

USVI ANNUAL TOURISM INDICATOR



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The U.S. Virgin Islands Bureau of Economic Research (BER) is the primary source for all data, except for the following: [a] U.S. Virgin Islands Bureau of Labor Statistics; [b] Foreign Trade Division, U.S. Bureau of the Census; "UPDATE," Central Listing Service. A (N/A) indicates that data is not available. Please note that additional details regarding methodology and definitions can be requested from BER. Some figures may not sum due to rounding. Additionally, data on tourism-related employment compiled by the Department of Labor is currently not available. **All data is subject to revision.**

INDICATOR CATEGORIES		2000	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Annual % Change	
VISITOR ARRIVALS		VISITOR ARRIVALS (Thousands unless noted otherwise)																5-Year	1-Year
Total visitors		2,516.9	2,697.7	2,688.4	2,646.3	2,716.5	2,830.4	2,653.3	2,584.5	1,965.1	1,923.3	2,086.9	792.8	1,053.7	1,793.7	2,349.9	2,507.1	8.3	6.7
Tourists		546.7	576.2	566.9	619.2	590.3	614.8	641.9	667.9	535.0	380.9	418.0	135.6	396.2	402.6	378.0	380.3	62.2	0.6
Excursionists		1,970.2	2,121.5	2,121.5	2,027.2	2,126.2	2,215.6	2,011.4	1,916.7	1,430.1	1,542.5	1,668.9	657.1	657.5	1,391.2	1,971.9	2,126.8	-2.2	7.9
Air excursionists		216.7	112.9	112.5	122.7	127.6	131.7	132.6	139.9	112.9	111.8	235.8	216.7	422.0	388.1	402.6	527.1	43.2	30.9
Cruise passengers		1,768.4	1,858.9	2,009.0	1,904.5	1,998.6	2,083.9	1,878.8	1,776.7	1,317.2	1,430.7	1,433.1	440.4	235.5	1,003.1	1,569.3	1,599.8	-20.8	1.9
Air visitors - tourists & excursionists		604.5	679.4	679.4	741.9	717.9	746.5	774.4	807.8	647.8	492.6	653.7	352.4	818.2	790.7	780.7	884.2	46.1	13.3
Number of cruise ships		1,014	680	698	667	626	655	609	569	427	481	529	163	140	414	495	533	-14.0	7.7
St. Thomas/St. John:																			
Air visitors - tourists & excursionists		479.7	541.6	532.2	585.1	581.0	613.6	630.9	655.0	511.3	327.0	489.9	292.5	670.7	652.9	618.1	721.6	45.9	16.7
Cruise passengers		1,719.8	1,751.3	1,887.1	1,790.6	1,886.6	1,979.9	1,747.6	1,694.1	1,284.6	1,366.4	1,391.8	424.6	224.7	937.7	1,453.9	1,530.9	-20.7	5.3
Number of cruise ships		949	631	643	616	579	611	560	535	410	449	511	156	126	373	431	367	-21.4	-14.8
St. Croix:																			
Air visitors - tourists & excursionists		146.3	147.5	147.2	156.8	136.9	132.9	143.5	152.7	136.6	165.6	163.8	59.8	147.5	137.7	162.5	162.5	49.5	0.0
Cruise passengers		232.4	149.4	158.2	117.2	116.4	138.1	159.4	117.1	32.6	79.7	54.8	17.4	21.0	83.5	159.7	169.2	14.0	6.0
Number of cruise ships		139	67	72	54	49	54	58	45	17	41	28	9	14	41	64	71	22.1	10.9
