	80.9
Room Nights Occupied	8,314	7,696	66,911	70,561
Room Nights Available	10,850	10,850	84,420	87,170
Ave. Guest Stay in Nights	5.1	4.8	3.9	3.9
ST. CROIX				
Occupancy Rate (%)	53.2	48.3	58.3	70.5
Room Nights Occupied	5,554	5,042	47,723	61,062
Room Nights Available	10,447	10,447	81,891	86,574
Ave. Guest Stay in Nights	2.9	3.0	3.0	3.7
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	39.4	33.6	52.0	46.6
Room Nights Occupied	7,481	6,386	77,354	69,597
Room Nights Available	18,972	18,996	148,716	149,480
Ave. Guest Stay in Nights	4.1	3.7	2.1	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	32.1	35.8	49.8	43.2
Room Nights Occupied	4,284	4,775	52,060	45,443
Room Nights Available	13,330	13,354	104,490	105,072
Ave. Guest Stay in Nights	4.7	4.0	1.7	3.7
ST. CROIX				
Occupancy Rate (%)	56.7	28.6	57.2	54.4
Room Nights Occupied	3,197	1,612	25,294	24,154
Room Nights Available	5,642	5,642	44,226	44,408
Ave. Guest Stay in Nights	3.5	3.1	3.7	4.1

See last page for notes and definitions.

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U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

**TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
AUGUST 2023 AND 2024**

Area of Origin	August Only		August Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	100,774	385,941	321,351	461,407	82.3	82.2
Puerto Rico	1,118	1,288	6,582	11,440	1.7	2.0
U.S.V.I.	5,306	5,344	53,210	50,527	13.6	9.0
Other West Indies	155	213	1,311	1,334	0.3	0.2
Canada	65	244	1,403	2,137	0.4	0.4
Europe	133	556	1,813	2,785	0.5	0.5
Central America	20	45	110	248	0.0	0.0
South America	64	18	290	375	0.1	0.1
Other Areas	508	4,320	4,284	31,019	1.1	5.5
TOTAL	506,112	397,969	390,354	561,271	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	79,483	305,352	256,711	360,686	83.7	83.3
Puerto Rico	464	569	3,259	4,721	1.1	1.1
U.S.V.I.	3,591	3,475	39,191	33,891	12.8	7.8
Other West Indies	133	206	1,144	999	0.4	0.2
Canada	63	219	1,235	1,799	0.4	0.4
Europe	41	173	1,327	1,136	0.4	0.3
Central America	9	43	92	232	0.0	0.1
South America	64	18	215	352	0.1	0.1
Other Areas	458	4,210	3,600	29,021	1.2	6.7
TOTAL	398,572	314,265	306,773	432,838	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	21,291	80,589	64,640	100,721	77.3	78.4
Puerto Rico	654	718	3,323	6,719	4.0	5.2
U.S.V.I.	1,715	1,870	14,019	16,635	16.8	13.0
Other West Indies	22	7	167	335	0.2	0.3
Canada	3	25	168	338	0.2	0.3
Europe	91	383	486	1,649	0.6	1.3
Central America	11	1	18	17	0.0	0.0
South America	0	0	75	23	0.1	0.0
Other Areas	50	110	684	1,998	0.8	1.6
TOTAL	107,540	83,703	83,581	128,434	100.0	100.0

See last page for notes and definitions.

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**TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
AUGUST 2023 AND 2024**

