

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
MARCH 2024 AND 2025

USVI ACCOMODATIONS	March Only		March Year to Date	
	2024	2025	2024	2025
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	76.1	68.3	76.7	65.1
Room Nights Occupied	88,634	78,148	265,454	216,309
Room Nights Available	116,491	114,483	345,954	332,370
Ave. Guest Stay in Nights	3.4	3.4	3.8	3.4
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	75.6	71.0	77.9	67.4
Room Nights Occupied	62,382	58,955	192,441	162,390
Room Nights Available	82,484	83,049	246,941	241,110
Ave. Guest Stay in Nights	3.3	3.4	3.8	3.2
ST. CROIX				
Occupancy Rate (%)	77.2	61.1	73.7	59.1
Room Nights Occupied	26,252	19,193	73,014	53,919
Room Nights Available	34,007	31,434	99,013	91,260
Ave. Guest Stay in Nights	3.8	3.7	4.1	3.9
LARGE HOTELS				
U.S.V.I.				
Occupancy Rate (%)	80.5	84.4	81.7	75.5
Room Nights Occupied	64,526	67,642	199,138	175,832
Room Nights Available	80,166	80,166	243,689	232,740
Ave. Guest Stay in Nights	3.7	3.7	4.1	3.6
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	81.9	85.1	83.9	78.4
Room Nights Occupied	51,648	53,679	162,444	143,535
Room Nights Available	63,085	63,085	193,548	183,150
Ave. Guest Stay in Nights	3.6	3.5	4.0	3.4
ST. CROIX				
Occupancy Rate (%)	75.4	81.7	73.2	65.1
Room Nights Occupied	12,878	13,962	36,694	32,296
Room Nights Available	17,081	17,081	50,141	49,590
Ave. Guest Stay in Nights	4.0	4.1	4.3	4.6

See last page for notes and definitions.

(Continued)

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
MARCH 2024 AND 2025

USVI ACCOMODATIONS	March Only		March Year to Date	
	2024	2025	2024	2025
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	79.0	50.0	75.6	62.1
Room Nights Occupied	13,738	7,420	35,329	26,756
Room Nights Available	17,391	14,849	46,703	43,110
Ave. Guest Stay in Nights	2.9	2.5	3.0	2.6
ST.THOMAS/ST. JOHN				
Occupancy Rate (%)	57.9	35.8	63.3	57.8
Room Nights Occupied	3,536	2,189	9,109	10,249
Room Nights Available	6,107	6,107	14,393	17,730
Ave. Guest Stay in Nights	1.8	1.8	1.9	2.0
ST. CROIX				
Occupancy Rate (%)	90.4	59.8	81.2	65.0
Room Nights Occupied	10,202	5,231	26,221	16,507
Room Nights Available	11,284	8,742	32,310	25,380
Ave. Guest Stay in Nights	3.7	3.0	3.8	3.1
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	54.8	15.9	55.8	24.3
Room Nights Occupied	10,370	3,086	30,987	13,722
Room Nights Available	18,934	19,468	55,562	56,520
Ave. Guest Stay in Nights	2.9	2.7	3.6	2.7
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	54.2	22.3	53.6	21.4
Room Nights Occupied	7,199	3,086	20,888	8,605
Room Nights Available	13,292	13,857	39,000	40,230
Ave. Guest Stay in Nights	2.7	2.7	3.5	2.3
ST. CROIX				
Occupancy Rate (%)	56.2	0.0	61.0	31.4
Room Nights Occupied	3,172	0	10,100	5,117
Room Nights Available	5,642	5,611	16,562	16,290
Ave. Guest Stay in Nights	3.2	#DIV/0!	3.9	3.6

See last page for notes and definitions.

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U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
MARCH 2024 AND 2025

Area of Origin	March Only		March Year to Date			
			Total		Percent Distribution	
	2024	2025	2024	2025	2024	2025
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	103,291	205,764	150,103	151,976	82.7	74.5
Puerto Rico	1,161	824	3,207	3,110	1.8	1.5
U.S.V.I.	4,690	4,538	15,136	15,363	8.3	7.5
Other West Indies	179	63	421	530	0.2	0.3
Canada	207	366	975	1,389	0.5	0.7
Europe	509	253	1,562	2,377	0.9	1.2
Central America	37	0	58	32	0.0	0.0
South America	15	5	53	126	0.0	0.1
Other Areas	3,628	9,421	10,082	29,028	5.6	14.2
TOTAL	113,719	221,235	181,597	203,932	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	79,563	156,280	113,839	119,361	83.5	72.2
Puerto Rico	477	595	1,452	1,918	1.1	1.2
U.S.V.I.	2,908	3,784	9,661	11,902	7.1	7.2
Other West Indies	172	30	322	457	0.2	0.3
Canada	183	261	851	1,065	0.6	0.6
Europe	144	73	431	1,863	0.3	1.1
Central America	36	0	53	25	0.0	0.0
South America	15	0	43	98	0.0	0.1
Other Areas	3,523	9,367	9,671	28,679	7.1	17.3
TOTAL	87,022	170,390	136,324	165,368	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	23,728	49,484	36,264	32,615	80.1	84.6
Puerto Rico	685	229	1,755	1,192	3.9	3.1
U.S.V.I.	1,782	753	5,474	3,461	12.1	9.0
Other West Indies	7	33	99	73	0.2	0.2
Canada	24	105	124	324	0.3	0.8
Europe	365	180	1,131	514	2.5	1.3
Central America	1	0	5	7	0.0	0.0
South America	0	5	10	28	0.0	0.1
Other Areas	105	55	412	349	0.9	0.9
TOTAL	26,697	50,845	45,273	38,564	100.0	100.0

See last page for notes and definitions.

