

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

**TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
SEPTEMBER 2023 AND 2024**

USVI ACCOMODATIONS	September Only		September Year to Date	
	2023	2024	2023	2024
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	40.2	28.0	59.3	64.2
Room Nights Occupied	40,182	30,282	531,976	657,098
Room Nights Available	100,020	108,180	896,752	1,023,644
Ave. Guest Stay in Nights	4.0	3.3	3.3	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	42.3	30.0	64.0	67.3
Room Nights Occupied	28,806	23,969	388,300	491,496
Room Nights Available	68,100	79,860	606,870	729,898
Ave. Guest Stay in Nights	4.1	3.3	3.2	3.7
ST. CROIX				
Occupancy Rate (%)	35.6	22.3	49.6	56.4
Room Nights Occupied	11,376	6,312	143,676	165,602
Room Nights Available	31,920	28,320	289,882	293,746
Ave. Guest Stay in Nights	3.6	3.3	3.8	4.0
LARGE HOTELS				
U.S.V.I.				
Occupancy Rate (%)	39.0	28.9	59.6	67.4
Room Nights Occupied	23,806	21,115	323,612	448,120
Room Nights Available	61,050	72,990	542,755	665,075
Ave. Guest Stay in Nights	4.1	3.3	3.8	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	41.8	33.1	65.7	72.3
Room Nights Occupied	18,687	18,687	259,211	371,618
Room Nights Available	44,700	56,460	394,560	514,101
Ave. Guest Stay in Nights	4.0	3.3	3.6	3.8
ST. CROIX				
Occupancy Rate (%)	31.3	14.7	43.5	50.7
Room Nights Occupied	5,119	2,428	64,401	76,502
Room Nights Available	16,350	16,530	148,195	150,974
Ave. Guest Stay in Nights	4.5	3.8	4.8	4.3

See last page for notes and definitions.

(Continued)

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**TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
SEPTEMBER 2023 AND 2024**

USVI ACCOMODATIONS	September Only		September Year to Date	
	2023	2024	2023	2024
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	54.1	35.3	67.3	71.1
Room Nights Occupied	11,147	6,409	125,781	136,624
Room Nights Available	20,610	18,150	186,921	192,049
Ave. Guest Stay in Nights	3.6	3.4	3.5	3.7
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	65.1	28.6	77.7	73.8
Room Nights Occupied	6,833	3,004	73,743	72,156
Room Nights Available	10,500	10,500	94,920	97,825
Ave. Guest Stay in Nights	4.3	3.0	3.9	3.7
ST. CROIX				
Occupancy Rate (%)	42.7	44.5	56.6	68.4
Room Nights Occupied	4,314	3,405	52,037	64,467
Room Nights Available	10,110	7,650	92,001	94,224
Ave. Guest Stay in Nights	2.9	3.9	3.0	3.7
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	28.5	16.2	49.4	43.5
Room Nights Occupied	5,229	2,758	82,583	72,355
Room Nights Available	18,360	17,040	167,076	166,520
Ave. Guest Stay in Nights	4.3	2.5	2.1	3.7
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	25.5	17.7	47.1	40.5
Room Nights Occupied	3,286	2,278	55,346	47,721
Room Nights Available	12,900	12,900	117,390	117,972
Ave. Guest Stay in Nights	4.9	3.3	1.8	3.7
ST. CROIX				
Occupancy Rate (%)	35.6	11.6	54.8	50.7
Room Nights Occupied	1,943	479	27,238	24,633
Room Nights Available	5,460	4,140	49,686	48,548
Ave. Guest Stay in Nights	3.6	1.2	3.7	3.9

See last page for notes and definitions.

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U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2024

**TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
SEPTEMBER 2023 AND 2024**

Area of Origin	September Only		September Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	98,880	426,696	360,935	509,466	82.2	80.7
Puerto Rico	1,171	1,288	7,753	14,636	1.8	2.3
U.S.V.I.	7,147	5,344	60,357	59,208	13.7	9.4
Other West Indies	83	213	1,394	1,787	0.3	0.3
Canada	67	244	1,470	2,314	0.3	0.4
Europe	43	556	1,856	2,831	0.4	0.4
Central America	14	45	124	273	0.0	0.0
South America	8	18	298	382	0.1	0.1
Other Areas	788	4,320	5,072	40,448	1.2	6.4
TOTAL	546,925	438,723	439,260	631,347	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	77,830	337,774	288,588	396,506	83.6	81.4
Puerto Rico	544	569	3,803	6,761	1.1	1.4
U.S.V.I.	5,046	3,475	44,237	40,618	12.8	8.3
Other West Indies	72	206	1,216	1,165	0.4	0.2
Canada	64	219	1,298	1,977	0.4	0.4
Europe	18	173	1,344	1,153	0.4	0.2
Central America	9	43	101	250	0.0	0.1
South America	7	18	222	352	0.1	0.1
Other Areas	711	4,210	4,311	38,343	1.2	7.9
TOTAL	430,986	346,687	345,121	487,123	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	21,050	88,922	72,347	112,961	76.9	78.3
Puerto Rico	627	718	3,949	7,876	4.2	5.5
U.S.V.I.	2,101	1,870	16,120	18,590	17.1	12.9
Other West Indies	11	7	178	622	0.2	0.4
Canada	4	25	172	338	0.2	0.2
Europe	25	383	512	1,678	0.5	1.2
Central America	5	1	23	24	0.0	0.0
South America	2	0	77	30	0.1	0.0
Other Areas	77	110	761	2,106	0.8	1.5
TOTAL	115,938	92,036	94,139	144,224	100.0	100.0

See last page for notes and definitions.

TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
SEPTEMBER 2023 AND 2024

Sales Region of Origin	September Only		September Year to Date			
			Total		Percent Distribution	
	2023	2024	2023	2024	2023	2024
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	3,664	10,922	40,792	64,251	11.1	12.3
Los Angeles	5,199	9,225	48,705	77,758	13.2	14.8
Miami	11,680	13,584	95,953	131,015	26.0	25.0
New York City	11,280	15,311	111,247	140,816	30.2	26.9
Washington D.C.	7,761	8,966	64,238	95,626	17.4	18.2
San Juan, P.R.	1,171	1,288	7,753	14,636	2.1	2.8
TOTAL	100,050	427,984	368,688	524,103	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	2,854	8,266	32,342	47,871	11.1	11.9
Los Angeles	4,423	6,144	40,421	61,771	13.8	15.3
Miami	8,488	9,782	69,049	95,045	23.6	23.6
New York City	9,791	13,471	95,033	117,140	32.5	29.0
Washington D.C.	6,322	7,720	51,744	74,679	17.7	18.5
San Juan, P.R.	544	569	3,803	6,761	1.3	1.7
TOTAL	78,374	338,343	292,392	403,266	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	810	2,656	8,450	16,381	11.1	13.6
Los Angeles	776	3,081	8,284	15,988	10.9	13.2
Miami	3,192	3,802	26,904	35,970	35.3	29.8
New York City	1,489	1,840	16,215	23,676	21.3	19.6
Washington D.C.	1,439	1,246	12,494	20,947	16.4	17.3
San Juan, P.R.	627	718	3,949	7,876	5.2	6.5
TOTAL	21,677	89,640	76,296	120,836	100.0	100.0

See last page for notes and definitions.

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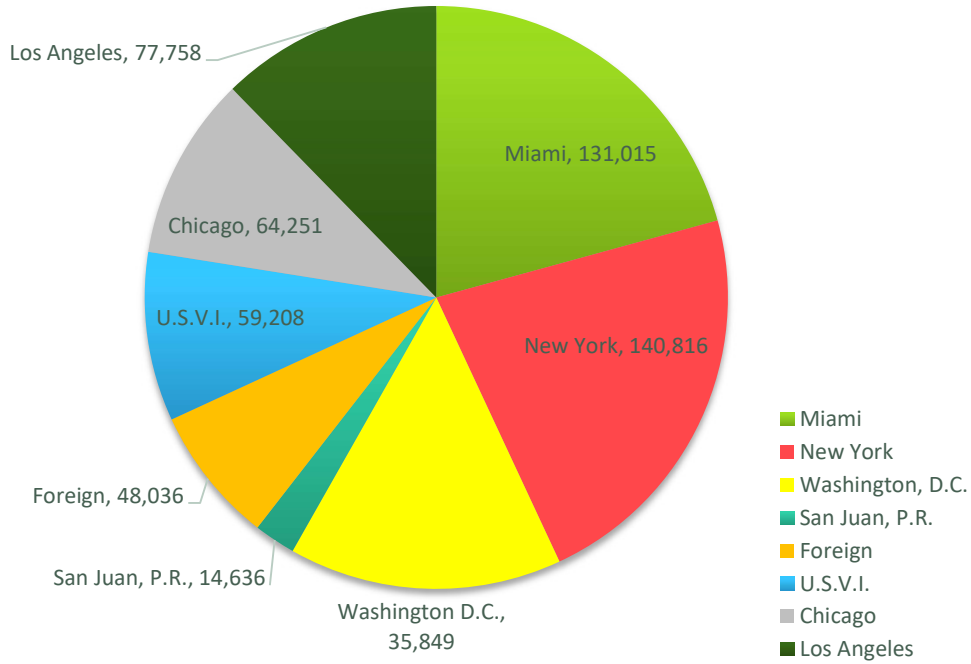
**TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
SEPTEMBER ONLY, 2023 AND 2024**

	Visitor Accommodations		Room Nights Available	
	September Only		September Only	
	2023	2024	2023	2024
U.S.V.I.				
Total Number	49	37	155,340	159,900
Percent Submitting:				
Complete Report (%)	95.9	70.3	44.9	33.4
Partial Report (%)	4.1	13.5	1.0	7.5
No Report (%)	79.6	181.1	25.3	34.0
ST. THOMAS/ST. JOHN				
Total Number	36	24	100,020	108,180
Percent Submitting:				
Complete Report (%)	97.2	87.5	34.9	17.1
Partial Report (%)	2.8	12.5	0.7	5.6
No Report (%)	88.9	220.8	19.7	25.2
ST. CROIX				
Total Number	13	13	55,320	51,720
Percent Submitting:				
Complete Report (%)	92.3	38.5	63.1	67.5
Partial Report (%)	7.7	15.4	1.4	11.7
No Report (%)	53.8	107.7	35.6	52.6

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See last page for notes and definitions.

**FIG. 5: U.S.V.I. HOTEL GUESTS BY ORIGIN
SEPTEMBER 2024 YEAR TO DATE TOTAL: 631,347**



**FIG. 6: U.S.V.I. HOTEL GUESTS BY ORIGIN
SEPTEMBER 2023 YEAR TO DATE TOTAL: 439,260**

