

TABLE 1
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
JUNE AND

USVI ACCOMMODATIONS	June Only		June Year-to-Date	
	2025	2026	2025	2026
ALL VISITOR ACCOMMODATIONS				
U.S.V.I.				
Occupancy Rate (%)	59.0	44.1	65.2	63.3
Room Nights Occupied	67,779	52,299	450,644	440,385
Room Nights Available	114,870	118,699	690,833	696,187
Ave. Guest Stay in Nights	3.5	4.1	3.6	3.3
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	62.2	47.3	70.2	67.6
Room Nights Occupied	52,558	41,309	356,151	346,259
Room Nights Available	84,450	87,265	507,460	512,414
Ave. Guest Stay in Nights	3.4	4.3	3.5	3.3
ST. CROIX				
Occupancy Rate (%)	50.0	35.0	51.5	51.2
Room Nights Occupied	15,221	10,989	94,493	94,126
Room Nights Available	30,420	31,434	183,373	183,773
Ave. Guest Stay in Nights	3.6	3.5	3.8	3.5
LARGE HOTELS				
U.S.V.I.				
Occupancy Rate (%)	68.5	45.6	72.2	68.3
Room Nights Occupied	55,901	38,484	353,275	338,383
Room Nights Available	81,660	84,382	489,009	495,488
Ave. Guest Stay in Nights	3.8	4.6	3.8	3.7
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	74.6	50.7	77.8	74.0
Room Nights Occupied	48,578	34,128	303,960	292,468
Room Nights Available	65,130	67,301	390,896	395,206 ##
Ave. Guest Stay in Nights	3.7	4.6	3.7	3.6
ST. CROIX				
Occupancy Rate (%)	44.3	25.5	50.3	45.8
Room Nights Occupied	7,323	4,356	49,315	45,915
Room Nights Available	16,530	17,081	98,113	100,282
Ave. Guest Stay in Nights	4.4	4.5	4.6	4.4 0.0

See last page for notes and definitions.

TABLE 1 (Cont'd)
ESTIMATED ROOM OCCUPANCY STATUS
BY ISLAND AND TYPE OF VISITOR ACCOMMODATION
JUNE AND

USVI ACCOMODATIONS	June Only		June Year-to-Date	
	2025	2026	2025	2026
SMALL HOTELS				
U.S.V.I.				
Occupancy Rate (%)	56.6	54.2	69.0	62.7
Room Nights Occupied	8,129	8,051	60,812	54,205
Room Nights Available	14,370	14,849	88,125	86,403
Ave. Guest Stay in Nights	2.3	2.6	2.6	2.0
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	48.2	43.0	82.9	56.6
Room Nights Occupied	2,847	2,627	29,559	20,299
Room Nights Available	5,910	6,107	35,657	35,854
Ave. Guest Stay in Nights	1.5	1.8	2.3	1.3
ST. CROIX				
Occupancy Rate (%)	62.4	62.1	59.6	67.1
Room Nights Occupied	5,282	5,425	31,253	33,906
Room Nights Available	8,460	8,742	52,468	50,549
Ave. Guest Stay in Nights	3.1	3.2	3.0	3.1
CONDOMINIUMS/OTHER				
U.S.V.I.				
Occupancy Rate (%)	19.9	29.6	32.2	41.8
Room Nights Occupied	3,749	5,764	36,557	47,797
Room Nights Available	18,840	19,468	113,699	114,296
Ave. Guest Stay in Nights	3.7	4.9	3.6	3.7
ST. THOMAS/ST. JOHN				
Occupancy Rate (%)	8.4	32.9	28.0	41.2
Room Nights Occupied	1,133	4,555	22,632	33,492 ##
Room Nights Available	13,410	13,857	80,907	81,354 ##
Ave. Guest Stay in Nights	5.1	6.6	3.7	4.4
ST. CROIX				
Occupancy Rate (%)	48.2	21.5	42.5	43.4
Room Nights Occupied	2,616	1,209	13,925	14,304
Room Nights Available	5,430	5,611	32,792	32,942
Ave. Guest Stay in Nights	3.3	2.5	3.5	2.7

See last page for notes and definitions.

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TABLE 2
ESTIMATED HOTEL GUESTS BY AREA OF ORIGIN
TOTALS AND ORIGIN DISTRIBUTION BY ISLAND
JUNE AND