VISITOR EXPENDITURES		VISITOR EXPENDITURES (millions of dollars)																5-Year	1-Year
Total expenditures		1,186.1	1,568.7	1,642.4	1,732.6	1,742.5	1,853.1	1,826.8	1,872.9	1,491.2	1,263.2	1,453.5	508.3	1,063.8	1,442.7	1,686.7	1,828.5	35.8	8.4
Tourists		714.7	962.5	972.5	1,085.1	1,051.8	1,114.1	1,162.0	1,223.9	997.7	722.0	835.9	268.1	819.1	884.3	862.5	893.7	68.9	3.6
Excursionists		471.4	606.1	669.9	647.5	690.7	739.0	664.8	649.0	493.5	541.2	617.6	240.2	244.7	558.4	824.2	934.8	0.7	13.4
Day-trip by air		17.4	31.9	32.8	36.6	39.0	41.1	41.3	44.0	35.9	34.1	79.2	75.8	152.1	148.9	157.7	212.7	47.6	34.9
Cruise passengers		454.0	574.2	637.1	611.0	651.7	697.8	623.6	605.0	457.6	507.2	538.5	164.4	92.6	409.5	666.4	722.0	-17.1	8.3
TOURISM-RELATED EMPLOYMENT		SELECTED TOURISM-RELATED EMPLOYMENT (number of jobs) [a]																5-Year	1-Year
Total tourism-related employment		-	8,301	8,469	8,339	8,136	8,171	8,159	8,430	7,332	5,093	6,138	5,315	6,221	6,819	N/A	N/A	N/A	N/A
Hotels and other lodging places		-	3,587	3,549	3,617	3,519	3,575	3,629	3,617	3,329	1,559	1,784	1,664	2,131	2,448	N/A	N/A	N/A	N/A
Gift shops		-	1,381	1,351	1,326	1,257	1,224	1,226	1,135	721	726	858	515	578	772	N/A	N/A	N/A	N/A
Eating and drinking places		-	2,793	2,959	2,821	2,784	2,809	2,765	3,170	2,765	2,420	3,039	2,667	3,009	3,075	N/A	N/A	N/A	N/A
Transportation by air		-	443	493	459	476	452	419	405	402	326	341	365	359	329	N/A	N/A	N/A	N/A
Scenic and Sightseeing Transportation		-	97	117	116	100	111	120	103	115	62	116	104	144	195	N/A	N/A	N/A	N/A
TOURISM-RELATED IMPORTS		SELECTED TOURISM-RELATED IMPORTS (millions of dollars) [b]																5-Year	1-Year
Total tourism-related imports		209.9	349.8	361.0	365.1	406.1	413.3	414.5	390.2	321.0	346.5	369.8	145.6	234.2	475.2	409.8	391.3	8.6	-4.5
Alcoholic beverages		20.5	30.9	34.2	33.3	36.9	35.2	40.0	35.2	30.3	36.5	36.5	19.7	49.3	41.0	42.4	42.1	51.5	-0.7
Cameras		2.5	1.8	1.8	0.8	0.4	0.4	0.4	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.6	0.6	61.4	0.0
China		0.6	1.0	1.0	1.6	1.2	1.1	0.9	1.2	1.8	1.8	0.2	1.0	1.1	1.4	1.9	1.4	85.1	-26.3
Crystal		0.4	0.2	0.1	0.3	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	1.2	-50.0
Jewelry		157.5	274.2	278.2	283.0	319.2	323.7	320.4	315.7	259.1	283.5	305.9	111.2	169.3	409.4	335.7	327.3	4.1	-2.5
Leather goods		0.3	1.8	2.5	3.1	3.5	3.5	3.1	3.3	3.0	3.6	3.4	1.3	2.3	3.7	4.5	2.8	16.0	-37.8
Linen		1.1	1.5	2.1	1.5	1.6	1.8	1.4	2.2	1.3	1.2	1.3	1.2	1.0	1.5	1.9	1.5	-7.0	-21.1
Perfume		4.8	4.1	3.9	3.2	2.8	5.4	7.4	6.7	6.4	3.6	4.0	4.3	4.2	5.1	3.7	4.8	0.7	29.7
Watches		22.2	34.3	37.2	38.3	40.3	42.0	40.7	25.6	18.8	16.1	18.3	6.7	6.7	12.8	18.9	10.7	-11.8	-43.4

U.S. Virgin Islands Tourism Indicators continued...