Sales Region of Origin	August Only		August Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	3,921	10,922	37,128	58,719	11.3	12.4
Los Angeles	5,582	9,225	43,507	69,205	13.3	14.6
Miami	10,694	13,584	84,273	115,795	25.7	24.5
New York City	13,688	15,311	99,967	130,905	30.5	27.7
Washington D.C.	7,594	8,966	56,477	86,784	17.2	18.4
San Juan, P.R.	1,118	1,288	6,582	11,440	2.0	2.4
TOTAL	101,892	387,229	327,933	472,847	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	3,018	8,266	29,488	43,934	11.3	12.0
Los Angeles	4,473	6,144	35,998	55,351	13.8	15.1
Miami	7,957	9,782	60,562	83,886	23.3	23.0
New York City	11,584	13,471	85,242	109,385	32.8	29.9
Washington D.C.	6,500	7,720	45,421	68,130	17.5	18.6
San Juan, P.R.	464	569	3,259	4,721	1.3	1.3
TOTAL	79,947	305,921	259,970	365,407	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	903	2,656	7,640	14,785	11.2	13.8
Los Angeles	1,109	3,081	7,508	13,853	11.0	12.9
Miami	2,738	3,802	23,711	31,909	34.9	29.7
New York City	2,104	1,840	14,726	21,520	21.7	20.0
Washington D.C.	1,094	1,246	11,055	18,654	16.3	17.4
San Juan, P.R.	654	718	3,323	6,719	4.9	6.3
TOTAL	21,945	81,307	67,963	107,440	100.0	100.0

See last page for notes and definitions.

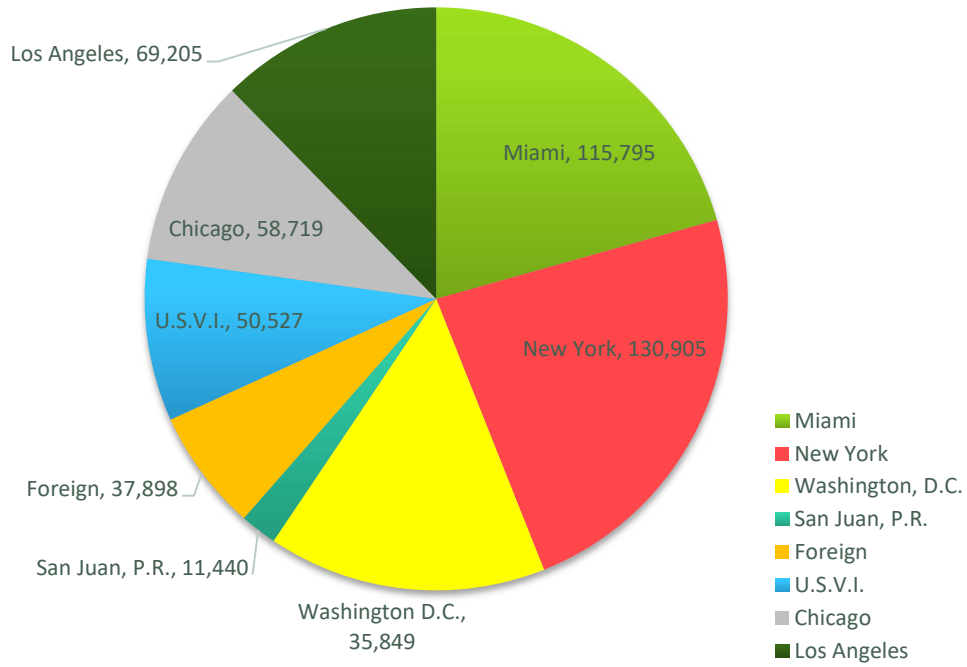
TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
AUGUST ONLY, 2023 AND 2024

	Visitor Accommodations		Room Nights Available	
	August Only		August Only	
	2023	2024	2023	2024
U.S.V.I.				
Total Number	44	42	160,518	173,090
Percent Submitting:				
Complete Report (%)	100.0	100.0	41.0	35.9
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	100.0	128.6	30.2	32.5
ST. THOMAS/ST. JOHN				
Total Number	33	31	103,354	115,716
Percent Submitting:				
Complete Report (%)	100.0	100.0	31.9	25.3
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	106.1	145.2	23.5	24.3
ST. CROIX				
Total Number	11	11	57,164	57,374
Percent Submitting:				
Complete Report (%)	100.0	100.0	57.6	57.4
Partial Report (%)	0.0	0.0	0.0	0.0
No Report (%)	81.8	81.8	42.4	49.0

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See last page for notes and definitions.

**FIG. 5: U.S.V.I. HOTEL GUESTS BY ORIGIN
AUGUST 2024 YEAR TO DATE TOTAL: 420,471**



**FIG. 6: U.S.V.I. HOTEL GUESTS BY ORIGIN
AUGUST 2023 YEAR TO DATE TOTAL: 292,620**

