

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
AUGUST 2024 AND 2025

USVI ACCOMODATIONS	August Only		August Year-to-Date	
	2024	2025	2024	2025
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	51.2	46.9	66.6	64.6
Room Nights Occupied	59,318	53,814	613,492	581,248
Room Nights Available	115,902	114,700	920,470	899,697
Ave. Guest Stay in Nights	3.7	3.7	7.1	6.7
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	57.3	49.3	70.8	69.9
Room Nights Occupied	47,330	41,066	463,231	456,850
Room Nights Available	82,639	83,266	654,176	653,456
Ave. Guest Stay in Nights	3.7	3.7	7.0	6.5
ST. CROIX				
Occupancy Rate (%)	36.0	40.6	56.4	50.5
Room Nights Occupied	11,988	12,748	150,260	124,398
Room Nights Available	33,263	31,434	266,294	246,241
Ave. Guest Stay in Nights	4.0	3.8	7.5	7.3
LARGE HOTELS				
U.S.V.I.				
Occupancy Rate (%)	57.0	52.8	72.1	73.1
Room Nights Occupied	45,760	42,436	459,596	459,935
Room Nights Available	80,259	80,383	637,670	629,239
Ave. Guest Stay in Nights	3.9	3.7	4.0	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	64.1	56.5	78.2	79.4
Room Nights Occupied	40,425	35,746	393,469	394,685
Room Nights Available	63,085	63,302	503,133	496,964
Ave. Guest Stay in Nights	3.9	3.6	3.9	3.7
ST. CROIX				
Occupancy Rate (%)	31.1	39.2	49.2	49.3
Room Nights Occupied	5,335	6,690	66,127	65,249
Room Nights Available	17,174	17,081	134,537	132,275
Ave. Guest Stay in Nights	4.1	4.2	4.6	4.4

See last page for notes and definitions.

TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
AUGUST 2024 AND 2025

USVI ACCOMODATIONS	August Only		August Year-to-Date	
	2024	2025	2024	2025
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	43.4	37.0	63.2	61.7
Room Nights Occupied	7,254	5,491	84,570	72,714
Room Nights Available	16,709	14,849	133,808	117,823
Ave. Guest Stay in Nights	2.8	2.5	5.4	4.5
ST.THOMAS/ST. JOHN				
Occupancy Rate (%)	35.3	29.0	52.9	69.0
Room Nights Occupied	2,212	1,769	24,590	33,033
Room Nights Available	6,262	6,107	46,459	47,871
Ave. Guest Stay in Nights	1.7	1.6	1.9	2.2
ST. CROIX				
Occupancy Rate (%)	48.3	42.6	68.7	56.7
Room Nights Occupied	5,042	3,722	59,979	39,681
Room Nights Available	10,447	8,742	87,349	69,952
Ave. Guest Stay in Nights	3.0	2.4	3.6	2.9
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	33.3	30.2	46.5	31.8
Room Nights Occupied	6,304	5,887	69,326	48,600
Room Nights Available	18,934	19,468	148,992	152,635
Ave. Guest Stay in Nights	3.7	3.6	6.6	6.0
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	35.3	25.6	43.2	26.8
Room Nights Occupied	4,693	3,551	45,172	29,132
Room Nights Available	13,292	13,857	104,584	108,621
Ave. Guest Stay in Nights	4.1	3.8	3.7	3.7
ST. CROIX				
Occupancy Rate (%)	28.6	41.6	54.4	44.2
Room Nights Occupied	1,612	2,335	24,154	19,468
Room Nights Available	5,642	5,611	44,408	44,014
Ave. Guest Stay in Nights	3.1	2.0	4.1	3.2

See last page for notes and definitions.

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U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
AUGUST 2024 AND 2025

Area of Origin	August Only		August Year-to-Date			
			Total		Percent Distribution	
	2024	2025	2024	2025	2024	2025
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	99,665	441,929	381,258	423,730	82.5	79.7
Puerto Rico	1,664	2,595	9,086	11,028	2.0	2.1
U.S.V.I.	5,936	8,153	40,456	43,244	8.8	8.1
Other West Indies	296	373	1,183	1,264	0.3	0.2
Canada	208	307	1,753	2,259	0.4	0.4
Europe	213	343	2,169	2,673	0.5	0.5
Central America	81	12	202	125	0.0	0.0
South America	84	78	300	354	0.1	0.1
Other Areas	3,790	2,819	25,537	47,308	5.5	8.9
TOTAL	111,936	456,609	461,943	531,985	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	79,754	348,495	302,787	338,954	83.5	78.8
Puerto Rico	503	1,490	4,006	6,427	1.1	1.5
U.S.V.I.	4,259	6,334	27,806	33,028	7.7	7.7
Other West Indies	170	285	935	1,088	0.3	0.3
Canada	208	296	1,496	1,867	0.4	0.4
Europe	147	337	935	2,054	0.3	0.5
Central America	81	12	184	112	0.1	0.0
South America	84	67	281	313	0.1	0.1
Other Areas	3,428	2,793	24,009	46,194	6.6	10.7
TOTAL	88,633	360,110	362,440	430,037	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	19,911	93,434	78,471	84,776	78.9	83.2
Puerto Rico	1,162	1,105	5,081	4,601	5.1	4.5
U.S.V.I.	1,676	1,819	12,650	10,216	12.7	10.0
Other West Indies	126	89	248	176	0.2	0.2
Canada	0	10	256	392	0.3	0.4
Europe	66	5	1,234	619	1.2	0.6
Central America	0	0	18	12	0.0	0.0
South America	0	10	19	41	0.0	0.0
Other Areas	362	26	1,528	1,115	1.5	1.1
TOTAL	23,304	96,499	99,504	101,948	100.0	100.0

See last page for notes and definitions.

TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
AUGUST 2024 AND 2025

Sales Region of Origin	August Only		August Year-to-Date			
			Total		Percent Distribution	
	2024	2025	2024	2025	2024	2025
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	3,874	5,373	48,663	54,403	12.5	12.5
Los Angeles	5,816	5,939	57,081	53,708	14.6	12.4
Miami	11,926	12,899	95,694	106,556	24.5	24.5
New York City	14,420	16,225	108,634	122,532	27.8	28.2
Washington D.C.	9,448	11,150	71,186	86,531	18.2	19.9
San Juan, P.R.	1,664	2,595	9,086	11,028	2.3	2.5
TOTAL	101,329	444,525	390,344	434,759	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	3,076	3,981	37,336	41,611	12.2	12.0
Los Angeles	4,831	4,615	46,339	42,264	15.1	12.2
Miami	8,789	9,954	70,873	81,204	23.1	23.5
New York City	11,655	14,114	91,732	103,474	29.9	30.0
Washington D.C.	8,209	9,039	56,507	70,402	18.4	20.4
San Juan, P.R.	503	1,490	4,006	6,427	1.3	1.9
TOTAL	80,256	349,986	306,793	345,381	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	797	1,392	11,327	12,792	13.6	14.3
Los Angeles	985	1,324	10,742	11,445	12.9	12.8
Miami	3,136	2,945	24,822	25,352	29.7	28.4
New York City	2,765	2,111	16,902	19,058	20.2	21.3
Washington D.C.	1,239	2,111	14,679	16,130	17.6	18.0
San Juan, P.R.	1,162	1,105	5,081	4,601	6.1	5.1
TOTAL	21,073	94,539	83,551	89,377	100.0	100.0

See last page for notes and definitions.

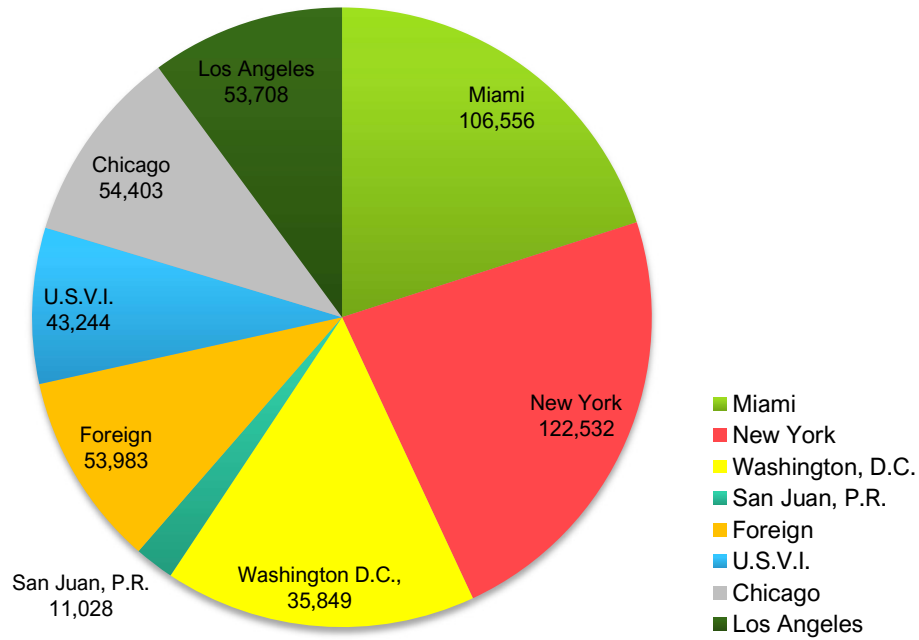
TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
AUGUST ONLY, 2024 AND 2025

	Visitor Accommodations		Room Nights Available	
	August Only		August Only	
	2024	2025	2024	2025
U.S.V.I.				
Total Number	50	40	186,141	183,520
Percent Submitting:				
Complete Report (%)	96.0	80.0	33.3	29.0
Partial Report (%)	4.0	10.0	5.0	5.3
No Report (%)	98.0	150.0	27.8	36.0
ST. THOMAS/ST. JOHN				
Total Number	37	27	124,613	123,411
Percent Submitting:				
Complete Report (%)	97.3	88.9	24.8	18.0
Partial Report (%)	2.7	11.1	3.7	3.9
No Report (%)	108.1	170.4	20.8	26.8
ST. CROIX				
Total Number	13	13	61,528	60,109
Percent Submitting:				
Complete Report (%)	92.3	61.5	50.3	51.5
Partial Report (%)	7.7	7.7	7.6	8.1
No Report (%)	69.2	107.7	42.1	55.0

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See last page for notes and definitions.

**FIG. 5: U.S.V.I. HOTEL GUESTS BY ORIGIN
AUGUST 2025 YEAR TO DATE TOTAL: 531,985**



**FIG. 6: U.S.V.I. HOTEL GUESTS BY ORIGIN
AUGUST 2024 YEAR TO DATE TOTAL: 461,943**