INDICATOR CATEGORIES	2000	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Annual % Change	
ACCOMODATIONS	HOTELS AND OTHER TOURIST ACCOMODATIONS																5-Year	1-Year
	5,008	5,008	4,889	5,030	5,016	4,974	5,060	4,842	4,886	3,255	3,513	3,291	2,994	3,229	3,400	3,735	-1.8	9.8
Total rooms or units	49	47	47	46	44	44	41	42	41	33	34	23	22	23	23	24	-7.5	5.4
Number of hotels	3,947	3,878	3,759	3,874	3,897	3,856	3,903	3,819	3,820	2,854	3,050	2,554	2,367	2,649	2,788	3,127	-2.7	12.2
Hotel rooms	1,061	1,131	1,130	1,157	1,120	1,118	1,157	1,023	1,065	401	463	736	627	580	612	607	6.8	-0.8
Condominium and other units	57.7	57.1	51.6	50.9	53.8	53.8	57.1	56.7	43.9	31.3	39.7	37.0	62.4	63.9	58.7	66.3	27.1	13.1
Occupancy rate (percent)																		
St. Thomas/St. John:																		
Total rooms or units	3,793	3,799	3,667	3,809	3,796	3,754	3,843	3,688	3,724	2,269	2,511	2,312	2,164	2,274	2,337	2,663	-0.8	13.9
Number of hotels	30	30	30	29	28	28	27	27	28	21	21	10	10	10	10	11	-8.8	12.2
Hotel rooms	3,058	2,963	2,833	2,948	2,972	2,931	2,979	2,923	2,919	2,042	2,235	1,724	1,704	1,876	1,907	2,233	-1.3	17.1
Condominium and other units	735	836	834	862	825	823	865	764	805	227	275	588	460	398	430	430	15.6	-0.1
Occupancy rate (percent)	60.6	60.7	53.8	53.9	57.8	58.6	61.0	59.9	42.6	25.7	35.7	36.0	66.1	69.1	65.7	67.3	33.1	2.6
St. Croix:																		
Total rooms or units	1,215	1,209	1,222	1,221	1,220	1,220	1,217	1,154	1,162	986	1,003	979	830	956	1,063	1,072	-4.1	0.8
Number of hotels	19	17	17	17	17	16	14	15	13	12	13	13	12	13	13	13	-2.9	0.0
Hotel rooms	889	915	926	926	925	925	925	896	901	812	815	831	663	774	881	895	-4.6	1.5
Condominium and other units	326	295	296	295	295	295	293	259	260	174	188	148	167	182	182	177	0.4	-2.7
Occupancy rate (percent)	48.6	45.8	45.1	41.4	41.2	39.0	44.6	46.6	48.4	44.2	49.5	38.8	54.9	47.2	45.9	52.3	14.4	13.9