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
MARCH 2024 AND 2025

Sales Region of Origin	March Only		March Year to Date			
			Total		Percent Distribution	
	2024	2025	2024	2025	2024	2025
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	9,449	12,418	24,515	29,519	16.0	19.0
Los Angeles	8,079	5,916	21,529	16,915	14.0	10.9
Miami	11,810	10,742	33,645	33,093	21.9	21.3
New York City	13,027	16,502	45,248	47,997	29.5	30.9
Washington D.C.	7,648	6,876	25,166	24,452	16.4	15.8
San Juan, P.R.	1,161	824	3,207	3,110	2.1	2.0
TOTAL	104,452	206,588	153,310	155,086	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	6,917	9,950	18,027	23,739	15.6	19.6
Los Angeles	5,142	4,616	15,646	13,127	13.6	10.8
Miami	8,186	7,483	23,793	23,991	20.6	19.8
New York City	11,273	13,801	37,183	40,161	32.3	33.1
Washington D.C.	6,460	5,139	19,190	18,344	16.6	15.1
San Juan, P.R.	477	595	1,452	1,918	1.3	1.6
TOTAL	80,039	156,875	115,291	121,279	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	2,532	2,469	6,488	5,781	17.1	17.1
Los Angeles	2,937	1,299	5,883	3,788	15.5	11.2
Miami	3,624	3,258	9,852	9,102	25.9	26.9
New York City	1,754	2,701	8,065	7,836	21.2	23.2
Washington D.C.	1,188	1,737	5,977	6,108	15.7	18.1
San Juan, P.R.	685	229	1,755	1,192	4.6	3.5
TOTAL	24,413	49,713	38,020	33,808	100.0	100.0

See last page for notes and definitions.

TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
MARCH ONLY, 2024 AND 2025

	Visitor Accommodations		Room Nights Available	
	March Only		March Only	
	2024	2025	2024	2025
U.S.V.I.				
Total Number	47	27	169,897	165,881
Percent Submitting:				
Complete Report (%)	100.0	63.0	25.2	19.7
Partial Report (%)	0.0	11.1	0.0	0.9
No Report (%)	91.5	266.7	37.7	47.5
ST. THOMAS/ST. JOHN				
Total Number	36	16	116,491	114,483
Percent Submitting:				
Complete Report (%)	100.0	87.5	18.4	9.8
Partial Report (%)	0.0	12.5	0.0	0.7
No Report (%)	91.7	343.8	27.5	34.4
ST. CROIX				
Total Number	11	11	53,406	51,398
Percent Submitting:				
Complete Report (%)	100.0	27.3	40.1	41.7
Partial Report (%)	0.0	9.1	0.0	1.5
No Report (%)	90.9	154.5	59.9	76.7

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See last page for notes and definitions.

FIG. 5: U.S.V.I. HOTEL GUESTS BY ORIGIN
MARCH 2025 YEAR TO DATE TOTAL: 203,932

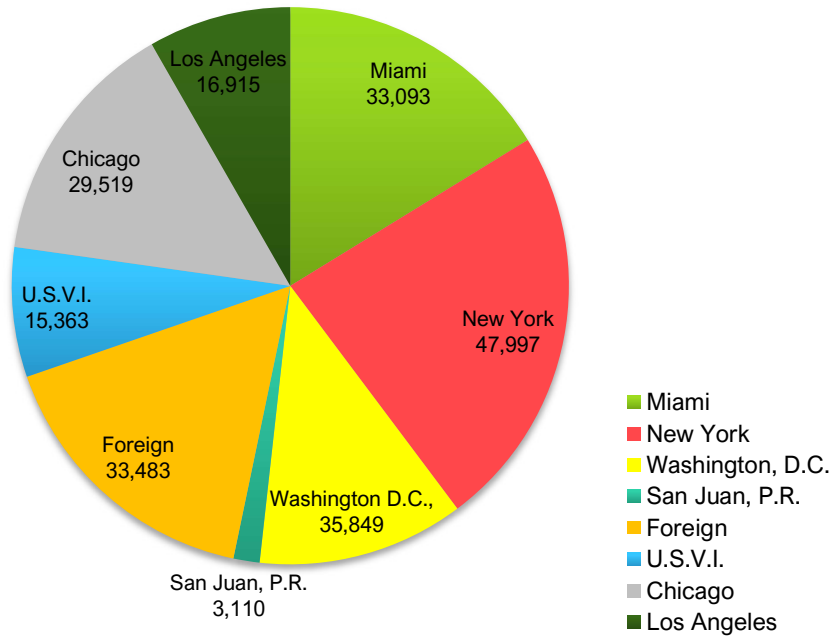


FIG. 6: U.S.V.I. HOTEL GUESTS BY ORIGIN
MARCH 2024 YEAR TO DATE TOTAL: 181,597

