

TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
MARCH AND

USVI ACCOMMODATIONS	March Only		March Year-to-Date	
	2025	2026	2025	2026
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	63.9	60.3	67.9	67.9
Room Nights Occupied	75,437	71,529	233,702	234,046
Room Nights Available	118,101	118,699	344,012	344,610
Ave. Guest Stay in Nights	3.4	3.6	3.5	3.4
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	68.3	63.5	72.0	72.1
Room Nights Occupied	58,236	55,407	180,876	182,773
Room Nights Available	85,210	87,265	251,295	253,350
Ave. Guest Stay in Nights	3.4	3.8	3.4	3.4
ST. CROIX				
Occupancy Rate (%)	52.3	51.3	57.0	56.2
Room Nights Occupied	17,201	16,122	52,826	51,272
Room Nights Available	32,891	31,434	92,717	91,260
Ave. Guest Stay in Nights	3.7	3.2	3.9	3.3
LARGE HOTELS				
U.S.V.I.				
Occupancy Rate (%)	70.7	60.0	74.4	70.9
Room Nights Occupied	58,178	50,630	180,852	173,654
Room Nights Available	82,327	84,382	242,925	244,980
Ave. Guest Stay in Nights	3.7	4.2	3.8	3.8
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	75.8	65.4	79.4	76.9
Room Nights Occupied	49,473	44,039	153,469	150,314
Room Nights Available	65,246	67,301	193,335	195,390
Ave. Guest Stay in Nights	3.6	4.2	3.7	3.7
ST. CROIX				
Occupancy Rate (%)	51.0	38.6	55.2	47.1
Room Nights Occupied	8,705	6,591	27,383	23,340
Room Nights Available	17,081	17,081	49,590	49,590
Ave. Guest Stay in Nights	4.5	4.1	4.8	4.3

See last page for notes and definitions.

TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
MARCH AND

USVI ACCOMODATIONS	March Only		March Year-to-Date	
	2025	2026	2025	2026
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	60.9	70.3	70.3	73.5
Room Nights Occupied	9,918	10,432	31,312	31,682
Room Nights Available	16,275	14,849	44,536	43,110
Ave. Guest Stay in Nights	2.5	2.1	2.5	2.1
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	58.8	71.0	77.3	77.2
Room Nights Occupied	3,590	4,334	13,708	13,681
Room Nights Available	6,107	6,107	17,730	17,730
Ave. Guest Stay in Nights	1.8	1.6	2.0	1.7
ST. CROIX				
Occupancy Rate (%)	62.2	69.8	65.7	70.9
Room Nights Occupied	6,328	6,098	17,604	18,001
Room Nights Available	10,168	8,742	26,806	25,380
Ave. Guest Stay in Nights	3.1	2.6	3.2	2.8
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	37.6	53.8	38.1	50.8
Room Nights Occupied	7,341	10,467	21,537	28,710
Room Nights Available	19,499	19,468	56,551	56,520
Ave. Guest Stay in Nights	3.5	3.8	3.3	3.4
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	37.3	50.8	34.1	46.7
Room Nights Occupied	5,172	7,035	13,698	18,779
Room Nights Available	13,857	13,857	40,230	40,230
Ave. Guest Stay in Nights	3.6	4.2	3.2	3.8
ST. CROIX				
Occupancy Rate (%)	38.4	61.2	48.0	61.0
Room Nights Occupied	2,168	3,432	7,839	9,931
Room Nights Available	5,642	5,611	16,321	16,290
Ave. Guest Stay in Nights	3.2	3.2	3.6	2.9

See last page for notes and definitions.

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TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
MARCH AND