HOTEL GUEST BY ORIGIN	HOTEL GUESTS BY ORIGIN (total number and percent shares of total)																5-Year	1-Year
	653,300	816,103	734,813	731,371	808,531	850,426	895,466	828,629	655,921	245,031	363,709	352,869	618,134	488,631	620,807	727,591	38.3	17.2
Total hotel guests (no.)	7.0	8.2	7.4	6.9	6.6	6.2	5.4	6.9	9.8	17.5	11.1	18.2	9.3	10.1	12.3	9.9	-6.3	-19.4
U.S.V.I. residents (percent)	93.0	91.8	92.6	93.1	93.4	93.8	94.6	93.1	90.2	82.5	88.9	81.8	90.7	89.9	87.7	90.1	2.8	2.7
Non-residents (percent)	76.1	85.4	83.8	81.5	84.6	86.6	87.5	85.0	80.5	64.4	75.8	73.7	85.1	84.5	82.6	81.8	5.0	-1.0
U.S. mainland sales regions	12.4	13.9	14.0	14.1	16.2	15.7	16.0	15.5	13.0	7.4	10.9	9.9	10.9	9.6	9.4	10.3	3.5	10.2
Chicago	9.1	10.0	10.4	10.0	12.2	13.5	13.2	14.3	12.5	7.7	9.7	13.2	12.6	12.3	10.9	12.2	5.6	12.1
Los Angeles	13.5	17.1	17.8	16.8	17.4	17.5	16.9	17.4	18.5	22.8	25.9	24.0	23.4	22.5	22.9	21.3	-3.4	-6.9
Miami	30.4	29.7	27.4	27.1	25.6	26.4	26.5	24.8	24.1	16.3	18.4	17.4	24.5	25.4	24.6	22.8	13.1	-7.2
New York City	10.7	14.7	14.3	13.4	13.2	13.6	14.9	13.0	12.5	10.3	10.9	9.1	13.7	14.8	14.8	15.1	17.3	1.9
Washington, D.C.	3.7	2.3	2.6	2.6	2.0	2.2	1.8	2.3	3.7	10.2	7.0	3.7	1.4	1.6	1.8	2.3	-25.5	31.3
Puerto Rico	1.2	1.0	1.2	1.1	1.0	0.9	0.7	1.2	1.6	3.4	2.0	1.2	0.2	0.3	0.3	0.3	-41.0	6.6
Other West Indies	0.7	0.8	0.9	1.0	0.9	0.8	0.7	0.6	0.7	0.7	0.5	0.5	0.1	0.3	0.3	0.4	-26.1	26.1
Canada	1.9	1.8	3.0	4.3	2.8	2.1	2.4	2.4	2.6	2.5	2.4	1.1	0.2	0.3	0.4	0.5	-38.1	26.6
Europe	0.3	0.1	0.3	0.5	0.3	0.3	0.3	0.3	0.4	0.2	0.2	0.1	0.2	0.2	0.1	0.1	39.2	-11.0
Central or South America	9.0	0.3	0.7	2.2	1.8	1.0	1.4	1.4	0.8	1.2	0.9	1.5	3.4	2.7	2.3	4.7	82.2	107.3
Other areas																		

REAL ESTATE	REAL ESTATE [c] (total number and thousands of dollars)																5-Year	1-Year
	401	278	272	252	340	355	355	431	353	539	526	503	657	804	726	691	8.5	-4.8
USVI Total Number of homes sold	276	475	534	441	538	568	509	501	492	455	491	400	511	518	513	498	6.6	-2.9
Average home sales price	303	253	162	336	196	286	289	325	290	311	354	352	557	524	244	590	40.9	141.8
Number of condominium sales	120	228	203	248	208	202	215	223	225	209	242	351	405	409	509	392	15.4	-23.0
Average condominium sales price																		
St. Thomas/St. John:																		
Number of homes sold	209	120	138	146	194	194	180	226	162	273	253	221	552	568	138	552	102.2	300.0
Average home sales price	317	588	684	477	713	773	645	650	646	589	633	458	377	319	578	377	-3.3	-34.8
Number of condominium sales	158	190	99	297	116	146	166	187	155	161	188	192	422	295	80	454	127.3	467.5
Average condominium sales price	113	244	198	260	250	254	246	252	282	237	279	489	541	549	775	517	20.9	-33.3
St. Croix:																		
Number of homes sold	192	158	134	106	146	161	175	205	191	266	273	311	235	509	646	237	-14.3	-63.3
Average home sales price	231	389	379	391	306	322	369	336	350	318	360	311	481	487	250	480	27.8	92.0
Number of condominium sales	145	63	63	39	80	140	123	138	135	150	166	160	135	229	164	136	-16.1	-17.1
Average condominium sales price	127	179	210	154	147	148	174	184	161	179	200	213	268	228	244	267	14.9	9.4

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