Area of Origin	June Only		June Year-to-Date			
			Total		Percent Distribution	
	2025	2026	2025	2026	2025	2026
U.S.V.I. HOTEL GUESTS FROM:						
U.S. Mainland	53,733	52,727	313,863	311,505	79.9	79.8
Puerto Rico	1,413	633	6,014	5,639	1.5	1.4
U.S.V.I.	4,742	3,810	28,216	19,332	7.2	5.0
Other West Indies	49	29	813	2,739	0.2	0.7
Canada	131	71	1,804	1,090	0.5	0.3
Europe	20	38	2,226	1,320	0.6	0.3
Central America	43	0	100	45	0.0	0.0
South America	20	128	145	233	0.0	0.1
Other Areas	4,528	7,496	39,436	48,291	10.0	12.4
TOTAL	64,678	64,932	392,618	390,194	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
U.S. Mainland	43,640	46,789	252,921	267,221	79.1	84.2
Puerto Rico	864	103	3,213	3,222	1.0	1.0
U.S.V.I.	3,359	2,292	21,163	12,521	6.6	3.9
Other West Indies	40	11	728	2,682	0.2	0.8
Canada	112	65	1,475	976	0.5	0.3
Europe	20	19	1,640	1,094	0.5	0.3
Central America	43	0	89	38	0.0	0.0
South America	20	113	114	216	0.0	0.1
Other Areas	4,484	3,392	38,516	29,531	12.0	9.3
TOTAL	52,582	52,784	319,860	317,500	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
U.S. Mainland	10,093	5,938	60,941	44,285	83.8	60.9
Puerto Rico	548	530	2,801	2,418	3.8	3.3
U.S.V.I.	1,383	1,519	7,052	6,810	9.7	9.4
Other West Indies	8	17	85	58	0.1	0.1
Canada	19	6	329	113	0.5	0.2
Europe	0	19	586	226	0.8	0.3
Central America	0	0	12	7	0.0	0.0
South America	0	15	31	17	0.0	0.0
Other Areas	44	4,103	920	18,760	1.3	25.8
TOTAL	12,096	12,147	72,758	72,694	100.0	100.0

See last page for notes and definitions.

TABLE 3
ESTIMATED HOTEL GUESTS BY U.S. SALES REGION
TOTALS AND REGIONAL DISTRIBUTION BY ISLAND
JUNE AND

Sales Region of Origin	June Only		June Year-to-Date			
			Total		Percent Distribution	
	2025	2026	2025	2026	2025	2026
U.S.V.I. HOTEL GUESTS FROM:						
Chicago	6,090	6,172	43,034	49,792	13.5	15.7
Los Angeles	7,121	5,939	39,411	35,567	12.3	11.2
Miami	17,099	15,144	76,203	72,038	23.8	22.7
New York City	13,590	15,665	90,995	97,628	28.4	30.8
Washington D.C.	9,832	9,808	64,220	56,480	20.1	17.8
San Juan, P.R.	1,413	633	6,014	5,639	1.9	1.8
TOTAL	55,146	53,360	319,877	317,144	100.0	100.0
ST. THOMAS/ST. JOHN HOTEL GUESTS FROM:						
Chicago	4,895	5,218	33,469	41,598	13.1	15.4
Los Angeles	6,244	5,388	31,084	30,719	12.1	11.4
Miami	12,754	12,777	58,636	59,943	22.9	22.2
New York City	11,622	14,476	76,865	86,546	30.0	32.0
Washington D.C.	8,126	8,931	52,867	48,414	20.6	17.9
San Juan, P.R.	864	103	3,213	3,222	1.3	1.2
TOTAL	44,505	46,892	256,134	270,442	100.0	100.0
ST. CROIX HOTEL GUESTS FROM:						
Chicago	1,196	954	9,565	8,193	15.0	17.5
Los Angeles	877	551	8,327	4,848	13.1	10.4
Miami	4,345	2,367	17,567	12,095	27.6	25.9
New York City	1,969	1,189	14,130	11,082	22.2	23.7
Washington D.C.	1,706	877	11,353	8,066	17.8	17.3
San Juan, P.R.	548	530	2,801	2,418	4.4	5.2
TOTAL	10,641	6,468	63,742	46,702	100.0	100.0

See last page for notes and definitions.

MC JUNE	CURRENT YEAR:	2025	2026
GRAPH SUBTITLE:			
USVI Hotel Guests by Area of Origin June 2025 Year-to-date: 446,336			

TABLE 4
VISITOR ACCOMMODATIONS AND ROOM NIGHTS AVAILABLE
TOTAL NUMBER AND PERCENT REPORTING TO B.E.R. BY ISLAND
JUNE ONLY, AND

	Visitor Accommodations		Room Nights Available	
	June Only		June Only	
	2025	2026	2025	2026
U.S.V.I.				
Total Number	34	29	139,890	144,553
Percent Submitting:				
Complete Report (%)	100.0	58.6	17.9	8.7
Partial Report (%)	0.0	37.9	0.0	11.3
No Report (%)	120.6	162.1	0.0	6.6
ST. THOMAS/ST. JOHN				
Total Number	32	27	127,380	131,626
Percent Submitting:				
Complete Report (%)	100.0	63.0	9.8	0.0
Partial Report (%)	0.0	37.0	0.0	6.2
No Report (%)	128.1	170.4	0.0	3.6
ST. CROIX				
Total Number	2	2	12,510	12,927
Percent Submitting:				
Complete Report (%)	100.0	0.0	100.0	96.8
Partial Report (%)	0.0	50.0	0.0	63.3
No Report (%)	0.0	50.0	0.0	36.7

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See last page for notes and definitions.

U.S. VIRGIN ISLANDS MONTHLY HOTEL OCCUPANCY REPORT 2025