Area of Origin	March Only		March Year-to-Date			
	2025	2026	Total		Percent Distribution	
			2025	2026	2025	2026
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	51,516	53,928	155,313	144,597	78.6	74.1
Puerto Rico	789	368	2,694	2,230	1.4	1.1
U.S.V.I.	3,846	2,276	14,505	10,577	7.3	5.4
Other West Indies	75	1,193	498	1,543	0.3	0.8
Canada	355	506	1,368	1,031	0.7	0.5
Europe	294	117	1,905	1,732	1.0	0.9
Central America	13	8	35	27	0.0	0.0
South America	10	21	80	56	0.0	0.0
Other Areas	8,892	6,533	21,143	33,421	10.7	17.1
TOTAL	65,790	64,949	197,542	195,215	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	41,188	46,115	124,800	119,542	77.6	75.1
Puerto Rico	464	65	1,454	1,369	0.9	0.9
U.S.V.I.	2,719	1,184	10,800	7,671	6.7	4.8
Other West Indies	49	1,180	432	1,516	0.3	1.0
Canada	278	486	1,084	944	0.7	0.6
Europe	100	42	1,391	1,576	0.9	1.0
Central America	13	8	28	27	0.0	0.0
South America	6	21	53	55	0.0	0.0
Other Areas	8,767	3,817	20,738	26,409	12.9	16.6
TOTAL	53,585	52,918	160,781	159,109	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	10,328	7,813	30,513	25,055	83.0	69.4
Puerto Rico	324	303	1,241	861	3.4	2.4
U.S.V.I.	1,127	1,092	3,706	2,907	10.1	8.1
Other West Indies	26	13	65	27	0.2	0.1
Canada	78	20	284	87	0.8	0.2
Europe	194	74	514	156	1.4	0.4
Central America	0	0	7	0	0.0	0.0
South America	3	0	27	1	0.1	0.0
Other Areas	125	2,716	404	7,012	1.1	19.4
TOTAL	12,205	12,030	36,760	36,106	100.0	100.0

See last page for notes and definitions.

TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
MARCH AND

Sales Region of Origin	March Only		March Year-to-Date			
			Total		Percent Distribution	
	2025	2026	2025	2026	2025	2026
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	8,114	10,195	24,356	30,583	15.4	20.8
Los Angeles	5,007	4,981	17,097	14,031	10.8	9.6
Miami	9,388	11,404	32,927	28,283	20.8	19.3
New York City	12,505	17,827	45,421	47,087	28.7	32.1
Washington D.C.	16,502	9,521	35,512	24,613	22.5	16.8
San Juan, P.R.	789	368	2,694	2,230	1.7	1.5
TOTAL	52,305	54,295	158,007	146,828	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	5,902	8,336	18,970	25,349	15.0	21.0
Los Angeles	3,878	4,295	13,595	11,327	10.8	9.4
Miami	6,544	9,278	24,512	22,203	19.4	18.4
New York City	9,994	16,076	38,005	40,648	30.1	33.6
Washington D.C.	14,870	8,130	29,718	20,016	23.5	16.6
San Juan, P.R.	464	65	1,454	1,369	1.2	1.1
TOTAL	41,653	46,180	126,253	120,912	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	2,212	1,859	5,386	5,235	17.0	20.2
Los Angeles	1,129	686	3,502	2,704	11.0	10.4
Miami	2,844	2,126	8,415	6,081	26.5	23.5
New York City	2,511	1,750	7,417	6,439	23.4	24.8
Washington D.C.	1,632	1,391	5,794	4,597	18.2	17.7
San Juan, P.R.	324	303	1,241	861	3.9	3.3
TOTAL	10,653	8,115	31,754	25,916	100.0	100.0

See last page for notes and definitions.

MC MARCH	CURRENT YEAR:	2025	2026
GRAPH SUBTITLE:			
USVI Hotel Guests by Area of Origin March 2025 Year-to-date: 235,352			

TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
MARCH ONLY, AND

	Visitor Accommodations		Room Nights Available	
	March Only		March Only	
	2025	2026	2025	2026
U.S.V.I.				
Total Number	48	39	176,846	175,987
Percent Submitting:				
Complete Report (%)	100.0	79.5	43.8	37.4
Partial Report (%)	0.0	10.3	1.2	5.2
No Report (%)	100.0	156.4	6.8	14.4
ST. THOMAS/ST. JOHN				
Total Number	34	25	131,028	131,626
Percent Submitting:				
Complete Report (%)	100.0	88.0	29.6	20.6
Partial Report (%)	0.0	12.0	0.8	3.5
No Report (%)	114.7	192.0	4.6	9.6
ST. CROIX				
Total Number	14	14	45,818	44,361
Percent Submitting:				
Complete Report (%)	100.0	64.3	84.6	87.4
Partial Report (%)	0.0	7.1	2.2	10.3
No Report (%)	64.3	92.9	13.2	28.5

update table

See last page for notes and definitions.

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

